AN ACT
REGULATING THE IMPORTATION, MANUFACTURE, SALE, PACKAGING, DISTRIBUTION, USE, AND COMMUNICATION OF VAPOR PRODUCTS AND HEATED TOBACCO PRODUCTS

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

Section 1. Short Title. – This Act shall be known as the “Vaporized Nicotine Products Regulation Act”.

Sec. 2. Declaration of Policy. – It is hereby declared the policy of the State to protect and promote the right to health of the people and instill health consciousness among them.

It is further declared the policy of the State to enact a balanced policy whereby these novel consumer products are properly regulated using internationally accepted product standards in order to protect the citizens from the hazards of unregulated and substandard vapor products and heated tobacco products while ensuring that access to these non-combustible alternatives is not curtailed.

For this purpose, the government shall regulate, the importation, manufacture, sale, packaging, distribution, use, advertisement, promotion and sponsorship of Vaporized Nicotine Products in order to promote a healthy environment and protect
the citizens from any potential hazards of these novel consumer products and reduce the harm caused by smoking.

Sec. 3. Definition of Terms. – For purposes of this Act, the following terms shall mean:

(a) Advertising refers to the business of conceptualizing, presenting, making available and communicating to the public, through any form of mass media, any fact, data or information about the attributes, features, quality or availability of consumer products, services or credit. For the purpose of this Act, advertising shall be understood as Vaporized Nicotine Product advertising and shall not include non-promotional communication intended for informational purposes only;

(b) Child-resistant shall refer to the type of containers that can be opened only by operating, puncturing or removing one of its functional and necessary parts using a tool that is not supplied with the container and comply with the existing standards on child-resistant packaging;

(c) Designated Vaping Area shall refer to an assigned indoor or outdoor area where the use of Vaporized Nicotine Products shall be allowed;

(d) Distributor shall refer to any entity to whom Vaporized Nicotine Products is delivered to or sold for purposes of distribution in commerce, except that such term does not include a manufacturer or retailer or common carrier of such product;

(e) Heated Tobacco Products (HTPs), also referred to as Heated Tobacco Product Consumables or Heat-Not-Burn-Product Consumables, shall refer to tobacco products that are intended to be consumed through heating tobacco, either electronically or through other means sufficient to release an aerosol that can be inhaled, without combustion of the tobacco. Heated Tobacco Product Consumables or Heat-Not-Burn Product Consumables may also include liquid solutions and gels that are part of the product and are heated to generate an aerosol. HTPs may or may not operate by means of a Heated Tobacco Product Device;

(f) Heated Tobacco Product Device or HTP Device shall refer to the component or combination of components of a Heated Tobacco Product System
intended to be used in combination with HTP Consumables that generate
an aerosol without combustion;

(g) *Heated Tobacco Product System* or *HTP System* shall refer to a HTP
Consumable and HTP Device that are intended to be used together as a
system;

(h) *Heating* shall refer to the act of using the Heated Tobacco Product System;

(i) *Ingredient* means any substance that is used to make the Vapor Product
Refills or Heated Tobacco Product Consumables that is present in the
finished product;

(j) *Manufacturer* shall refer to an establishment engaged in any and all
operations involved in the production of Vapor Products or Heated Tobacco
Products including preparatory processing, compounding, formulating,
filling, refilling, packaging, repackaging, altering, ornamenting, finishing
and labeling for the purpose of its storage, sale or distribution;

(k) *Nicotine* shall refer to nicotinic alkaloids, including any salt or complex of
nicotine whether derived from tobacco or synthetically produced;

(l) *Nicotine Mixture* shall refer to the nicotine-containing liquid, solid or other
non-tobacco substance in the product;

(m) *Nicotine Shots* refer to nicotine in liquid or any other form/substances
that is added to or mixed with vapor product refills or cartridges that has
the effect of increasing the dosage or nicotine concentration in a refill or
cartridge;

(n) *Package* shall refer to packs, boxes, cartons, or containers of any kind in
which Vapor Products or HTPs are contained when offered for sale to
consumers;

