

NINETEENTH CONGRESS OF THE  
REPUBLIC OF THE PHILIPPINES  
*First Regular Session*



Senate  
Office of the Secretary

23 JAN 12 A9:23

SENATE

S.B. NO. 1656

RECEIVED BY: \_\_\_\_\_

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**Introduced by Senator Ramon Bong Revilla, Jr.**

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**AN ACT**  
**TO DESIGNATE SEPTEMBER AS PHILIPPINE FILM INDUSTRY MONTH AND**  
**MANDATE THE FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES TO**  
**CONDUCT EVENTS ON VARIOUS FILM-RELATED DISCIPLINES DURING ITS**  
**CELEBRATION, TO APPROPRIATE FUNDS THEREFOR, AND FOR OTHER**  
**PURPOSES**

**EXPLANATORY NOTE**

The Film Development Council of the Philippines was created by virtue of Republic Act No. 9167 to "undertake initiatives that will promote the growth and development of the local film industry, as well as establish, organize, operate and maintain local and international film festivals, exhibitions and other similar activities<sup>1</sup>." In the law, it declared that "the State shall promote and support the development and growth of the local film industry as a medium or the upliftment aesthetics, cultural and social values or the better understanding and appreciation of the Filipino identity<sup>2</sup>." Further, it stated that, "to achieve this end, the State shall formulate and implement policies and programs to upgrade the art and craft of film making and encourage the production of films for commercial purposes, intended for public entertainment, that seek to enhance the quality of life, examine the human and social conditions and contribute to the dignity and nobility of the human spirit<sup>3</sup>."

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<sup>1</sup> Proclamation No. 1085, s.2021

<sup>2</sup> Republic Act No. 9167, Sec. 1

<sup>3</sup> *Ibid.*

Presidential Proclamation 1085, signed in February 3, 2021 declares the month of September as the Philippine Film Industry Month to recognize and celebrate the achievements of the industry, in general. It also seeks to provide avenue to showcase various brilliant works. The FDCP is the lead agency in the celebration of the Film Industry Month. For two (2) years now, the FDCP has set various activities and programs to celebrate the achievements and brilliance of the industry.

This bill seeks to institutionalize the celebration so that it will be a permanent annual celebration. It also invites various agencies and instrumentalities of government to join in the celebration.

In high regard to the contribution and role of the industry in the culture and way of life of the nation, consideration of this bill is earnestly sought.



**RAMON BONG REVILLA, JR.**



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*Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:*

1       Section 1. *Short Title.* This Act shall be known as the "Philippine Film Industry  
2       Month of 2022."

3       Sec. 2. *Declaration of Policy.* It is hereby declared the policy of the State to  
4       undertake initiatives that will promote the growth and development of the local film  
5       industry, conserve and promote the nation's historical and cultural heritage and legacy  
6       of Filipino cinema, as well as establish, organize, operate and maintain local and  
7       international film festivals, exhibitions and other similar activities that showcases the  
8       skills of Filipino talents among the greatest number of audiences across the country  
9       and overseas.

10       Sec. 3. *Philippine Film Industry Month.* Pursuant to the policy set forth in this  
11       Act, the month of September of every year shall be known as Film Industry Month  
12       throughout the Philippines. It is for the purpose of creating greater awareness among  
13       our people on the role of the Philippine film industry in our nation's culture and way  
14       of life. The Film Development of the Philippines shall be the lead government agency  
15       in the celebration of the Philippine Film Industry Month.

1           Sec. 4. *Film Festival*. The Film Development Council of the Philippines will  
2 organize a week-long physical and online festival of new quality genre films that will  
3 be called *Pista ng Pelikulang Pilipino*. It is where locally produced movies will be  
4 screened for one week in all regular cinemas nationwide and websites under FDCP  
5 during the last week of September. The FDCP shall enter into agreements with local  
6 cinema operators to reserve cinema theaters for Film Industry Month screenings and  
7 activities.

8           Sec. 5. *Film Promotion and Education*. The Film Development Council of the  
9 Philippines shall undertake national and regional activities on various film-related  
10 disciplines such as but not limited to:

- 11           a. Acting for film;
- 12           b. Directing;
- 13           c. Scriptwriting;
- 14           d. Safety and Health Officers Training;
- 15           e. Workshops in Film Incentives;
- 16           f. Masterclass for filmmakers;
- 17           g. Musical score lab
- 18           h. Full circle lab; and
- 19           i. Free screening of heritage films.

20           Sec. 6. *Inter-agency and Multi-sectoral Effort*. With the FDCP being the lead  
21 agency, the Department of Education (DepEd), Commission on Higher Education  
22 (CHED), National Commission on Culture and the Arts (NCCA), and other relevant  
23 government agencies and instrumentalities of the National Government, including  
24 government-owned or controlled corporations and State Universities and Colleges  
25 (SUCs), as well as the private sector shall cooperate with the FDCP in promoting and  
26 implementing programs and activities for Philippine Film Industry Month.

27           Sec. 7. *Appropriations*. The amount necessary for the implementation of this  
28 Act shall be charged against the budget of the Film Development Council of Philippines  
29 in the annual General Appropriations Act.

30           Sec. 8. *Separability Clause*. In the event that any part, section or provision of  
31 this Act shall be declared unconstitutional or invalid by a competent court, the

1 remaining provisions thereby shall remain valid and in full force and effect as if the  
2 sections or provisions so annulled or voided had never been incorporated herein.

3       *Sec. 9. Repealing Clause.* All laws, decrees, executive orders, issuances, rules  
4 and regulations, or parts thereof not consistent with the provisions of this Act are  
5 hereby repealed or modified and/or supersede as case may be by this Act accordingly.

6       *Sec. 10. Effectivity.* This Act shall take effect fifteen (15) days after its complete  
7 publication in the Official Gazette or in at least two (2) newspapers of general  
8 circulation.

*Approved,*