

#### THIRTEENTH CONGRESS OF THE REPUBLIC OF THE PHILIPPINES First Regular Session

102 JUN 30 PIC 107

DECENED SY:

# SENATE

# S. B. No. 857

### Introduced by Senator JINGGOY EJERCITO ESTRADA

#### **EXPLANATORY NOTE**

A practical, strategy endorsed by international organizations to combat hunger and eliminate or reduce malnutrition is the enrichment of bread and bakery products with key micro-nutrients. As early as the 1940's the internationally accepted standard for one pound average loaf of enriched bread is that it should contain the minimum daily requirements of thiamine (B), rlboflavin B2), niacin, and Vitamin D. Originally the aim of bread and bakery goods enrichment was to restore vital nutrients lost in the milling process. Today, enrichment of bread cereal products is to take advantage of bread being the basis or an integral part of modern-day diet and optimize ingestion by food of these micro nutrients by normal eating.

This measure aims to raise the health of our people, through optimal nutritious bread and bakery goods.

At the initiative of the baking industry itself and the Philippine Federation of Baker's Association, the industry wishes to contribute not only to health of our people, protect consumer rights but also to set-up standards for quality baking, packaging with expiration dates, but also for the purpose of efficient management, safety during production and reasonable costs to maximize access to nutrients bread and bakery products.

The baking industry as part of the food manufacturing sector is a significant component for socio-economic development. The organization of a Bakery Industry Development Board to promote health, protect consumer rights and upgrade the standards of bakeries is truly commendable.

This measure is a response to the need for improving the malnutrition of our children and youth, upgrading bakery standards, and setting a momentum to accelerate economic development through the baking industry.

Approval of this measure is urgent and needed for the health of our people and to support economic development through the baking industry.

EJERCITO ESTRADA INGGO Senator



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SENATE		
S. B.	No	857

# Introduced by Senator JINGGOY EJERCITO ESTRADA

#### AN ACT

#### CREATING THE BAKERY INDUSTRY DEVELOPMENT BOARD AS ATTACHED AGENCY OF THE DEPARTMENT OF TRADE AND INDUSTRY, AMENDING FOR THAT PURPOSE TITLE X, BOOK IV OF EXECUTIVE ORDER 292, THE ADMINSITRATIVE CODE OF 1987, AND FOR OTHER PURPOSES

Be it enacted by the Senate and House of Representatives of the Philippine in Congress assembled :

SECTION 1. *Title*. - This Act shall be known as the "Bakery Industry Development Act of 2004".

SECTION 2. **Declaration of Policy and Program Network**. – It is hereby declared the policy of the State to protect and promote the right to health of the people by providing maximum access to food, particularly bread and bakery products, which are of high nutritive value at reasonable, affordable cost and thereby reduce if not eliminate hunger and malnutrition, especially among children, youth and mothers.

It is further declared the policy of the State to provide a favorable climate for and the program framework of above stated policy to the end that the bakery industry will be supported towards accelerated development thereby enabling the said industry to productivity for appropriate nutrition and satisfaction of hunger and instituting economic and efficient management measures within the bakery industry which will result in quality, nutritious bread and other bakery bread goods and marketing the same at reasonable cost to meet consumer demands and uphold right of access to eliminate hunger and reduce malnutrition.

(b) MONITOR AND IMPLEMENT, IN CONSULTATION WITH THE PHILIPPINE FEDERATION OF BAAKERS' ASSOCIATION, INC.. THE ENRICHMENT OF BREAD AND BAAKERY PRODUCTS TO MEET THE INTERNATIONALLY-ACCEPTED STANDARDS FOR FOOD ELEMENTS AND MICRO-NUTRIENTS, AND THE OBSERVANCE OF THE SIZE, WEIGHT AND FRESHNESS OF BAAKERY PRODUCTS TO CONFORM TO GENERALLY ACCEPTED STANDARDS AND PPROTECT CONSUMERS;

© ADOPT SUCH NECESSARY MEASURES AND HEALTH SAFEGUARDS TO COMBAT CONDITIONS OR DISEASES ATTRIBUTED TO MALNUTRITION OR UNDERNOURISHMENT AND SAFEGUARD NATIONAL HEALTH THROUGH THE PROVISION OF ADEQUATE NUTRITIOUS BREAD AND BAKERY PRODUCTS; AND

(d) SUBMIT ANNUAL REPORT ON THE MEASURES TO REDUCE MALNUTRITION INCIDENCE THROUGH IMPLEMENTATION OF THE BAAKERY INDUSTRY DEVELOPMENT ACT AND THE DEVELOPMENT OF GROWTH OF THE BAAKERY INDUSTRY ITSELF."

SECTION 4. *Funding of the Program of the Board*. - There is hereby authorized to be appropriated Five Million pesos (P5,000,000.00) for the initial operations of the Board. Thereafter such amount shall be included in the annual General Appropriations Act.

SECTION 5. *Effectivity Clause*. - This Act shall take effect upon its publication in at least one (1) national newspaper of general circulation.

Approved.,