(o) *Principal display surface* shall refer to the panel of the package that faces
the consumer when displayed for sale;

(p) *Point of Sale* shall refer to any location, physical or online, where an
Individual can purchase or obtain Vaporized Nicotine Products, which may
include a product testing area;

(q) *Product Statement* shall refer to a communication to consumers in the
product label or marketing which pertains to product performance
attributes or an objective description of the contents of the product, or how
a product works or operates, as well as any and all statements relating to
the product;
(r) Product Demonstration, shall refer to the testing of a Vaporized Nicotine
Product conducted by a trained product expert who shall explain the
characteristics, operation and maintenance of the product for the purpose
of informing and familiarizing a prospective buyer, who is of legal age for
the purpose of this Act;
(s) Promotion shall refer to an event or activity organized by or on behalf of a
Vaporized Nicotine Products manufacturer, importer, distributor, or retailer
with the aim of promoting a brand of a Vaporized Nicotine Product, which
event or activity would not occur if not for the support given to it by or on
behalf of the Vaporized Nicotine Product manufacturer, importer,
distributor, or retailer. This includes the paid use of Vaporized Nicotine
Product bearing the brand names, trademarks, logos, and the like by
performers in movies, television and other forms of entertainment. For the
purpose of this Act, promotion shall be understood as Vaporized Nicotine
Product promotion;
(t) Promotional shall refer to the act of publicizing a product to the general
public for the sole purpose of increasing sales;
(u) Refill shall refer to a container for holding e-liquid or nicotine mixture;
(v) Retailer shall refer to any establishment which sells or offers to sell any
Vaporized Nicotine Product directly to the general public;
(w) Sponsorship shall refer to any public or private contribution, whether in
cash or in kind, from a third party in relation to an event, team, or activity
made with the aim of promoting a brand of Vaporized Nicotine Products,
which event, team or activity would still exist or occur without such
contribution. For the purpose of this Act, sponsorship shall be understood
as Vaporized Nicotine Products sponsorship;
(x) Tamper-resistant shall refer to the type of packages constructed such that
it has one or more indicators or barriers to entry which, if breached or
missing, can reasonably be expected to provide visible evidence that the
product or its packaging has been opened, or otherwise comply with standards on tamper-resistant packaging;

(y) *Vapor Products*, also referred to as *Vapor Products Refills*, shall refer to the liquid, solid, gel or combination, which may or may not contain nicotine, that is transformed into an aerosol without combustion by a Vapor Product Device;

(z) *Vapor Product Device* shall refer to a device or a combination of devices used to heat a Vapor Product, to produce an aerosol, mist, or vapor that users inhale. These may include combinations of a liquid solution or gel, that are heated and transformed into an aerosol without combustion through the employment of a mechanical or electronic heating element, battery, or circuit, and includes, but is not limited to a cartridge, a tank, or a device without a cartridge or tank;

(aa) *Vapor Product System* shall refer to the specific combination consisting of the Vapor Product Refill and Vapor Product Device which, based on the information made available to the consumer by the provider, are intended to be used together; and

(bb) *Vaporized Nicotine Products* shall refer to the category of products used in both HTP System and Vapor Product System, as defined herein, which are novel consumer goods that generate a nicotine-containing or non-nicotine containing aerosol without combustion.

Sec. 4. *Packaging and Health Warnings.* — All manufacturers, importers, and distributors duly authorized to sell Vapor Product Refills and HTP Consumables shall comply with the following packaging requirements:

(a) The unit packaging or any outside consumer packaging of Vapor Product Refills or HTP Consumables shall bear the following health warnings:

i. A differentiated, highly visible, full-color graphic health warning prescribed under Republic Act No. 10643 or the Graphic Health Warnings Law which shall be printed on fifty percent (50%) of the principal display surfaces of the Vaporized Nicotine Products and shall occupy fifty percent (50%) of the front and fifty percent (50%) of the back panel of the packaging;
ii. A textual health warning which states: “This product is harmful and contains nicotine which is a highly addictive substance. It is not recommended for use by non-smokers.”.

