


FIFTEENTH CONGRESS OF THE REPUBLIC  
OF THE PHILIPPINES  
*First Regular Session*

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SENATE  
SEP 14 1974

**SENATE**

S. No. **2514**

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Introduced by Senator Manuel "Lito" M. Lapid

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**EXPLANATORY NOTE**

Heart disease and hypertension are among the leading causes of death and morbidity among Filipinos. In the prevention of illness due to hypertension and heart disease, strict compliance with dietary restrictions is crucial. Hence, many consumers are gradually becoming more conscious about nutrition and the nutritional contents of the food they purchase and eat. In this regard, better informed consumers are better able to make wise choices.

This bill seeks to amend the Consumer Act in order to require food manufacturers to include minimum standard information regarding nutritional contents in the labels of food products.

In view of the foregoing, early passage of this bill is earnestly requested.

  
**MANUEL "LITO" M. LAPID**  
Senator

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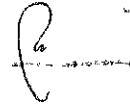
OFFICE OF THE SECRETARY

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**AN ACT**  
**REQUIRING ALL CONSUMER PRODUCTS TO SPECIFY IN THEIR**  
**RESPECTIVE LABELS THE NUTRITION INFORMATION THAT**  
**EACH CONSUMER PRODUCT CONTAINS, AMENDING FOR THE**  
**PURPOSE ARTICLE 77 OF R.A. 7394 ALSO KNOWN AS THE**  
**CONSUMER ACT OF THE PHILIPPINES**

*Be it enacted by the Senate and House of Representatives of the  
Philippines in Congress assembled:*

**SECTION 1.** Article 77 of R.A. No. 7394, otherwise known as the  
"Consumer Act of the Philippines" is hereby amended to read as follows:

"Art. 77. *Minimum Labeling Requirements for Consumer Products.* - All  
consumer products domestically sold whether manufactured locally or imported  
shall indicate the following in their respective labels of packaging:

- (a) Its correct and registered trade name or brand name;
- (b) Its duly registered trademark;
- (c) Its duly registered business name;
- (d) The address of the manufacturer, importer, repacker of the  
consumer product in the Philippines;
- (e) Its general make or active ingredients;
- (f) The net quantity of contents, in terms of weight, measure or  
numerical count rounded off to at least the nearest tenths in the metric system;
- (g) Country of manufacture, if imported;
- (h) If a consumer product is manufactured, refilled or repacked under  
license from a principal, the label shall so state the fact;
- (i) **THE AMOUNT OF THE FOLLOWING NUTRIENTS: TOTAL FAT,  
SATURATED FAT, CHOLESTEROL, SODIUM, TOTAL CARBOHYDRATES,  
COMPLEX CARBOHYDRATES, SUGARS, DIETARY FIBER, AND TOTAL**

**PROTEIN CONTAINED IN EACH SERVING SIZE OR UNIT OF MEASURE;  
AND**

**(j) WHETHER THE PRODUCT CONTAINS ARTIFICIAL  
FLAVORING, ARTIFICIAL COLORING OR CHEMICAL PRESERVATIVES.**

The following may be required by the concerned department in accordance with the rules and regulations they will promulgate under authority of this Act:

- (a) whether it is flammable or inflammable;
- (b) directions for use;
- (c) warning of toxicity
- (d) wattage, voltage or amperes; or
- (e) process of manufacture use, if necessary

Any word, statement or other information required by or under authority of the preceding paragraph shall appear on the label or labeling with such conspicuousness as compared with other words, statements, designs or devices therein, and in such terms as to render it likely to be read and understood by the ordinary individual under customary conditions of purchase or use.

The above requirements shall form an integral part of the label without danger of being erased or detached under ordinary handling of the product."

**SEC. 2. Repealing Clause.** - All Laws, decrees, executive orders, rules and regulations or parts thereof not consistent with the provisions of this Act are hereby repealed or modified accordingly.

**SEC. 3. Separability Clause.** - If any provision or part of this Act, or the application thereof to any person or circumstance, is held unconstitutional or invalid, the remainder of this Act shall not be affected thereby.

**SEC. 4. Effectivity Clause.** - This Act shall take effect fifteen (15) days from the date of its complete publication in the Official Gazette or in at least two (2) newspapers of general circulation.

**Approved,**