EIGHTEENTH CONGRESS OF THE REPUBLIC OF THE PHILIPPINES Second Regular Session HILS DINDEX

INTRODUCED BY: SENATOR EMMANUEL D. PACQUIAO

SENATE

S.B. No. 2017

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AN ACT RENAMING METRO MANILA FILM FESTIVAL (MMFF) TO PHILIPPINE FILM FESTIVAL

EXPLANATORY NOTE

The Metro Manila Film Festival (MMFF) is an annual event that showcases quality and potential high grossing films produced by Filipinos. Its creation under Proclamation No. 1459 on 1975 recognized the curial role of the cinema as a mass art and an effective tool of communication that influences the thoughts and attitudes of people.

MMFF has manufactured films that conveyed the richness of Filipino culture and heritage as well as the aspirations and struggles of the nation. It has likewise been part of many Filipino families' Christmas tradition to watch the locally produced films as they are showcased every December 25 onwards.

However, despite MMFF's commitments to enrich Philippine culture, to deepen our awareness of our historical heritage and traditional values, and to refurbish native arts, the event's nomenclature depicts exclusivity. The "Metro Manila" in the Metro Manila Film Festival conveys exclusiveness of the illustrious tradition and celebration of local film production to the country's capital.

In order to fully recognize the local movie industry's goal of over-all developmental effort for the country, it is but suitable to rename the Metro Manila Film Festival into an inclusive "Philippine Film Festival."

In view of the foregoing, the approval of this bill is earnestly sought.

ACOUIAO

EIGHTEENTH CONGRESS OF THE REPUBLIC OF THE PHILIPPINES Second Regular Session

HIE: 01:45 pm GY: GHUES DINDEX

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AN ACT RENAMING METRO MANILA FILM FESTIVAL (MMFF) TO PHILIPPINE FILM FESTIVAL

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 SECTION 1. Change of Name. - The Metro Manila Film Festival is hereby renamed 2 "Philippine Film Festival."

Sec. 2. Repealing Clause. - All other laws, decrees, executive orders, and rules and regulations
which are inconsistent with this Act are hereby amended, repealed or modified accordingly.

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Sec. 3. Effectivity. - This Act shall take effect fifteen (15) days after its publication in the
 Official Gazette or in a newspaper of general circulation.

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11 Approved,

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