The textual warning shall use no more than twenty percent (20%) of the entire area of the graphic health warning and shall appear in clearly legible type and in contrast by typograph, layout and color, without the use of any border, frame or any other design that will effectively lessen the size of the textual warning.

The content, format, and specifications of the health warnings shall be designated by the DOH;

(b) Nothing shall be printed or applied on a location where it is likely to obscure or cover, in part or in whole, the health warning;

(c) No part of the warning may be obliterated, obscured, folded, severed or become unreadable when the package is opened or closed or when a wrapper on the package is removed; and

(d) The internal revenue fiscal marking requirements under Republic Act No. 8424 or the National Internal Revenue Code, as amended, and other related regulations, whenever applicable, shall be complied with.

Sec. 5. Tamper-resistant and Child-resistant Design. — The receptacles of Vapor Product Refills shall be child-resistant, tamper-resistant, and shall be protected against breakage and leakage.

Sec. 6. Minimum Age Sales and Purchase. — The minimum allowable age for the purchase, sale and use of Vaporized Nicotine Products shall be eighteen (18) years old.

It shall not be a defense for the person selling or distributing that he/she did not know or was not aware of the real age of the purchaser. Neither shall it be a defense that he/she did not know nor had any reason to believe that the product was for the consumption of a person below eighteen (18) years of age.

Sec. 7. Proof-of-Age Verification. — Retailers shall ensure that no individual below eighteen (18) years of age is allowed to purchase Vaporized Nicotine Products. It shall be the responsibility of retailers to verify the age of buyers. For this purpose, the presentation of any valid identification card exhibiting the buyer's photograph and
age or date of birth may be required. Retailers shall ensure direct delivery only to the buyer who must be eighteen (18) years old and above.

Sec. 8. Online Trade. – The sale or distribution of Vaporized Nicotine Products through internet websites or via e-commerce and/or other similar media platforms, shall be allowed: Provided, That the manufacturer, seller or distributor shall adopt measures to ensure that persons below eighteen (18) years of age are denied access thereto and that the internet website shall bear the signages required under this Act.

In compliance with the aforementioned age restriction, and when seeking access to such media platform, the person’s legal age shall be self-declared in the opening first page of the website.

Provided, further, That the sale or distribution of Vaporized Nicotine Products through internet websites or via e-commerce and/or other similar media platforms shall only be made by online sellers or distributors registered with the Department of Trade and Industry (DTI) or the Securities and Exchange Commission (SEC), and the products being sold and advertised online shall be compliant with the health warning requirements indicated herein, as well as the Bureau of Internal Revenue (BIR)-prescribed tax stamp or other fiscal marks.

Sec. 9. Sales within School Perimeters. – The sale or distribution of Vaporized Nicotine Products within one hundred (100) meters from any point of the perimeter of a school, playground or other facility frequented particularly by minors shall be prohibited.

Sec. 10. Point-of-Sale Signage. – Point-of-sale establishments offering, selling, or distributing Vaporized Nicotine Products shall post the following statement in a clear and conspicuous manner: “THE SALE OR DISTRIBUTION OF VAPOR PRODUCTS OR HEATED TOBACCO PRODUCTS TO OR BY PERSONS BELOW EIGHTEEN (18) YEARS OF AGE IS ILLEGAL” or “BAWAL MAGBENTA NG VAPORIZED NICOTINE PRODUCTS SA MGA TAONG WALA PANG LABINGWALONG (18) TAONG GULANG.”.

Sec. 11. Product Communication Restrictions. – Advertisements and other forms of consumer communication shall be allowed in points-of-sale or retail establishments, through direct marketing, and on the internet: Provided, That the following guidelines shall apply:
(a) These shall not be targeted to or particularly appeal to persons under eighteen (18) years of age;

(b) These and other forms of consumer communication of Vaporized Nicotine Products shall not feature a celebrity or social media influencer or contain an endorsement, implied or express, by a celebrity or social media influencer. Individual or team athletes, artists, performers, influencers, and health professionals are likewise prohibited from receiving remuneration, in whatever form, for promoting or encouraging the use of Vaporized Nicotine Products;

