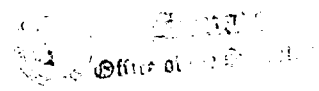



NINETEENTH CONGRESS OF THE)
REPUBLIC OF THE PHILIPPINES)
Second Regular Session)



24 MAR -4 P 3 :48

SENATE
S. No. 2583

RECEIVED BY: 

Introduced by Senator Loren Legarda

**AN ACT
ESTABLISHING THE AKLAN PIÑA MUSEUM AND CULTURAL CENTER IN
THE MUNICIPALITY OF KALIBO, AKLAN, ITS SATELLITE CENTERS,
DEFINING ITS PURPOSES, AND APPROPRIATING FUNDS THEREFOR**

EXPLANATORY NOTE

In the Philippines, weaving tradition is one of the distinctive expressions of arts, culture, and tradition of the different cultural communities. Textiles are important to the different communities in the country as they serve as identifiers of social rank and symbols during the ritual offering to the spirits to ask for rain, to heal the sick and blessings for good harvest.

Today, Piña is being hailed as the "Mother of all Philippine Textiles" or the "Queen of Philippine Handwoven Textiles." It is produced mostly by the Aklanon in the province of Aklan in Western Visayas. It is considered the finest of Philippine textiles mainly because of its delicacy and its natural creamy hue. It is made of fibers from the inner layer of the leaves of the native pineapple plant of the red *bisaya* variety. Piña weaving was first done in the 1570s, making it a centuries-old tradition.

Last December 6, 2023, the Aklan Piña handloom weaving was inscribed in the UNESCO Representative List of Intangible Cultural Heritage of Humanity. The craft and tradition of the handwoven piña or pineapple textile of the province of Aklan was inscribed because of its importance in demonstrating the diversity of cultures and creative expressions of the country and the world.

By institutionalizing the establishment of the "The Aklan Piña Museum and Cultural Center" at the Municipality of Kalibo, Province of Aklan, we are not only safeguarding the important value of Piña handloom weaving, but we are also

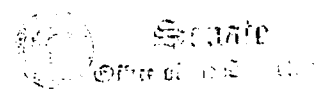
promoting and educating the public about the Piña textile and Philippine textiles in general. This will bring attention to both the cultural and economic contributions of textile weaving in the country.

In view of the foregoing, the early passage of this bill is earnestly requested.



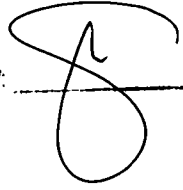
LOREN LEGARDA

NINETEENTH CONGRESS OF THE)
REPUBLIC OF THE PHILIPPINES)
Second Regular Session)



24 MAR -4 P3 :48

SENATE
2583
S. No. _____

RECEIVED BY: 

Introduced by Senator Loren B. Legarda

**AN ACT
ESTABLISHING THE AKLAN PIÑA MUSEUM AND CULTURAL CENTER IN
THE MUNICIPALITY OF KALIBO, PROVINCE OF AKLAN, ITS SATELLITE
CENTERS, DEFINING ITS PURPOSES, AND APPROPRIATING FUNDS
THEREFOR**

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 SECTION 1. *Short Title.* - This Act shall be known as the "*The Aklan Piña*
2 *Museum and Cultural Center Act.*"

3 Sec. 2. *Declaration of Policy.* - It is hereby declared the policy of the State to
4 conserve, promote, and popularize the nation's historical and cultural heritage and
5 resources, as well as artistic creations. Towards this end, measures that ensure the
6 achievement of this stated policy shall be pursued.

