

SENATE
S. B. No. 905

Introduced by Senator JINGGOY EJERCITO ESTRADA

EXPLANATORY NOTE

A practical, strategy endorsed by international organizations to combat hunger and eliminate or reduce malnutrition is the enrichment of bread and bakery products with key micro-nutrients. As early as the 1940's the internationally accepted standard for one pound average loaf of enriched bread is that it should contain the minimum daily requirements of thiamine (B), riboflavin B2), niacin, and Vitamin D. Originally the aim of bread and bakery goods enrichment was to restore vital nutrients lost in the milling process. Today, enrichment of bread cereal products is to take advantage of bread being the basis or an integral part of modern-day diet and optimize ingestion by food of these micro nutrients by normal eating.

This measure aims to raise the health of our people, through optimal nutritious bread and bakery goods.

At the initiative of the baking industry itself and the Philippine Federation of Baker's Association, the industry wishes to contribute not only to health of our people, protect consumer rights but also to set-up standards for quality baking, packaging with expiration dates, but also for the purpose of efficient management, safety during production and reasonable costs to maximize access to nutrients bread and bakery products.

The baking industry as part of the food manufacturing sector is a significant component for socio-economic development. The organization of a Bakery Industry Development Board to promote health, protect consumer rights and upgrade the standards of bakeries is truly commendable.

This measure is a response to the need for improving the malnutrition of our children and youth, upgrading bakery standards, and setting a momentum to accelerate economic development through the baking industry.

Approval of this measure is urgent and needed for the health of our people and to support economic development through the baking industry.


JINGGOY EJERCITO ESTRADA
Senator

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SENATE

S.B. No. 905

RECEIVED BY: _____

Introduced by **SENATOR JINGGOY EJERCITO ESTRADA**

**AN ACT TO INSTITUTE A NATIONAL BAKERY
INDUSTRY POLICY AND TO CREATE THE NATIONAL
BAKERY REGULATORY AGENCY**

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled.

1 **SECTION 1. Short Title.** - This Act shall be known as the "*National Bakery*
2 *Policy Act of the Philippines of 2004.*"

3 **SEC. 2. Declaration of Policy.** - Health is one of the primary concerns of
4 the government in its exercise of governance over its citizens. As part of the
5 Filipino's staple food specially during breakfast, the pan de sal or any other
6 baked product produced by numerous bakeries around the country needs
7 government regulation not only in the operation of such bakeries but also in the
8 preparation of the food itself so as to assure the consuming public that it is safe,
9 nutritious and at par with health standards.

10 **SEC. 3. Creation of the National Bakery Regulatory Agency .** - There is
11 hereby created a National Bakery Regulatory Agency that shall serve as the
12 primary policy formulation, regulatory and information-based agency of the
13 country geared towards the maintenance of health standards in the preparation
14 of food products of bakeries throughout the Philippines. As such, the Agency
15 shall be attached to the Department of Trade and Industry. The Agency shall
16 implement all laws, rules and regulations and directives regulating and
17 promoting the bakery industry of the Philippines. It shall have all the powers
18 attendant to such function.

1 **SEC. 4. *Executive Board.*** - There is hereby created an Executive Board
2 composed of the following:

- 3 1. The Director of the National Bakery Regulatory Agency;
- 4 2. The Secretary of Trade and Industry as member;
- 5 3. The Secretary of the Department of Health as member;
- 6 4. The Secretary of the Department of Interior and Local Government;
- 7 5. The Director General of the NEDA; and
- 8 6. A representative from the Bureau of Food and Drugs as member.

9 The Executive Board shall be the policy-making body of the Agency.

10 **SEC. 5. *Powers of the Agency.*** - The Agency shall have the following
11 powers:

- 12 1. Establish a national program geared towards the promotion of
13 the bakery industry of the Philippines;
- 14 2. Establish training and educational programs geared towards the
15 development of skills of bakery workers;
- 16 3. Establish training and educational programs to assist
17 entrepreneurs and bakery operators in order to make their
18 businesses viable and self-sustaining;
- 19 4. Formulate and implement policies geared towards providing
20 incentives to stakeholders in the bakery industry
- 21 5. Institute other programs that may be determined by the
22 Executive Board.

23 **SEC. 6. *Composition of the Agency.*** - The Agency shall be headed by a
24 Director to be assisted by two Assistant Directors. They shall be assisted by a
25 Secretariat whose plantilla shall be determined by the Board.

26 **SEC. 7. *Appropriations.*** - The amount necessary to carry out the
27 provisions of this Act shall be included in the General Appropriations Act of the
28 year following its enactment into law and thereafter.

29 **SEC. 8. *Separability Clause.*** - If any portion or provision of this Act were
30 to be declared unconstitutional, the remainder of this Act or any provision not
31 affected thereby shall remain in force and effect.

1 **SEC. 9. Repealing Clause.** - Any law, presidential decree or issuance,
2 executive order, letter of instruction, rule or regulation inconsistent with the
3 provisions of this Act is hereby repealed or modified accordingly.

4 **SEC. 10. Effectivity.** - This Act shall take effect fifteen days from the date
5 of its complete publication in the Official Gazette or in at least two newspapers of
6 general circulations.

Approved,