(c) These should not undermine quit-smoking messages and should not encourage non-tobacco or non-nicotine users to use Vaporized Nicotine Products;

(d) These shall not contain any information that is false or not scientifically substantiated, particularly with regard to product characteristics, health effects, risks or emissions;

(e) Product testing and/or demonstration shall be allowed in locations licensed to sell Vaporized Nicotine Products;

(f) These restrictions apply to commercial communications only and shall not prevent a company from providing information regarding its company, its products and other non-promotional information on Vaporized Nicotine Products; and

(g) No Vaporized Nicotine Product advertisements may be placed on objects or places outside points of sale such as but not limited to vehicles of any kind, billboards, posters, streamers.

Sec. 12. Restrictions on Vaporized Nicotine Product Promotional Activities. — The following restrictions shall apply to any promotional activity related to Vaporized Nicotine Products:

(a) Promotional events and activities, such as, but not limited to, product sampling or product offers, must be directed only to persons at least eighteen (18) years of age. No person below eighteen (18) years of age shall participate in such promotions. The participants in such promotions shall be required to provide proof of age;
(b) Communications to consumers about promotional events for Vaporized Nicotine Products shall comply with the provisions of this Act governing Vaporized Nicotine Products advertising. In addition to the required health warning, the age requirement for participation in any promotional activity must be clearly marked on the program materials distributed to consumers;

(c) All stalls, booths, and other displays concerning Vaporized Nicotine Product promotions must be limited to point-of-sale locations or adult-only facilities;

(d) Telecommunications concerning promotional offers, programs or events must include a recorded health warning message in English or Filipino consistent with the warnings specified in this Act;

(e) No product promotional placement or advertisement shall be made by any manufacturer, distributor, or retailer of any Vaporized Nicotine Product package, including use of the product, in any manner, in a video game or in any television program or motion picture authorized by regulatory agencies concerned for viewing by the general public;

(f) No promotional merchandise such as, but not limited to, t-shirts, caps, sweatshirts, visors, backpacks, sunglasses, writing implements and umbrellas, may be distributed, sold or offered, directly or indirectly, with the name, logo or other indicia of a Vaporized Nicotine Product brand displayed so as to be visible to others when worn or used;

(g) No name, logo, or other indicia of a Vaporized Nicotine Product brand, may appear on promotional merchandise or element of a brand-related marketing activity that is marketed to or likely to be used by minors such as, but not limited to, sports equipment, toys, dolls, video games, and food. The manufacturer or company must take all available measures to prevent third parties from using the company's brand names, logos, or other proprietary symbol on products that are directed toward minors; and

(h) No Vaporized Nicotine Product advertisements may be placed on shopping bags.
Sec. 13. Restrictions on Sponsorship. — The following restrictions shall apply on all Vaporized Nicotine Product promotional sponsorships:

(a) Sponsorships shall be limited to industry associations or trade events, where only persons at least eighteen (18) years of age shall be allowed to participate. No person below eighteen (18) years of age may participate in such a sponsored event. The participants in the sponsored event shall be required to provide proof of age;

(b) Communications to consumers about Vaporized Nicotine Product sponsored events shall comply with the provisions of this Act governing Vaporized Nicotine Product advertising. In addition to the mandatory health warning, the age requirement for participation in any sponsored events must be clearly marked on the program materials distributed to consumers;

(c) All display materials concerning Vaporized Nicotine Product sponsored events must be limited to point-of-sale locations or adult-only facilities;

(d) Telecommunications concerning sponsored events must include a recorded health warning message in English or Filipino consistent with the warnings specified in this Act; and

(e) No merchandise such as, but not limited to, t-shirts, caps, sweatshirts, visors, backpacks, sunglasses, writing implements and umbrellas, may be distributed, sold or offered, directly or indirectly during the sponsored event, with the name, logo or other indicia of a Vaporized Nicotine Product brand displayed so as to be visible to other when worn or used.

