

S E N A T E

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INTRODUCED BY SENATOR VILLAR

RESOLUTION
URGING THE COMMITTEES ON FINANCE AND ECONOMIC AFFAIRS TO
CONDUCT A STUDY, IN AID OF LEGISLATION, ON THE BUDGETARY
APPROPRIATION FOR ENTREPRENEURSHIP INITIATIVES WITH THE END IN
VIEW OF PROMOTING PARALLEL IMPLEMENTATION OF THE PRIVATE
SECTOR PROJECTS LIKE “BUSINESS ON WHEELS” AND THE “MICRO-
DISTRIBUTORSHIP PROGRAMS” AND THE LARGER APPROPRIATION FOR
SIMILAR ENDEAVOURS

Whereas, the 1987 Philippine Constitution confirms that opportunities for employment and labor for the citizens should be provided by the government, as provided in Article II, Section 18, “[t]he State affirms labor as a primary social economic force. It shall protect the rights of workers and promote their welfare.”;

Whereas, the Constitution also affirms the responsibility and capability of the private sector in providing for labor and employment opportunities to the citizens, such provided in Article II, Section 20, “[t]he State recognizes the indispensable role of the private sector, encourages private enterprise, and provides incentives to needed investments.”;

Whereas, pioneering management, skills training and manpower development, several private corporations have been pursuing their thrust of providing sustainable livelihood to the unemployed yet hardworking individuals in the country;

Whereas, appropriately, private companies like Nestle Philippines has launched three models of the *Nestle-Sosyo Project* which harness the skills coupled with the willingness of the Filipinos to strive for development to support themselves and their families;

Whereas, the Corporation is recognized for the Micro-Distributorship (MD) Program, Business on Wheels (BOW) partnership and the ice cream street- selling ventures it pioneered to encourage and reward the entrepreneurial ability of Filipinos and as culled from the Sunday Inquirer Magazine of May 31, 2009:

- the Micro-Distributorship (MD) Program, Business on Wheels (BOW) partnership and the ice cream street- selling ventures devised by Nestle

Philippines have invited hundreds of now recognized micro- entrepreneurs to sign as partners of the brand by distributing or selling Nestle products in thickly-populated areas or in small canteens and carinderias;

- the small- scale partners involve able- bodied, high school graduates who personally distribute Nestle products by means of a motorcycle with a closed cab containing the products sourced from Nestle, while the medium- scale business partners supply the same branded products but who on the other hand, supplies the goods to small canteens and carinderias by means of a company- provided rent-to-own tricycle;

Whereas, the implementation of such projects stemmed from the fact that many individuals would want to improve their lives by means of a sustainable source of income but are unfortunately impeded by socio-economic factors and the lack of opportunities for economic growth;

Whereas, the private sector has recently embraced the strategy of partnering with potential entrepreneurs as they provide not only the products to be sold or distributed, but also the necessary management and training programs to keep the small- and medium- scale entrepreneurs on track;

Whereas, this effective business strategy has empowered Filipinos who above all value hard work, sacrifice and the willingness to learn by giving them opportunities for self-improvement through the initiatives of the private sector;

Whereas, the empowering strategy can encompass and support more Filipinos if the government could employ the project as a national concern, thereby appropriating budget support for the establishment of similar projects to empower potential unemployed individuals who can willingly become successful small- or medium- scale entrepreneurs;

Whereas, the government can consider providing support in terms of financial requisites comprising the starting capital, as well as sustainable support such as business counseling, monitoring services, financial management and even for the provision of supplies for marketing and advertisement;

Whereas, the government should develop a program that shall utilize the business strategies harnessed by private corporations, employing the formula of quality, excellence and manpower development and providing for what the small- scale Filipino entrepreneurs lack such as capital and material resources; NOW THEREFORE BE IT

RESOLVED, as it is hereby resolved, to urge the Committees on Finance and Economic Affairs to conduct a study, in aid of legislation, on the budgetary appropriation for entrepreneurship initiatives with the end in view of promoting parallel implementation of such private sector projects like “Business on Wheels” and the “Micro- Distributorship Programs” and the larger appropriation for similar endeavours.

Adopted,


MANNY VILLAR
Senator