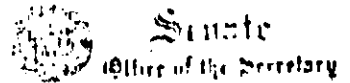



SIXTEENTH CONGRESS OF THE REPUBLIC)
OF THE PHILIPPINES)
Third Regular Session)



'16 JAN 18 A11 :22

SENATE
P. S. Res. No. 1717

RECEIVED BY: 

INTRODUCED BY SEN. JINGGOY EJERCITO ESTRADA & SEN. RAMON "BONG" B. REVILLA, JR.

RESOLUTION
HONORING AND COMMENDING THE CONTRIBUTIONS OF MR. GERMAN MORENO TO THE
PHILIPPINE ENTERTAINMENT INDUSTRY

WHEREAS, German Molina Moreno, more popularly known as "Kuya Germs" or the "Master Showman" is a prominent figure in the Philippine entertainment industry for being a television host, a radio host, an actor, a talent manager, and a "star-maker";

WHEREAS, the journey of Kuya Germs to such prominence was so colorful and filled with challenges which makes it an exemplar of hardwork, determination and persistence;

WHEREAS, born on October 4, 1933, his humble beginnings on making a living started when he worked for a taxi company owned by his aunt and later on ventured to other sources of income such as selling bibingka, peanuts and cigarettes and being a jeepney barker;

WHEREAS, Kuya Germs found his first job in the entertainment industry as a janitor and a *telonero* (curtain raiser) at Clover Theater in 1957;

WHEREAS, he was eventually given an opportunity to occupy the stage when he played the role of Jesus Christ for a Passion play at the Manila Grand Opera House and thereafter continued to perform in the vaudeville (commonly called "*bodabil*") and post-war theater as a comedian;

WHEREAS, his subsequent engagements that gave him the important opportunities to continuously advance his career included his performances as a resident comedian and choreographer for Sampagulta Pictures where he met the most famous actors and actresses, his hosting at the Life Theater, his work as a disc jockey at CBN, and as a pinch-hitter at DZTR;

WHEREAS, "Kuya Germs" became a household name in the late 1970s when he hosted the noontime variety television show, "GMA Supershow" and in the 1980s when he hosted and produced "That's Entertainment", a daily youth-oriented variety program which showcased fresh talents and popularized many young performers who later on were able to build their respective careers in the show business, and even in politics for some;

WHEREAS, decades later, Kuya Germs continued to be among the Philippine's top TV hosts, with his program, "Walang Tulugan with the Master Showman" which made "*walang tulugan*" (no sleeping) a famous phrase among the masses;

WHEREAS, apart from his programs in TV and radio, he promoted the Philippine entertainment industry as the former president of Katipunan ng mga Artistang Pilipino sa Pelikula at Telebisyon (KAPPT) and through other instruments such as the Eastwood City Walk of Fame which he founded to give tribute to notable members of the industry, the German Moreno Youth Achievement Award which is given by the FAMAS to a batch of commendable young stars in the movie industry, the German Moreno Power Tandem which is given by the Philippine Movie Press Club to the most phenomenal TV love teams;

WHEREAS, despite suffering a mild stroke in 2015, the Master Showman returned to work to continue doing his passion and helping his colleagues;

WHEREAS, Kuya Germs suffered another stroke last January 8, 2016, and surrendered to his Creator at the age of 82;

WHEREAS, Mr. German Moreno, a respected and well-loved person who touched many hearts and changed many lives with his work and his personal relations, is considered as one of the pillars of the Philippine entertainment industry;

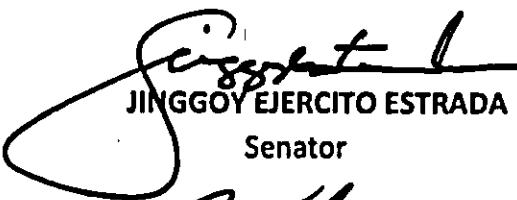
WHEREAS, the road he took from his modest beginnings to his remarkable success in his career serves as an inspiration to everybody, and the values he imparted such as professionalism, humility, respect and gratitude resonate among the people he was able to help;

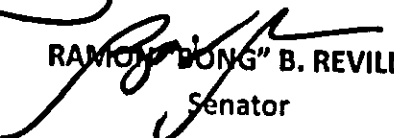
WHEREAS, Kuya Germs, who was a father to many, a testament that dreams indeed come true, and an instrument in making such dreams a reality, was able to change not only the lives of artists he helped, but also the entertainment industry which, through his guidance, was able to produce responsible members;

WHEREAS, Kuya Germs undoubtedly made a legacy with his contributions to the country's entertainment industry and its evolution, which made our culture and arts, as well as leisure and recreation vibrant, colorful, and productive;

THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED, that the Philippine Senate honor and commend the contributions of Mr. German Moreno to the Philippine entertainment industry.

Adopted,


JINGGOY EJERCITO ESTRADA
Senator


RAMON "DONG" B. REVILLA, JR.
Senator