

SIXTEENTH CONGRESS OF THE REPUBLIC)  
OF THE PHILIPPINES )  
First Regular Session )



Senate  
Office of the Secretary

13 DEC 11 P2:50

SENATE

Senate Bill No. 2041

RECEIVED BY: 

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INTRODUCED BY SEN. JINGGOY EJERCITO ESTRADA

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### EXPLANATORY NOTE

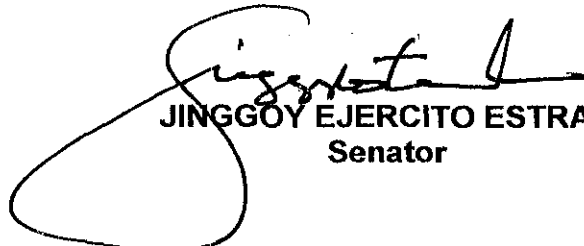
Section 24, Article II of the 1987 Constitution provides that "the State recognizes the vital role of communication and information in nation-building."

To date, the fastest and most far-reaching medium of communication is still radio and television, and it is a fact well known to us that there are still numerous area in the country that do not receive accurate, sufficient and reliable information on a regular basis.

The radio and television play a very important role in a nation's life as they affect the ideas and behavior of all sorts of people. Through radio and television stations, the Radyo de Oro Corporation has primordial objective of providing the Filipinos with programs of information that are both educational and entertaining.

Therefore, this bill seeks to grant the Radyo de Oro Corporation a franchise to construct, install, establish, operate and maintain radio and television broadcasting stations in all forms permitted by law in the City of Cagayan de Oro and the Province of Misamis Oriental.

In view of the foregoing, approval of this bill is earnestly requested.

  
JINGGOY EJERCITO ESTRADA  
Senator



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AN ACT

GRANTING THE RADYO DE ORO CORPORATION FRANCHISE TO  
CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN RADIO  
AND TELEVISION BROADCASTING STATIONS IN THE CITY OF CAGAYAN  
DE ORO AND THE PROVINCE OF MISAMIS ORIENTAL, PHILIPPINES

*Be it enacted by the Senate and the House of Representatives of the Philippines  
in Congress assembled:*

**SECTION 1.** *Nature and Scope of Franchise.* – Subject to the provisions of the Constitution and applicable laws, rules and regulations, there is hereby granted to Radyo de Oro Corporation, hereunder referred to as the grantee, its successors and assigns, a franchise to construct, install, establish, operate and maintain for commercial purposes and in the public interest, radio and/or television broadcasting stations in the City of Cagayan de Oro and the Province of Misamis Oriental, Philippines, where frequencies and/or channels are still available for radio and/or television broadcasting, including digital radio and television system, internet protocol (IP) related services and IP value-added services, through microwave, satellite or whatever means, including the use of any new technology that may hereafter or in the future be developed in the radio and television broadcasting, with the corresponding technological auxiliaries and facilities, special broadcast and other program and distribution services and relay stations.

**SEC. 2.** *Manner of Operation of Stations or Facilities.* – The stations or facilities of the grantee shall be construed and operated in a manner as will, at most, result only in the minimum interference on the wavelengths or frequencies of existing stations or other stations which may be established by law, without in any way diminishing its own right to use it selected wavelengths or frequencies and the quality of transmission or reception thereon as should maximize rendition of the grantee's services and/or availability thereof.

**SEC. 3.** *Prior Approval of the National Telecommunications Commission.* – The grantee shall secure from the National Telecommunications Commission (NTC) the appropriate permits and licenses for the construction and operation of its stations and facilities shall not use any frequency in the radio/television spectrum without having been authorized by the Commission. The Commission, however, shall not unreasonably withhold or delay the grant of any such authority.

**SEC. 4. *Responsibility to the Public.*** – The grantee shall provide adequate public service time to enable the government through the said broadcasting stations or facilities, to reach the population on important public issues; provide at all times sound and balanced programming; assist in the functions of public information and education; conform to the ethics of honest enterprise; and not use its stations and facilities for the broadcasting of obscene and indecent language, speech, act or scene; or for the dissemination of deliberately false information or willful misrepresentation, to the detriment of the public interest, or to incite, encourage or assist in subversive or treasonable acts.

**SEC. 5. *Right of Government.*** – A special right is hereby reserved to the President of the Philippines, in times of war, rebellion, public peril, calamity, emergency, disaster or disturbance of peace and order, to temporarily suspend the operation of any station or facility in the interest of public safety, security and public welfare, or to authorize the temporary use and operation thereof by any agency of the government, upon due compensation to the grantee, for the use of said stations or facilities during the period when the shall be so operated.