Sec. 14. Use in Public Place. — The use of Vaporized Nicotine Products shall be allowed in public places except that indoor use is prohibited in schools, hospitals, government offices, and facilities intended particularly for minors. In other indoor places open to the general public, the use of Vaporized Nicotine Products shall not be allowed except in designated vaping areas or in point-of-sale establishments for purposes of conducting product demonstrations.

Sec. 15. Standards for Designated Vaping Areas. — Designated Vaping Areas (DVAs) shall comply with the following standards:

(a) Persons below eighteen (18) years of age shall not be allowed within the DVA;
(b) Every DVA shall have the following signages highly visible and prominently displayed:
   i. "Vaping Area" signage; and
   ii. Prohibition on entry of persons below eighteen (18) years of age.
(c) Smoking shall not be allowed in DVAs;
(d) The number of persons allowed inside shall be controlled by the establishment owner taking into consideration the size of the DVA and its location;
(e) The DVA shall be in an open space in an outdoor area, or in a separate indoor area with proper ventilation;
(f) If the DVA is located indoors, there shall be no opening that will allow air to escape from the DVA to the smoke/vape-free area of the building or conveyance, except for a single door equipped with an automatic door closer;
(g) The DVA and its ventilation outlets shall not be located in or within ten (10) meters from entrances, exits or any place where people pass or congregate, or in front of air intake ducts;
(h) The combined area of the DVA and the buffer zone shall not be larger than twenty percent (20%) of the total floor area of the building or conveyance; Provided, That in no case shall such area be less than ten (10) square meters;
(i) No building or conveyance shall have more than one (1) DVA;
(j) The ventilation system for the DVA, other than in open space and for the buffer zone, shall be independent of all ventilation systems for the rest of the building or conveyance; and
(k) Minors shall not be allowed inside the DVA and the buffer zone.

Sec. 16. Product Notification and Registration. – Three (3) months prior to placing Vaporized Nicotine Products in the market, all manufacturers and importers must notify the Department of Trade and Industry (DTI) and submit information demonstrating compliance with product standards and assessment requirements in accordance with this Act. Products that are already in-market shall be given eighteen (18) months to register their products with the DTI and submit information
demonstrating compliance with product standards and assessment requirements consistent with the product standards set by the DTI.

No Vaporized Nicotine Product shall be sold to the general public unless it complies with the product standards set by the DTI.

Sec. 17. Product Standard Requirements for Vaporized Nicotine Product Refills, Devices and Systems. – The DTI shall set technical standards for safety, consistency and quality of Vaporized Nicotine Product Refills, Devices and Systems in line with international practice for Vapor Products and Heated Tobacco Products.

Sec. 18. Restriction on the Retail and Sale of Nicotine Shots. – The retail or use of nicotine shots and/or concentrates shall be strictly prohibited.

Sec. 19. Jurisdiction. – The DTI shall have exclusive jurisdiction over any and all issues, requirements, statements and subject matters related to Vaporized Nicotine Products which are provided for in this Act.

Sec. 20. Floor Price. – The BIR is mandated to issue a revenue regulation prescribing the floor price or the minimum price of Vaporized Nicotine Products taking into account the sum of their excise tax, value added tax, and a reasonable production cost.

Sec. 21. Penalties for Noncompliance. – The following penalties shall apply:

(a) For violation of Sections 14 and 15:

i. On the first offense, a fine of not less than One Thousand (Php1,000.00) but not more than Two Thousand (Php2,000.00) shall be imposed;

ii. On the second offense, a fine of not less than Two Thousand Pesos (Php2,000.00) but not more than Ten Thousand (Php10,000.00) shall be imposed;

iii. On the third offense, a fine of not less than Ten Thousand Pesos (P10,000.00) but not more than Twenty Thousand pesos (Php20,000.00): Provided, That the business permits and licenses, in the case of a business entity or establishment shall be revoked or cancelled.

