

EIGHTEENTH CONGRESS OF THE REPUBLIC OF THE PHILIPPINES

First Regular Session

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SENATE

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S. Ct. Res. No. _____8

RECEIVED BY

Introduced by Senators MANUEL "LITO" M. LAPID, SHERWIN GATCHALIAN, JOEL VILLANUEVA, MARIA LOURDES NANCY S. BINAY, JUAN MIGUEL F. ZUBIRI, SONNY ANGARA, RALPH G. RECTO, GRACE POE, and EMMANUEL "MANNY" PACQUIAO

CONCURRENT RESOLUTION

EXPRESSING THE SENSE OF THE CONGRESS TO ALLOW ABS-CBN BROADCASTING CORPORATION AND SKY CABLE CORPORATION TO OPERATE PENDING THE FINAL DETERMINATION OF THE RENEWAL OF THEIR RESPECTIVE FRANCHISES BY THE EIGHTEENTH CONGRESS THROUGH THE ISSUANCE OF THE APPROPRIATE PROVISIONAL AUTHORITY BY THE NATIONAL TELECOMMUNICATIONS COMMISSION

WHEREAS, by virtue of Republic Act No. 7966, ABS-CBN Broadcasting Corporation was "granted a franchise to construct, operate and maintain, for commercial purposes and in the public interest, television and radio broadcasting stations in and throughout the Philippines, through microwave, satellite or whatever means including the use of any new technologies in television and radio systems, with the corresponding technological auxiliaries or facilities, special broadcast and other broadcast distribution services and relay stations" for twenty-five (25) years or until May 4, 2020;

WHEREAS, under Republic Act No. 7969, SKY Cable Corporation (formerly Central CATV, Inc.), was granted a franchise "to construct, establish, install, operate and maintain for commercial purposes and in the public interest, community antennae television systems" for twenty-five (25) years or until May 4, 2020.

WHEREAS, as early as the 16th Congress, an attempt had been made to renew the franchise of ABS-CBN through the filing of House Bill No. 4997. However, this did not get past the committee level;

WHEREAS, this 18th Congress, several bills in both houses have been filed all seeking for the extension of ABS-CBN's and SKY Cable's franchises for another 25 years. The bills pending in House of Representatives remain at the committee level;

WHEREAS, the non-renewal of ABS-CBN's franchise will result in the loss of thousands of jobs as the network has over 11,017 employees including its artists, independent contractors, content creators who are spread out in ABS-CBN's information and entertainment group of companies, including SKY Cable;

WHEREAS, the removal of a market leader such as ABS-CBN would have a significant impact, not only on competition within the broadcasting industry, but also on the economy as a whole. In fact, Socioeconomic Planning Secretary Ernesto Pernia was quoted as saying that the non-renewal of the franchise of ABS-CBN may affect investor confidence and get in the way of promoting diversity in the economy and fostering competition;

WHEREAS, there is an urgent need to devise government interventions to ensure that ABS-CBN and SKY Cable will continue their operations pending Congress' deliberations of the corporations' franchise renewal;

WHEREAS, there have been numerous instances where franchise holders – GMA Network, Catholic Bishops' Conference of the Philippines (CBCP), Associated Broadcasting Company (TV5), among others – were allowed to operate under the terms of their existing franchise even after its lapse and pending its renewal. In the case of CBCP, it was allowed to operate for a period of almost two years from the lapse of its franchise in 2017 until its renewal in 2019;

WHEREAS, during the hearing of the Senate Committee on Public Services last February 24, 2020, Justice Secretary Menardo Guevarra stated that Congress, through a concurrent resolution, could direct the National Telecommunications Commission to provide provisional authority to operate pending deliberation on bills on the network's franchise renewal before the Congress. Secretary Guevarra noted that Congress may not be able to act on pending bills before expiration of the franchise on May 4, 2020, given that Congress only has two weeks remaining before adjournment of session;

NOW, THEREFORE, BE IT RESOLVED BY THE PHILIPPINE SENATE, THE
HOUSE OF REPRESENTATIVES CONCURRING, to express the sense of the Congress
that ABS-CBN Broadcasting Corporation and SKY Cable Corporation be allowed to
operate under the terms of their existing franchises pending final determination of
the renewal of their franchises by the 18th Congress and for the National
Telecommunications Commission to issue ABS-CBN Broadcasting Corporation and
SKY Cable Corporation the appropriate provisional authority.

Adopted,

MANUEL "LITO" M. LAPID

SHERWIN GATCHALIAN

JOEL VILLANUEVA

MARIA LOURDES NANCY S. BINAY

WAN MIGUEL F. ZUBIRI

SONNY ANGARA

RALPH G. RECTO

GRACE POE