

**SENATE**

**Senate Bill No. 2978** (In Substitution of Senate Bill No. 1255 and 2713)



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Prepared by the Committees on Agriculture, Food and Agrarian Reform; Trade, Commerce and Entrepreneurship; Finance with Senator Imee R. Marcos and Senator Cynthia A. Villar as authors thereof

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**AN ACT**  
**URGING THE COMPREHENSIVE PLANNING, DEVELOPMENT, AND EXPORT PROMOTION OF THE MORINGA (*MORINGA OLEIFERA*), LOCALLY KNOWN AS "MALUNGgay", AND PROVIDING FUNDS THEREFOR**

*Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:*

1           **SECTION 1.** *Short Title.* – This Act shall be known as the "*Moringa*  
2 *Development Act.*"

3           **SEC. 2.** *Declaration of Policy.* – It is hereby declared the policy of the State to  
4 develop and promote a globally competitive moringa industry with the objective of  
5 increasing moringa farmers, income, addressing the nutritional and health needs of  
6 our people, and encouraging trade and industry.

7           **SEC. 3.** *Development of Moringa.* – The Department of Agriculture (DA), in  
8 consultation with the Department of Environment and Natural Resources (DENR),  
9 Department of Science and Technology (DOST), moringa growers' cooperatives and  
10 organizations, local government units, and the private sector, shall formulate a one-  
11 year framework to be validated and updated annually. Such framework shall serve as  
12 guide to the formulation and implementation of plans, programs and projects for the  
13 production, marketing, processing and distribution of moringa for food and

1 commercial needs, as envisioned in this Act. The framework shall likewise provide for  
2 the following:

3 a. National Framework – The DA, DOST, state universities and colleges  
4 (SUCs) and other stakeholders shall strengthen the conduct of  
5 researches on moringa particularly on areas of crop improvement, crop  
6 protection, harvesting and postharvest handling supply chain analysis,  
7 marketing and promotion;

8 b. Investment Promotion and Facilitation – The DA and DTI shall develop  
9 programs establishing links between stakeholders in the moringa  
10 industry and Government Financial Institutions (GFIs) and other financial  
11 cooperatives. The DA and DTI shall likewise develop and implement  
12 programs that would establish reasonable and innovative investment  
13 incentive to attract more players in the moringa industry;

14 c. Export Promotion Support – An integrated and strategic export  
15 promotion program for moringa industry shall be created. The export  
16 promotion program shall be responsive to market conditions, needs of  
17 the exporters, and possibilities offered by new products and  
18 technologies. It shall likewise provide foreign trade and export promotion  
19 activities through trainings, technical assistance, capacity building,  
20 generating awareness on export opportunities and export planning  
21 assistance;

22 d. Strengthen Trade Policies and Support Network – The DA shall be  
23 responsible in coordinating a consultative approach for the various  
24 stages of the trade policy making process. The Department of Foreign  
25 Affairs (DFA) shall lead the negotiation of Free Trade Agreements (FTAs)  
26 to provide a competitive environment for moringa exports abroad; and

27 e. Monitoring and Evaluation – The DA shall continuously monitor, track,  
28 and analyze the progress and outcomes of the programs to be  
29 implemented to determine over-all effectiveness.

1           **SEC. 4.** *Designating the Department of Agriculture-High Value Crops*  
2 *Development Program (DA-HVCDP) as the Office in Charge in the Development of the*  
3 *Moringa Industry* - The DA-HVCDP is hereby tasked to implement the development of  
4 the Moringa Industry. The Department of Agriculture shall allocate an annual budget  
5 to said office pursuant to its additional task of developing the Moringa Industry.

6           **SEC. 5.** *Appropriations.* – The amount necessary to implement this Act shall be  
7 included in the annual General Appropriations Act (GAA). Thereafter, such funds as  
8 may be necessary for the continued implementation of this Act shall be included in  
9 the succeeding annual GAA.

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11           **SEC. 6.** *Repealing Clause.* – All provisions of existing laws, orders and  
12 regulations contrary to or inconsistent with this Act are hereby repealed or modified  
13 accordingly.

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15           **SEC. 7.** *Separability Clause.* – If any part or provision of this Act shall be  
16 deemed unconstitutional or invalid, the other sections or provisions hereof not affected  
17 shall remain in force and effect.

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19           **SEC. 8.** *Effectivity.* – This Act shall take effect fifteen (15) days after its  
20 publication in the Official Gazette or in a newspaper of general circulation.

21           Approved,