

THIRTEENTH CONGRESS OF THE REPUBLIC
OF THE PHILIPPINES
First Regular Session

OFFICE OF THE SECRETARY

'04 JUN 30 P3:14

RECEIVED BY: 

SENATE

S. No. 260

Introduced by Senator S. R. Osmeña III

EXPLANATORY NOTE

Hectarage devoted to mangoes increased from 133.8 thousand hectares in 2000 to 136.9 thousand hectares in 2001. Yet value of production fell by 7.6% from P15.8 billion to P14.6 billion. Even then, production grew by 3.7% from 848.32 thousand metric tons in 2000 to 879.73 thousand metric tons in 2001.

Most mangoes produced in the country are consumed domestically. In 2001, only 5% was exported to such markets as Hong Kong, Japan, United States, Singapore, and Netherlands in various forms: fresh, dried, puree, juice, and juice concentrate. The potential for expanding our exports to the world market is high, and with technological innovations, the mango industry has the potential for generating employment and serving as the base for agri-based industrialization in the countryside.

Yet, the growth of the industry has been hampered by a number of problems, among which are

- a) limited and unstable supply of quality fruits for exports
- b) inefficient marketing system
- c) lack of post-harvest facilities,
- d) lack of standard quality control and its implementation
- e) weak integrated pest management technology
- f) high cost of inputs, tariffs and transport; and
- g) stiff competition, especially in the world market


This bill seeks the creation of the Philippine Mango Industry Development Board which will be mandated with the formulation and implementation of a comprehensive medium-term development program for the mango industry. Closer coordination between the government and the private sector within the board will contribute much to a more dynamic and competitive performance of Philippine mangoes in the world market.

In view of the foregoing, early passage of this bill is earnestly requested.


SERGIO OSMEÑA III
Senator

THIRTEENTH CONGRESS OF THE REPUBLIC)
OF THE PHILIPPINES)
First Regular Session)

'04 JUN 30 P3:14

RECEIVED BY: 

S E N A T E

S. No. 260

Introduced by Senator S. R. Osmeña III

AN ACT
TO PROMOTE AND DEVELOP THE PHILIPPINE MANGO INDUSTRY,
CREATING FOR THIS PURPOSE THE PHILIPPINE MANGO INDUSTRY
DEVELOPMENT BOARD, APPROPRIATING FUNDS THEREFOR, AND FOR
OTHER PURPOSES

Be it enacted by the Senate and House of Representatives of the Philippines in
Congress assembled:

1 SECTION 1. **Title.** – This Act shall be known as the ‘**Philippine Mango**
2 **Act of 2004.**”

3 SEC. 2. **Objectives of the Act.** – This Act aims to :

4 a) Generate a comprehensive and integrated Philippine Mango
5 Industry Development Program;

6 b) Establish institutional mechanisms for the effective implementation
7 of such programs; and,

8 c) Provide opportunities for the meaningful and effective participation
9 of the private sector in the development of the mango industry.

10 SEC. 3. **The Philippine Mango Industry Development Program.** –

11 There is hereby created a Mango Industry Development Program which shall
12 have the following constitutive elements:

13 a) A productivity strategy which shall promote and ensure the
14 industry’s capability to meet the demand for mango in the local and global
15 markets;

1 b) A marketing strategy which shall enhance the competitiveness of
2 and maintain the demand for local mango products in the world market, and;

3 c) A research and development strategy which shall develop,
4 upgrade, standardize and sustain the quality of local mango products to ensure
5 their continuing world-competitiveness through the dissemination and application
6 of appropriate technologies.

7 SEC. 4. – ***The Mango Development Board.*** – There is hereby created a
8 Mango Development Board, hereinafter referred to as the Board to be composed
9 of nine (9), as follows:

10 a) Secretary of Agriculture - Chairman

11 b) Secretary of Science and Technology - Vice-Chairman

12 c) Secretary of Trade and Industry - Member

13 d) Director, Bureau of Plant Industry - Member

14 e) Two (2) representatives from duly-accredited
15 associations or organizations of direct
16 producers and/or exporters of mango - Members

17 f) Two (2) representatives from the trade
18 associations in the business of processing
19 mango products - Members

20 g) One (1) representing non-government
21 organizations engaged in developing the
22 mango industry and/or in promoting the
23 rights and interests of mango producers and
24 farmers in the country - Member

25 The members of the Board, representing the private sector, shall be
26 appointed by the Secretary of Agriculture from a list of nominees submitted by
27 their respective sectors or associations. The term of the members of the Board
28 shall be three (3) years.

