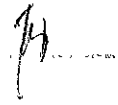


FOURTEENTH CONGRESS OF THE )  
REPUBLIC OF THE PHILIPPINES )  
First Regular Session )

B FEB 26 2015

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SENATE

S. NO. 2094

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Introduced by Senator Antonio "Sonny" F. Trillanes IV

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Explanatory Note

Hectarage devoted to mangoes increased from 133.8 thousand hectares in 2000 to 136.9 thousand hectares in 2001. Yet value of production fell by 7.6% from P15.8 billion to P14.6 billion. Even then, production grew by 3.7% from 848.32 thousand metric tons in 2000 to 879.73 thousand metric tons in 2001.

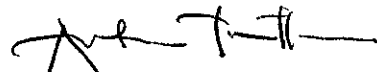
Most mangoes produced in the country are consumed domestically. In 2001, only 5% was exported to such markets as Hong Kong, Japan, United States, Singapore, and Netherlands in various forms: fresh, dried, puree, juice, and juice concentrate. The potential for expanding our exports to the world market is high, and with technological innovations, the mango industry has the potential for generating employment and serving as the base for agri-based industrialization in the countryside.

Yet, the growth of the industry has been hampered by a number of problems, among which are

- a) limited and unstable supply of quality fruits for exports
- b) inefficient marketing system
- c) lack of post-harvest facilities,
- d) lack of standard quality control and its implementation
- e) weak integrated pest management technology
- f) high cost of inputs, tariffs and transport; and
- g) stiff competition, especially in the world market

This bill seeks the creation of the Philippine Mango Industry Development Board which will be mandated with the formulation and implementation of a comprehensive medium-term development program for the mango industry. Closer coordination between the government and the private sector within the board will contribute much to a more dynamic and competitive performance of Philippine mangoes in the world market.

In view of the foregoing, early passage of this bill is earnestly requested.

  
**Antonio "Sonny" F. Trillanes IV**  
Senator

FOURTEENTH CONGRESS OF THE )  
REPUBLIC OF THE PHILIPPINES )  
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B 100 26

SENATE

RECEIVED BY: *[Signature]*

S. NO. 2094

Introduced by Senator Antonio "Sonny" F. Trillanes IV

AN ACT  
TO PROMOTE AND DEVELOP THE PHILIPPINE MANGO INDUSTRY, CREATING FOR  
THIS PURPOSE THE PHILIPPINE MANGO INDUSTRY DEVELOPMENT BOARD,  
APPROPRIATING FUNDS THEREFOR, AND FOR OTHER PURPOSES

*Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:*

1           **SECTION 1. Title.** This Act shall be known as the 'Philippine Mango Act of 2008.'

2

3           **SEC. 2. Objectives of the Act.** This Act aims to:

4           a)     Generate a comprehensive and integrated Philippine Mango Industry  
5 Development Program;

6           b)     Establish institutional mechanisms for the effective implementation of such programs;

7 and,

8           c)     Provide opportunities for the meaningful and effective participation of the private  
9 sector in the development of the mango industry.

10

11           **SEC. 3. The Philippine Mango Industry Development Program.** There is hereby created  
12 a Mango Industry Development Program which shall have the following constitutive elements:

13           a)     A productivity strategy which shall promote and ensure the industry's capability to  
14 meet the demand for mango in the local and global markets;

1           b) A marketing strategy which shall enhance the competitiveness of and maintain the  
2 demand for local mango products in the world market, and;

3           c) A research and development strategy which shall develop, upgrade, standardize and  
4 sustain the quality of local mango products to ensure their continuing world-competitiveness  
5 through the dissemination and application of appropriate technologies.

6  
7           **SEC. 4. - *The Mango Development Board.*** There is hereby created a Mango  
8 Development Board, hereinafter referred to as the Board to be composed of nine (9), as follows:

- |    |                                                 |   |               |
|----|-------------------------------------------------|---|---------------|
| 9  | a) Secretary of Agriculture                     | – | Chairman      |
| 10 | b) Secretary of Science and Technology          | – | Vice-Chairman |
| 11 | c) Secretary of Trade and Industry              | – | Member        |
| 12 | d) Director, Bureau of Plant Industry           | – | Member        |
| 13 | e) Two (2) representatives from duly-accredited |   |               |
| 14 | associations or organizations of direct         |   |               |
| 15 | producers and/or exporters of mango             | – | Members       |
| 16 | f) Two (2) representatives from the trade       |   |               |
| 17 | associations in the business of processing      |   |               |
| 18 | mango products                                  | – | Members       |
| 19 | g) One ( 1 ) representing non-government        |   |               |
| 20 | organizations engaged in developing the         |   |               |
| 21 | mango industry and/or in promoting the          |   |               |
| 22 | rights and interests of mango producers and     |   |               |
| 23 | farmers in the country                          | – | Members       |

24           The members of the Board, representing the private sector, shall be appointed by the  
25 Secretary of Agriculture from a list of nominees submitted by their respective sectors or  
26 associations. The term of the members of the Board shall be three (3) years.

