


14 MAY -5 P 6:30

S. B. No. 2203

---

Introduced by SENATOR SONNY ANGARA

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**AN ACT  
TO PROMOTE THE PRODUCTION, PROCESSING, MARKETING AND  
DISTRIBUTION OF PHILIPPINE MANGO, MANDATING THE CREATION OF A  
FRAMEWORK FOR DEVELOPMENT PLAN, PROVIDING FUNDS THEREFOR, AND FOR  
OTHER PURPOSES**

**EXPLANATORY NOTE**

Mangos are among the country's top agricultural exports, next only to bananas and pineapples, given that the Philippines is the 7<sup>th</sup> largest exporters of the sweet fruit in the world. Currently, Filipino mango growers send their products to countries like Japan, Singapore, Hong Kong, Australia, the United States of America, Canada, United Kingdom and Switzerland. The country is sometimes regarded as the "dried mango king of the world."

Despite such distinctions, supply still falls way below the demand. While production reached a high point in 2007, amounting to some 1 million metric tons, this dropped to around 767,000 MT in 2012 owing to bad weather. Many mango industry stakeholders, however, cite the high cost of factor inputs and unfavorable market conditions as perennial barriers to the mango industry's further development.

The country is missing out on a singular opportunity to grab a more significant portion of the world market for mangos, making it imperative that a concerted effort be launched to boost and further develop our mango industry.

This is the aim of the foregoing measure, emphasizing cross-agency and multi-stakeholder collaboration. Among other things, this measure calls on the Department of Agriculture (DA), in collaboration with other government agencies, mango cooperatives and organizations, and other private sector stakeholders, to formulate a 5-year Framework for Development of the Mango Industry.

This measure also seeks the establishment of a Philippine Mango Development Fund to finance initiatives, including propagation production and research and development (R&D), that are aimed at developing the mango industry.

Agriculture stands as one of the country's most vital economic sectors, employing up to one-third of the total Filipino workforce or some 10.8 million jobs. However, the sector remains nascent, contributing less and less to the country's economic growth.

With inclusive growth now being emphasized, swift passage of the foregoing measures is earnestly sought.


  
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*Be it enacted by the Senate and the House of Representatives of the Philippines in Congress assembled:*

1 **Section 1. Title.** - This Act shall be known as the "*Philippine Mango Development Act of*  
2 *2014*".

3

4 **Section 2. Declaration of Policy.** - It is hereby declared the policy of the State to  
5 develop and promote a globally competitive mango industry with the objective of  
6 increasing production, generating higher income for mango farmers, growers and traders  
7 and other stakeholders through increased production of export quality fruits, instituting  
8 comprehensive research, development and extension program provision, and  
9 modernizing post-harvest facilities and techniques and implementing effective marketing  
10 and promotion strategies.

11

12 **Section 3. Site Identification.** - The Department of Agriculture, in coordination with the  
13 Department of Environment and Natural Resources, Department of Agrarian Reform and  
14 the local government units concerned, shall identify the broad areas suitable for the  
15 planting and propagation of Philippine Mango, within six (6) months after the effectivity of  
16 this Act: *Provided*, that such site identification shall be reviewed at appropriate intervals to  
17 ensure consistency with the agrarian reform program and the national land use policy.

18

19 **Section 4. Philippine Mango Framework for Development.** - The Department of  
20 Agriculture, in consultation with the Department of Trade and Industry, Department of  
21 Environment and Natural Resources, Department of Science and Technology, mango  
22 growers' cooperatives and organizations, local government units, and the private sector,  
23 shall formulate a five-year Framework for Development, to be validated and updated  
24 annually. Such Framework shall serve as guide to the formulation and implementation of  
25 plans, programs and projects for the production, marketing, processing and distribution of  
26 Philippine mango for food and commercial needs, as envisioned in this Act. The  
27 Framework shall likewise provide for the following:

28

1 a. *Investment Promotion and Facilitation* - The Department of Agriculture  
2 and Department of Trade and Industry shall develop programs establishing  
3 links between stakeholders in the mango industry and Government  
4 Financial Institutions (GFIs) and other financial cooperatives. The  
5 Department of Agriculture and Department of Trade and Industry shall  
6 likewise develop and implement programs that would establish reasonable  
7 and innovative investment incentives to attract more players in the mango  
8 industry;

9  
10 b. *Production Support and Extension* – The Department of Agriculture,  
11 Department of Science and Technology, Department of Trade and  
12 Industry, Cooperative Development Authority, state universities and  
13 colleges and relevant government agencies shall establish programs which  
14 promote and provide adequate training on the adoption of appropriate  
15 technologies which cover areas on propagation, production, post harvest  
16 handling and processing, promotion and marketing of Philippine mangoes;  
17 strengthening of mango growers' cooperatives and associations for  
18 sustainable and viable Philippine mango industry, and afford opportunities  
19 for participation in international conventions, workshops and fora.