7 Sec. 3. *Establishment of the Aklan Piña Museum and Cultural Center.* - There is
8 hereby established a museum and cultural center for Aklan Piña in the Municipality
9 of Kalibo, Province of Aklan to safeguard and promote the Aklan Piña handloom
10 weaving and its value as a cultural expression of the Aklanon culture, to ensure
11 continued research and development of the Aklan Piña textile and other related
12 products for sustainable livelihood, to ensure a sustainable source of raw material, to
13 provide a venue to train and enhance knowledge and skills of the younger generation
14 on Aklan Piña, and to undertake other activities to broaden appreciation on Aklan
15 Piña handloom weaving and increase market access of its products. Satellite centers

1 may also be established to encourage the development of the Piña weaving and textile
2 beyond the Province of Aklan.

3 Sec. 4. *Coordination and Supervision.* – In coordination with the Provincial
4 Government of Aklan and the Municipal Government of Kalibo, the Association of
5 Aklan Piña Weavers, UNESCO National Commission of the Philippines (UNACOM),
6 the National Commission for Culture and the Arts (NCCA) and the National Museum
7 of the Philippines (NMP) shall supervise the cultural center and shall spearhead the
8 establishment of the same; shall be in charge of the safeguarding, development, and
9 promotion of the Aklan Piña handloom weaving; the development of creative
10 industry on the Aklan Piña textile and other products, in partnership with the
11 Department of Trade and Industry (DTI) and the Department of Science and
12 Technology (DOST); and the Department of Agriculture (DA) to be in charge of the
13 propagation of Red Spanish pineapple or “Pinya Bisaya,” raw material of Aklan Piña.
14 Concerned public and private institutions with similar interests shall also be sought
15 for technical assistance or donations in cash or in kind to enable the Aklan Piña
16 Museum and Cultural Center to carry out and discharge its duties and functions.

17 Sec. 5. *Functions.* – To implement the purposes of the “*Aklan Piña Museum and*
18 *Cultural Center,*” it shall perform the following functions:

- 19 1. Maintain a site in the Municipality of Kalibo which will host a
20 museum, an innovation and training hall, an arts hall and theater,
21 and other facilities as necessary for the intent of the center;
- 22 2. Heighten appreciation of the Aklanon on the value of Aklan Piña
23 handloom weaving being inscribed in the Representative List of
24 Intangible Cultural Heritage of Humanity;
- 25 3. Cultivate and enhance public interest in, and appreciation of the
26 Aklan Piña handloom weaving;
- 27 4. Encourage organizations, associations, or societies to support
28 weavers and aspiring weavers and/or farmers planting Pinya
29 Bisaya;
- 30 5. Support production of artistic works in visual arts, music, dance,
31 literature, design, media arts, and publication to promote

1 appreciation of Aklan Piña handloom weaving and the Western
2 Visayas culture; and

3 6. Conduct research on product development and marketing of Aklan
4 Piña handloom weaving; and

5 7. Perform such other functions necessary for the achievement of the
6 intent and purposes of this Act.

7 *Sec. 6. Provision of Location.* - The Provincial Government of Aklan or the
8 Municipal Government of Kalibo shall provide the land necessary for the
9 establishment of the Aklan Piña Museum and Cultural Center and its ancillary offices
10 and facilities.

11 *Sec. 7. Staffing.* - The Office of Aklan Piña Museum and Cultural Center
12 (OAPMCC) is hereby created to oversee the center and ensure the implementation of
13 this Act. The Office shall be lodged in the NCCA which shall be headed by a Director
14 who will be appointed by the Commission.

15 *Sec. 8. Appropriations.* - The amount necessary for the preparatory phase of the
16 establishment of the center under this Act shall be charged against the current year's
17 budget of the NCCA. Thereafter, such amount as may be necessary for the continued
18 implementation of this Act shall be included in the annual General Appropriations
19 Act.

20 *Sec. 9. Implementing Rules and Regulations.* - Within sixty (60) days from the
21 effectivity of this Act, the NCCA in coordination with all the concerned agencies of
22 the government shall promulgate the necessary rules and regulations for the effective
23 implementation of this Act.

24 *Sec. 10. Effectivity.* - This Act shall take effect fifteen (15) days after its publication
25 in the Official Gazette or in a newspaper of general circulation.

Approved,