The radio spectrum is a finite resource that is part of the national patrimony and the use thereof is a privilege conferred upon the grantee by the State and may be withdrawn anytime after due process.

**SEC. 6. *Term of Franchise.*** – This franchise shall be for a term of twenty-five (25) years from the date of effectivity of this Act, unless sooner revoked or cancelled. This franchise shall be deemed ipso facto revoked in the event the grantee fails to comply with any of the following conditions:

- a. Commence operations within one (1) year from the approval of its operating permit by the NTC;
- b. Operate continuously for two (2) years; and,
- c. Commence operations within three (3) years from the effectivity of this Act.

**SEC. 7. *Acceptance and Compliance.*** – Acceptance of this franchise shall be given in writing within sixty (60) days from the effectivity of this Act. Upon giving such acceptance, the grantee shall exercise the privileges granted under this Act. Nonacceptance shall render the franchise void.

**SEC. 8. *Bond.*** – The grantee shall file a bond issued in favor of the NTC, which shall determine the amount, to guarantee the compliance with and fulfillment of the conditions under which this franchise is granted. If, after three (3) years from the date of the approval of this permit by the Commission, the grantee shall have fulfilled the same, the bond shall be forfeited in favor of the government and the franchise ipso facto revoked.

**SEC. 9. *Self-regulation by and Undertaking of Grantee.*** – The grantee shall not require any previous censorship of any speech, play, act or scene, or other matter to be broadcast from its stations; *Provided*, That the grantee, during any broadcast, shall cut off from the air the speech, play, act or scene, or other

matter being broadcast if the tendency thereof is to propose and/or incite treason, rebellion or sedition; or the language used therein or the theme thereof is indecent or immoral; and willful failure to do so shall constitute a valid cause for the cancellation of this franchise.

**SEC. 10. *Warranty in Favor of National and Local Governments.*** – The grantee shall hold the national, provincial, city and municipal governments of the Philippines harmless from all claims, accounts, demands or actions arising out of accidents or injuries, whether to property or to persons, caused by the construction or operation of the stations of the grantee.

**SEC. 11. *Nontransferrability of Franchise.*** – The grantee shall not lease, transfer, grant the usufruct of, sell nor assign this franchise or the rights and privileges acquired thereunder to any person, firm, company, corporation or other commercial or legal entity, nor merge with any other corporation or entity, nor shall the controlling interest of the grantee be transferred, whether as a whole or in parts and whether simultaneously or contemporaneously, to any such person, firm, company, corporation or entity without the prior approval of the Congress of the Philippines. Any person or entity to which this franchise is sold, transferred or assigned, shall be subject to the same conditions, terms, restrictions and limitations of this Act.

**SEC. 12. *Dispersal of Ownership.*** – In accordance with the constitutional provision to encourage public participation in public utilities, the grantee shall offer at least thirty per centum (30%) of its outstanding capital stock or a higher percentage that may hereafter be provided by law in any securities exchange in the Philippines within five (5) years from the time it has achieved that status of a national broadcasting network. A “national broadcasting network” is hereby defined as one that operated three (3) or more radio and/or television stations. Noncompliance therewith shall render the franchise ipso facto revoked.

**SEC. 13. *Equality Clause.*** – Any advantage, favor, privilege, exemption or immunity granted under existing franchises, or which may hereafter be granted for radio and/or television broadcasting, shall ipso facto become part of this franchise and shall be accorded immediately and unconditionally to the herein grantee; *Provided, however,* That the foregoing shall neither apply to nor affect provisions of broadcasting franchises concerning territory covered by the franchise, the life span of the franchise or the type of service authorized by the franchise.

**SEC. 14. *General Broadcast Policy Law.*** – The grantee shall comply with and be subject to the provision of a general broadcast policy law, which Congress may hereafter enact.

**SEC. 15. *Reportorial Requirement.*** – The grantee shall submit an annual report to the Congress of the Philippines on its compliance with the terms and conditions of the franchise and on its operations within sixty (60) days from the end of every year.

**SEC. 16. *Separability Clause.*** – If any of the sections or provisions of this Act is held invalid, all other provisions not affected thereby shall remain valid.

**SEC. 17. *Repealability and Nonexclusivity Clause.*** – This franchise shall be subject to amendment, alteration or repeal by the Congress of the Philippines when the public interest so requires and shall not be interpreted as an exclusive grant of privileges herein provided for.

**SEC. 18. *Effectivity Clause.*** – This Act shall take effect fifteen (15) days from the date of its publication, upon initiative of the grantee, in at least two (2) newspapers of general circulation in the Philippines.

*Approved,*