20  
21 The Department of Agriculture, through the bureau of plant industry shall  
22 assist, monitor and accredit the different government and private nurseries  
23 in the production and distribution of certified quality planting materials for  
24 mango, through its plant material certification scheme. The national seed  
25 industry council (NSIC) registered 'carabao' mango strains shall be  
26 produced and distributed to ensure high yield and good quality Philippine  
27 mango;

28  
29 c. *Research Development and Extension* - The Department of Agriculture,  
30 Department of Science and Technology, State Universities and Colleges  
31 (SUCS) and other stakeholders shall strengthen the conduct of researches  
32 on mango particularly on areas of crop improvement (development of new  
33 varieties), crop protection, harvesting and post-harvest handling, supply  
34 chain analysis, marketing and promotion. A techno-demo site shall also be  
35 established in different mango growing areas of the country to showcase  
36 the matured technologies on mango propagation, production, integrated  
37 pest management (IPM), post harvest handling and processing.

1 d. *Market Promotion and Development* – The Department of Agriculture  
2 and Department of Trade and Industry shall link-up agribusiness  
3 cooperatives and organizations directly with consumers' cooperatives and  
4 organizations. This also includes exploring national and international  
5 markets and facilitating the participation of local growers and producers in  
6 local and international conferences, trade fairs, and exhibits;

7  
8 e. *Quality Assurance* -- To ensure health and proper trading, the  
9 Department of Agriculture shall establish and enforce standards in grading,  
10 sampling and inspection, tests and analysis, specifications, nomenclature,  
11 units of measurement, packaging, preservation, conservation and  
12 transportation of Philippine mangoes;

13  
14 f. *Infrastructure Development* – Access to post harvest facilities, storage  
15 and distribution/transport facilities of existing government agencies shall be  
16 facilitated by the Department of Agriculture. Assistance shall be given to  
17 qualified and viable growers/cooperatives in the availment of soft loans or  
18 grants for the construction of post-harvest, processing and storage  
19 facilities; and

20  
21 g. The Department of Agriculture and Department of Science And  
22 Technology shall strengthen the mango information network currently  
23 maintained by the regional offices of dost.

24  
25 **Section 5. *Philippine Mango Development Fund (PMDF)*.** - To provide for the funding  
26 requirements for the propagation, production, research and development and extension  
27 program, post harvest handling and processing, marketing and promotion of Philippine  
28 mango, there is hereby created a Philippine Mango Development Fund (PMDF), with an  
29 initial amount of fifty million pesos (P50,000,000.00) to be taken from the existing budget  
30 of the Department of Agriculture. Thereafter, the PMDF shall be sourced from the  
31 amounts be appropriated in the General Appropriations Act in the year following its  
32 enactment into law. Other sources of funds, including but not limited to borrowings from  
33 local and international financial institutions, shall also be considered to further support the  
34 Fund. In addition, one (1%) percent of the revenue from the mango export (as levy) shall  
35 be allocated to research and development to address the priority problems of the industry.

1 **Section 6. *Inter-Agency Committee.*** - A Committee, composed of a representative from  
2 the Department of Agriculture, the Department of Agrarian Reform, the Department of  
3 Finance, the Land Bank of the Philippines, the Development Bank of the Philippines, the  
4 Cooperative Development Authority, the Department of Science and Technology, the  
5 Department of Trade and Industry, the Department of Environment and Natural  
6 Resources, and the Department of the Interior and Local Government and one (1) each  
7 from the mango growers and commercial producers' sectors to be designated by the  
8 Secretary of Agriculture, shall formulate and prescribe, after public hearing and publication  
9 as required by law, the implementing rules and regulations in order to carry out the  
10 provisions of this Act. The representatives from the Department of Agriculture and the  
11 Department of Trade and Industry shall be the chairman and the vice-chairman,  
12 respectively, of the Committee.

13  
14 The Secretary of the Department of Agriculture shall report to both Houses of Congress  
15 on the status of the implementation of this Act bi-annually.

16  
17 **Section 7. *Repealing Clause.*** - All laws or parts thereof, decrees, orders, rules and  
18 regulations inconsistent with the provisions of this Act are hereby repealed or modified  
19 accordingly: Provided, however, that nothing in this Act shall be construed or applied as  
20 amending the CARL and other laws on agrarian reform.

21  
22 **Section 8. *Separability Clause.*** - If any of the provisions of this Act is declare invalid, the  
23 other provisions not affected thereby shall remain in full force and effect.

24  
25 **Section 9. *Effectivity Clause.*** - This Act shall take effect immediately following its  
26 publication in a newspaper of general circulation or in the Official Gazette, whichever  
27 comes first.

28  
29 *Approved*