

SIXTEENTH CONGRESS OF THE REPUBLIC)
OF THE PHILIPPINES)
First Regular Session)



14 APR 28 P 6:29

SENATE

S.B. No. 2192

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Introduced by Senator Manuel "Lito" M. Lapid

AN ACT
TO PROMOTE THE PRODUCTION, PROCESSING, MARKETING AND
DISTRIBUTION OF PHILIPPINE MANGOES PROVIDING FUNDS THEREFOR,
AND FOR OTHER PURPOSES

EXPLANATORY NOTE

Philippine Mango or the *Manggang Kalabaw* (or Super Manila Mango) is known to be the sweetest mango in the world and it is the third most important fruit crop that the country is exporting. However, with advances in other countries there has been growing competition and our mango production and export is being challenged by other mango-producing countries.

Although the trend on land area dedicated for mango plantations has consistently increased, reaching 188,139 hectares in 2009, the value and volume of production has fluctuated through the years. After breaching the 1,000,000 metric ton level of production in 2003, production has not been consistent and only reached 771,441 metric tons in 2009, 825,676 metric tons in 2010, 788,074 metric tons in 2011 and 767,851 metric tons in 2012. The declining performance of the industry affects the livelihood of about 2.5 million farmers dependent on the industry, mostly small farmers engaged in backyard gardening.

This bill seeks to mandate a program for the efficient production, processing, marketing and distribution of Philippine Mangoes to ensure continued increase in its export and to improve its quality.


MANUEL "LITO" M. LAPID
Senator

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*Be it enacted by the Senate and the House of Representatives of the Philippines in
Congress assembled:*

1 Section 1. **Title.** This Act shall be known as the "*Philippine Mango Development*
2 *Act of 2014.*"
3

4 Section 2. **Declaration of Policy.** It is hereby declared the policy of the State to
5 develop and promote a globally competitive mango industry with the objective of
6 increasing production of safe, quality and healthy mango fruits, promoting lower cost
7 of production and marketing, generating higher income for mango growers and
8 traders, instituting comprehensive research and development, modernizing post-
9 harvest techniques and implementing effective marketing strategies.
10

11 Section 3. **Site Identification.** The Department of Agriculture, in coordination
12 with the Department of Environment and Natural Resources, Department of Agrarian
13 Reform and Department of Science and Technology, and the municipal, city and
14 provincial governments concerned, shall identify the broad areas suitable for planting
15 and propagation of the Philippine Mango within six (6) months after the effectivity of
16 this Act: *Provided*, that such site identification shall be reviewed at appropriate intervals
17 to ensure consistency with the agrarian reform program and the national land use
18 policy.
19

20 Section 4. **Philippine Mango Framework for Development.** The Department of
21 Agriculture, in consultation with the Department of Trade and Industry, Department of
22 Environment and Natural Resources, Department of Science and Technology, mango
23 growers' cooperatives and organizations, local government units, and the private
24 sector, shall formulate a five-year Framework for Development, to be validated and
25 updated annually. Such Framework shall serve as a guide to the formulation and
26 implementation of plans, programs and projects for the production, marketing,
27 processing and distribution of Philippine mangoes for food and commercial needs, as
28 envisioned in this Act. The Framework shall likewise provide for the following:
29

30 a. *Investment Promotion and Facilitation* - The Department of Agriculture
31 and Department of Trade and Industry shall develop programs
32 establishing links between stakeholders in the mango industry and

1 Government Financial Institutions (GFIs) and other financial cooperatives.
2 The Department of Agriculture and Department of Trade and Industry
3 shall likewise develop and implement programs that will establish
4 reasonable and innovative investment incentives to attract more investors
5 to the mango industry;
6

7 *b. Production Support and Extension* - The Department of Agriculture,
8 Department of Trade and Industry, Department of Science and
9 Technology, Cooperative Development Authority, state universities and
10 colleges and other relevant government agencies shall establish programs
11 that promote and provide adequate training on adapting technologies to
12 individuals engaged in production, marketing, processing and
13 distribution of Philippine mangoes, strengthen growers' cooperatives and
14 organizations involved in the sustainable and viable development of
15 Philippine mangoes, and afford opportunities for participation in
16 international conventions, workshops and fora. The Department of
17 Agriculture, in coordination with all state universities and colleges (SUCs)
18 or SUCs with agriculture programs, the Department of Trade and
19 Industry, shall likewise make good seeds and materials readily available
20 to mango growers/cooperatives to ensure high yield and good quality
21 Philippine mangoes;
22