(b) For violation of Sections 6, 7, 8, 9, 10, and 18:
i. On the first offense, any person or any business entity or establishment selling to, distributing or purchasing Vaporized Nicotine Products for a minor shall be fined the amount of not less than Ten thousand pesos (Php10,000.00) or an imprisonment of not more than thirty (30) days, upon the discretion of the court. For succeeding offenses, both penalties shall apply in addition to the revocation of business licenses or permits in the case of a business entity or establishment.

ii. If the violation is by an establishment of business entity, the owner, president, manager, or the most senior officers thereof shall be held liable for the offense.

iii. If a minor is caught selling, buying or using any Vaporized Nicotine Product, the DOH and the Department of Social Welfare and Development (DSWD) shall implement appropriate intervention programs, including but not limited to, counselling of the minor and the minor's parent/guardian.

(c) For violation of Sections 11, 12 and 13:

i. On the first offense, a fine of not more than One Hundred Thousand Pesos (P100,000.00);

ii. On the second offense, a fine of not more than Two Hundred Thousand Pesos (P200,000.00);

iii. On the third offense, a fine of not more than Four Hundred Thousand Pesos (P400,000.00); or imprisonment of not more than three (3) years, or both, at the discretion of the court: Provided, That the business permits and licenses, in the case of a business entity or establishment shall be revoked or cancelled.

(d) Violation of Sections 4 and 5 of this Act shall be penalized in accordance to Section 14 of Republic Act No. 10643 otherwise known as “the Graphic Health Warnings Law”.

Online sellers and distributors of Vaporized Nicotine Products and online platforms that are non-compliant with Section 8 of this Act shall be ordered by the DTI to immediately suspend trading of such products, and shall be liable for the fines
and penalties imposed under this Section. Suspension shall continue until the
manufacturer, seller, distributor or online platform has complied with the requirements
provided under Section 8 of this Act.

If the guilty officer is a foreign national, the officer shall be deported after
service of sentence and/or payment of applicable fines without need of further
deposition proceedings and shall be permanently barred from re-entering the
Philippines.

Sec. 22. Congressional Oversight Committee on Vaporized Nicotine Products.—
A Congressional Oversight Committee on Vaporized Nicotine Products (COC-VNP) is
hereby constituted to monitor and review the implementation of this Act for a period
not exceeding three (3) years. The COC-VNP shall be composed of the Chairpersons
of the Senate Committees on Health, Trade and Commerce, Agriculture, and Public
Information, and the House of Representatives Committees on Trade and Industry,
Health, Public Information, and Agriculture, and a Member of the House of
Representatives representing the tobacco producing provinces.

The Secretariat of the COC-VNP shall be drawn from the existing personnel of
the standing committees comprising the Congressional Oversight Committee and its
funding requirements shall be charged against the appropriations of both the House
of Representatives and Senate of the Philippines.

Sec. 23. Implementing Rules and Regulation.—Within three (3) months from
the date of effectivity of this Act, the DTI shall issue the implementing rules and
regulations (IRR) for this Act. The non-issuance of the IRR shall not prevent the
implementation of this Act upon its effectivity.

Sec. 24. Appropriations.—The amount necessary to implement the provisions
of this Act shall be charged against the current year’s appropriations of the national
government agencies concerned. Thereafter, such funds as may be necessary for the
continued implementation of this Act shall be included in the budgets of the national
government agencies concerned under the annual General Appropriations Act.

Sec. 25. Transitory Provision.—Existing industries and businesses affected by
the implementation of this Act shall be given an eighteen (18) month transitory period
from the issuance of the implementing rules and regulations of this Act to comply with
the requirements herein.
Sec. 26. *Separability Clause.* – If any provision or any part hereof is held invalid or unconstitutional, the remainder of the law or the provisions not otherwise affected shall remain valid and subsisting.

Sec. 27. *Repealing Clause.* – All laws, decrees, rules and regulations or parts thereof which may govern any and all issues, requirements, statements and subject matters related to Vaporized Nicotine Products which are provided for in this Act, and those other laws, decrees, rules and regulations or parts thereof which are inconsistent with the provisions of this Act, are hereby repealed, amended or modified accordingly.

Sec. 28. *Effectivity.* – This Act shall take effect fifteen (15) days after its publication in the *Official Gazette* or in at least two (2) newspapers of general circulation.

Approved,