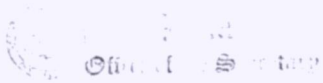


EIGHTEENTH CONGRESS OF THE)
REPUBLIC OF THE PHILIPPINES)
First Regular Session)

SENATE

S. No. 682



19 JUL 22 P2:24

Introduced by SENATOR RAMON BONG REVILLA, JR.

RECEIVED

AN ACT
GRANTING INCENTIVES TO FILIPINO FILMMAKERS WHO WERE GRANTED
HONORS IN NOTABLE INTERNATIONAL FILM FESTIVALS AND
APPROPRIATING FUNDS THEREFOR

EXPLANATORY NOTE

The 1987 Constitution gives prime importance to the arts as expressly stated in Article II, Section 17 -- "The State shall give priority to education, science and technology, arts, culture, and sports to foster patriotism and nationalism, accelerate social progress, and promote total human liberation and development."

One form of arts that is an essential part of the history and culture of the Philippines is film or movie. The Philippine film industry was born in the 18th century and is one of the oldest in Asia. Its history is filled with colorful triumphs, failures, milestones, and challenges. The concerns about the theme, budget, quality, quantity, revenues and government support, among others, affected the overall production and performance of the industry. The different phases it has undergone contributed to the dynamism that the Philippine film industry has now, while the creative artistry of the Filipino filmmakers today continue to shape its future.

As early as the 1950s when film award-giving bodies were established, up until the 21st century when digital technology was already in use, Filipino films and artists are consistently being recognized internationally. Through the years, different formats emerged, different themes were espoused, and different technologies were used;

commercial movies were sharing the market with independent films, short films are appreciated as much as full-length films are. In the midst of these revolutions, Filipino filmmakers consistently made a mark both in local and international arena.

The awards that the Filipino filmmakers and artists receive abroad bring honor and prestige not only to them but to the country as well. When they present in various film festivals in different countries, they carry the name of our country and represent the talent and ingenuity of our people.

It is but fitting, therefore, that we give due appreciation to such achievers. The international acclamation that they receive deserves the recognition and support of our government.

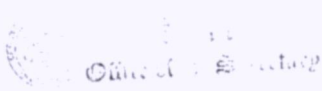
This bill proposes to grant monetary incentive to Filipino filmmakers who were given honors in notable international film festivals and to confer a grade "A" from the Cinema Evaluation Board which means that they will get an incentive equivalent to 100% of the amusement tax collected on the said film.

This measure was already approved on Third Reading by the House of Representatives in the 17th Congress and remained pending in the Senate Committee on Public Information and Mass Media.

The immediate passage of this bill is highly recommended.


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Be it enacted by the Senate and House of Representative of the Philippines in Congress assembled:

1 Section 1. *Short Title.* - This Act shall be known as the "*Film Industry Incentives*
2 *Act*".

3 Sec. 2. *Declaration of Policy.* - It is hereby declared the policy of the State to
4 promote and support the development and growth of the local film industry, which
5 includes both mainstream and independent films, produced by Filipino filmmakers or
6 production entities that boldly articulate and freely interpret the Filipino experience
7 with fresh insight and artistic integrity.

8 Towards this end, the State shall grant incentives to filmmakers or production
9 entities based on merit to encourage the production of more high quality film projects
10 for the local and global markets.

11 Sec. 3. *Incentives for Filipino Filmmakers.* - The following incentives shall be
12 granted to Filipino filmmakers or production entities, whose films merited the highest
13 recognition for technical or artistic excellence in notable international film festivals, to
14 wit:

- 1 (a) Five million pesos (P5,000,000.00) to the filmmaker or production entity
2 that produces and international award-winning full-length feature or
3 documentary film;
- 4 (b) Three million pesos (P3,000,000.00) to the filmmaker or production
5 entity that produces an international award-winning short feature or
6 documentary film;
- 7 (c) Two million pesos (P2,000,000.00) shall be granted for the film director,
8 main artist, screen play, or for technical support filmmaker personnel
9 including scriptwriter, cinematographer, editor, production designer,
10 music scoring, sound director, studio or video technician category who
11 received the highest international awards in their respective categories.
12 Should there be more than one winner, the amount/reward allotted for
13 this category shall be equally divided among the winners;
- 14 (d) One million pesos (P1,000,000.00) to supporting artists or technicians
15 who have garnered the highest award in their respective categories;
16 and,
- 17 (e) An "A" grade from the Cinema Evaluation Board for the international
18 award-winning films as stated in paragraphs (a) and (b) of this Section.

19 For purposes of this Act, "notable international film festivals" refer to
20 international film festivals which have given recognition and awards to high quality
21 films for the last five (5) years and are well-known for their international profile,
22 audience size, and the quality and breadth of their festival and industry programs.

23 Sec. 4. *Eligibilities for Incentives.* – To be eligible to receive the incentives
24 under Section 3(a) of this Act, the international award-winning film must be made or
25 produced by a Filipino filmmaker or production entity as the case may be. The total
26 production budget for each of the full-length feature or documentary film must not
27 exceed Ten million pesos (P10,000,000.00). The film length must be between ninety
28 (90) to one hundred twenty (120) minutes.

29 To be eligible under Section 3(b) of this Act, the film must be made by a Filipino
30 filmmaker or production entity. The total production budget for the short feature or
31 documentary film must not exceed Five million pesos (P5,000,000.00). The film length
32 must be less than ninety (90) minutes.

1 Sec. 5. *Appropriations.* – The amount necessary to implement the provisions
2 of this Act shall be included in the budget of the Film Development Council of the
3 Philippines in the annual General Appropriation Act.

4 Sec. 6. *Implementing Rules and Regulation.* – The Film Development Council
5 of the Philippines, in coordination with the Film Academy of the Philippines and the
6 National Commission for Culture and the Arts, shall promulgate the implementing rules
7 and regulations within ninety (90) days from the effectivity of this Act.

8 Sec. 7. *Separability Clause.* – If any provisions of this Act is declared
9 unconstitutional, the remainder of this Act or any provision not affected thereby shall
10 remain in full force and effect.

11 Sec. 8. *Repealing Clause.* – All laws, decrees, letters of instructions,
12 resolutions, orders, ordinances or parts thereof which are inconsistent with the
13 provisions of this Act are hereby repealed, or modified accordingly.

14 Sec. 9. *Effectivity.* – This Act shall take effect fifteen (15) days after its
15 publication in the *Official Gazette* or in two (2) newspapers of general circulation.

16
17 *Approved,*