


THIRTEENTH CONGRESS OF THE REPUBLIC )  
OF THE PHILIPPINES )  
First Regular Session )

'04 JUL -7 P1:25

SENATE 1405  
S. B. No. \_\_\_\_\_

RECEIVED BY: \_\_\_\_\_ 

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Introduced by Senator Pangilinan

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#### EXPLANATORY NOTE

Television is one of the most popular means of communication as it serves as a good source of information and entertainment and consequently, influences the lives of many Filipinos. Unfortunately, some individuals are born with or have infirmities that render them incapable of fully enjoying and appreciating the value of television. These are the hearing-impaired individuals, who aside from being denied the full audio-visual experience, are also prevented from obtaining the information that television can ably offer.

This limitation faced by hearing-impaired individuals need not continue. Technology now allows captions to be put in television so the hearing-impaired can follow the events on the screen. This technology has been in use for some time now in other countries.

By way of introducing this technology and allowing the hearing-impaired to benefit from television, this bill seeks to require all franchise holders, operator and producers of domestic television stations and television programs to have their news programs and newscasts aired with closed caption.


Hence, the immediate approval of this bill is requested.

  
FRANCIS N. PANGILINAN

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**AN ACT REQUIRING ALL OWNERS OR OPERATORS OF TELEVISION NETWORKS  
OR STATIONS AND PRODUCERS OF TELEVISION NEWS PROGRAMS TO HAVE  
THEIR NEWS PROGRAMS BROADCAST WITH CLOSED - CAPTION AND  
PROVIDING PENALTIES FOR VIOLATION THEREFOR**

Be enacted by the Senate and the House of Representatives of the  
*Philippines in Congress assembled:*

**SECTION 1. *Closed- captioning of New Programs.*** All owners or operators of television networks or stations and producers of television programs are required to have their newscast or news programs, which are national and regional in scope with close - caption in order to benefit persons with hearing disabilities, *Provided, however,* That the words of the close - captioning will be in the language spoken in the same program.

**SECTION 2. *Definition of Terms.*** - As used in this Act.

- (1) "Closed -caption" shall refer to the method of subtitling television programs by coding statements as vertical interval data signal that are decoded at the receiver and superimposed at the bottom of the television screen.
- (2) "Newscast or news program" shall refer only to report of happenings of recent occurrence of a varied character, such as political, social, moral, religious and other subjects intended for the information of the general public. It shall also refer to straight news reporting as distinguished from news analyses from news analyses or editorials, commentaries and opinions.

**SECTION 3. *Penalties.*** Any owner or operator of television networks or stations and any producer of television news programs who shall violate the provision of Section 1 shall be punished by a fine of not less than Fifty Thousand Pesos (P50,000.00) but not more than One Hundred Thousand Pesos (P100,000.00), or by imprisonment of not less than six (6) months but not more than one (1) year or both such fine and imprisonment at the discretion of the court.

If the offender is a corporation, partnership or association, or any other judicial person, the president, manager, administrator or the person-in-charge of the management of the business shall be liable therefore. In addition, the license or permit to operate the business shall be cancelled.

**SECTION 4. *Implementing Rules and Regulations.*** - The National Telecommunications Commission and the Movie and Television Review and

Classification Board, in consultation with concerned agencies and entities, shall promulgate the necessary rules and regulations for the effective implementation of this Act.

**SECTION 5. *Separability Clause.*** - If any provision of this Act is hereby declared *invalid* or unconstitutional, the other sections or provisions thereof shall not be affected thereby.

*Approved,*