1 SEC. 5. ***Powers and Functions of the Board.*** – The Mango

2 Development Board shall have the following powers and functions:

3 a) To formulate a comprehensive Mango Industry Development
4 Program to promote and accelerate the development of the mango industry,
5 stimulate production , maintain its availability and sustain its demand in the local
6 and world markets in accordance with Section 3 of this Act;

7 b) To formulate and implement a medium and long-tern national
8 mango integrated program geared towards the promotion in the international
9 market of the Philippine mango;

10 c) To coordinate and integrate the activities of the various sectors
11 engaged in the development of the mango industry in pursuit of the provisions of
12 this Act;

13 d) To develop, establish and provide continuing support to research,
14 marketing systems and services and other mechanisms to develop the industry;

15 e) Subject to existing laws, to establish and enforce industry and
16 product standards on quality, sizing and grading;

17 f) To provide and disseminate appropriate technologies on the
18 production, processing, preservation, and *handling of mangoes and mango*
19 *products*;

20 g) To provide market information and disseminate farm management,
21 pest management, and post-harvest technology;

22 h) To enter into contracts, transactions, negotiations or undertakings,
23 subject to the regulations and procedures required by law, with any person or
24 juridical entity to implement the provisions of this Act;

25 i) To acquire, lease, own, mortgage, sell, donate or dispose of any
26 real or personal property of the Mango Board;

27 j) To source funds, receive grants, donations or other forms of
28 contributions for, the development of the mango industry.

1 SEC. 6. **Quorum.** - The presence of five (5) members of the Board shall
2 constitute a quorum. For purposes of establishing a quorum, ex-officio members
3 shall be counted.

4 SEC. 7. **Compensation.** – The members of the Board shall not receive
5 any compensation but shall receive per diems and travel allowances to be
6 determined by the Board for every attendance in meetings.

7 SEC. 8. **The Technical Working Committees.** – There is hereby
8 created three (3) Technical Working Committees under the Board, namely:

- 9 a) The Technical Working Committee on Production;
10 b) The Technical Marketing Committee on Marketing; and
11 c) The Technical Working Committee on Research and Development.

12 The functions of the Technical Working Committees shall be determined
13 by the Board in accordance with the provisions of this Act.

14 Each of the Technical Working Committees shall be composed of five (5)
15 members each who shall be appointed by the Board.

16 The members of the Technical Working Committees shall be chosen and
17 appointed based on the following qualifications:

- 18 a) professional and technical competence in fields of endeavour
19 necessary and/or related to the functions of the respective working
20 committees;
21 b) outstanding relevant experiences or performance record, and;
22 c) known probity and integrity in their respective guilds, professional
23 associations or industries, as the case may be.

24 SEC. 9. **The Secretariat.** – There shall be a Secretariat which shall have
25 the following functions and responsibilities:

- 26 a) to conduct the day-to-day operations of the agency;
27 b) to assist the Board in the discharge of its administrative functions;
28 c) to provide the Board and the Technical Working Committees
29 secretarial and logistical support;

1 The Secretariat shall be administered by the Executive Director who shall
2 be a member of the career service and who shall be directly accountable to the
3 Board.

4 SEC. 10. **Implementing Rules and Regulations.** - The Secretary of
5 Trade and Industry, the Secretary of Agriculture and the Secretary of Science
6 and Technology shall jointly promulgate rules and regulations to implement the
7 provisions of this Act.

8 SEC. 11. **Appropriations.** - To carry out the provisions of this Act, the
9 amount of Two Million Pesos (P2,000,000.00) is hereby appropriated from the
10 funds of the National Treasury. Thereafter, such sums as may be necessary to
11 maintain the operations of the Board shall be included in the General
12 Appropriations Act.

13 SEC. 12. **Repealing Clause.** - All laws, decrees, orders, rules and
14 regulations inconsistent with or contrary to the provisions of this Act are hereby
15 amended or repealed accordingly.

16 SEC. 13. **Effectivity Clause.** - This Act shall take effect fifteen (15) days
17 following its complete publication in the National Gazette or in at least two (2)
18 newspapers of general circulation, whichever comes earlier.

19 Approved,