23 *c. Research and Development* - The Department of Agriculture and the
24 Department of Science and Technology shall establish sites and/or pilot
25 farms for the cultivation and propagation of Philippine mangoes. The
26 same also covers the transfer and improvement of appropriate technology
27 and techniques, which will be utilized in every phase of mango
28 production, marketing, processing and distribution. Particular emphasis
29 shall be placed on adoption and upgrading of post-harvest technology;
30

31 *d. Market Promotion and Development* - The Department of Agriculture and
32 Department of Trade and Industry shall promote link-ups of agribusiness
33 cooperatives and organizations directly with consumers' cooperatives and
34 organizations. This also includes exploring national and international
35 markets and facilitating the participation of local growers and producers
36 in local and international conferences, trade fairs, and exhibits;
37

38 *e. Quality Assurance* - To ensure the health and proper trading of mangoes,
39 the Department of Agriculture shall establish and enforce standards in
40 grading, sampling and inspection, tests and analysis, specifications,
41 nomenclature, units of measurement, packaging, preservation,
42 conservation and transportation of Philippine mangoes;
43

44 *f. Infrastructure Development* - Access to post harvest facilities, storage and
45 distribution/transport facilities of existing government agencies shall be
46 facilitated by the Department of Agriculture. Assistance shall be given to
47 qualified and viable growers/cooperatives in the availment of soft loans
48 or grants for the construction of post-harvest, processing and storage
49 facilities; and
50

51 *g.* The Department of Agriculture and DOST-Philippine Council for
52 Agriculture, Forestry and Natural Resources Research and Development
53 shall establish a Philippine Mango Information Center in areas identified
54 pursuant to Section 3 of this Act.
55

1
2 Section 5. **Philippine Mango Development Fund (PMDF).** To provide for the
3 funding requirements for the production, marketing, processing and distribution of
4 Philippine mango, there is hereby created a Philippine Mango Development Fund
5 (PMDF), with an initial amount of five hundred million pesos (P500,000,000.00) to be
6 taken from the existing budget of the Department of Agriculture. Thereafter, the PMDF
7 shall be sourced from the amounts be appropriated in the General Appropriations Act
8 in the year following its enactment into law. Other sources of funds, including but not
9 limited to borrowings from local and international financial institutions, shall also be
10 considered to further support the Fund.

11
12 Section 6. **Inter-Agency Committee.** A Committee, composed of a representative
13 from the Department of Agriculture, the Department of Agrarian Reform, the
14 Department of Finance, the Land Bank of the Philippines, the Development Bank of the
15 Philippines, the Cooperative Development Authority, the Department of Science and
16 Technology, the Department of Trade and Industry, the Department of Environment
17 and Natural Resources, the Department of the Interior and Local Government and one
18 (1) from each of the mango growers and commercial producers' sectors to be
19 designated by the Secretary of Agriculture, shall formulate and prescribe, after public
20 hearing and publication as required by law, the implementing rules and regulations in
21 order to carry out the provisions of this Act. The representatives from the Department
22 of Agriculture and the Department of Trade and Industry shall be the chairman and the
23 vice-chairman, respectively, of the Committee.

24
25 The Secretary of the Department of Agriculture shall report to both Houses of
26 Congress on the status of the implementation of this Act bi-annually.

27
28 Section 7. **Repealing Clause.** All laws, decrees, orders, rules and regulations or
29 parts thereof inconsistent with the provisions of this Act are hereby repealed or
30 modified accordingly: Provided, however, that nothing in this Act shall be construed or
31 applied as amending the CARL and other laws on agrarian reform.

32
33 Section 8. **Separability Clause.** If any part or provisions of this Act shall
34 be declared unconstitutional or invalid, the other parts or provisions not affected
35 thereby shall remain in full force and effect.

36
37 Section 9. **Effectivity Clause.** This Act shall take effect immediately following its
38 publication in a newspaper of general circulation or in the Official Gazette, whichever
39 comes first.

Approved,