1           **SEC. 5. Powers and Functions of the Board.** The Mango Development Board shall have  
2 the following powers and functions:

3           a) To formulate a comprehensive Mango Industry Development Program to promote and  
4 accelerate the development of the mango industry, stimulate production, maintain its availability  
5 and sustain its demand in the local and world markets in accordance with Section 3 of this Act;

6           b) To formulate and implement a medium and long-term national mango integrated  
7 program geared towards the promotion in the international market of the Philippine mango;

8           c) To coordinate and integrate the activities of the various sectors engaged in the  
9 development of the mango industry in pursuit of the provisions of this Act;

10          d) To develop, establish and provide continuing support to research, marketing systems  
11 and services and other mechanisms to develop the industry;

12          e) Subject to existing laws, to establish and enforce industry and product standards on  
13 quality, sizing and grading;

14          f) To provide and disseminate appropriate technologies on the production, processing,  
15 preservation, and handling of mangoes and mango products;

16          g) To provide market information and disseminate farm management, pest management,  
17 and post-harvest technology;

18          h) To enter into contracts, transactions, negotiations or undertakings, subject to the  
19 regulations and procedures required by law, with any person or juridical entity to implement the  
20 provisions of this Act;

21          i) To acquire, lease, own, mortgage, sell, donate or dispose of any real or personal  
22 property of the Mango Board;

23          j) To source funds, receive grants, donations or other forms of contributions for the  
24 development of the mango industry.

1           **SEC. 6. *Quorum.*** The presence of five (5) members of the Board shall constitute a  
2 quorum. For purposes of establishing a quorum, ex-officio members shall be counted.

3  
4           **SEC. 7. *Compensation.*** The members of the Board shall not receive any compensation  
5 but shall receive per diems and travel allowances to be determined by the Board for every  
6 attendance in meetings.

7  
8           **SEC. 8. *The Technical Working Committees.*** There is hereby created three (3)  
9 Technical Working Committees under the Board, namely:

- 10           a) The Technical Working Committee on Production;  
11           b) The Technical Marketing Committee on Marketing; and  
12           c) The Technical Working, Committee on Research and Development.

13           The functions of the Technical Working Committees shall be determined by the Board in  
14 accordance with the provisions of this Act.

15           Each of the Technical Working Committees shall be composed of five (5) members each  
16 who shall be appointed by the Board.

17           The members of the Technical Working Committees shall be chosen and appointed based  
18 on the following qualifications:

- 19           a) professional and technical competence in fields of endeavor necessary and/or related to  
20 the functions of the respective working committees;  
21           b) outstanding relevant experiences or performance record, and;  
22           c) known probity and integrity in their respective guilds, professional associations or  
23 industries, as the case may be.

24           **SEC. 9. *The Secretariat.*** There shall be a Secretariat which shall have the following  
25 functions and responsibilities:

- 26           a) to conduct the day-to-day operations of the agency;

1 b) to assist the Board in the discharge of its administrative functions;

2 c) to provide the Board and the Technical Working Committees secretarial and logistical  
3 support;

4 The Secretariat shall be administered by the Executive Director who shall be a member of  
5 the career service and who shall be directly accountable to the Board.

6  
7 **SEC. 10. *Implementing Rules and Regulations.*** The Secretary of Trade and Industry,  
8 the Secretary of Agriculture and the Secretary of Science and Technology shall jointly  
9 promulgate rules and regulations to implement the provisions of this Act.

10  
11 **SEC. 11. *Appropriations.*** To carry out the provisions of this Act, the amount of Two  
12 Million Pesos (P2,000,000.00) is hereby appropriated from the funds of the National Treasury.  
13 Thereafter, such sums as may be necessary to maintain the operations of the Board shall be  
14 included in the General Appropriations Act.

15  
16 **SEC. 12. *Repealing Clause.*** All laws, decrees, orders, rules and regulations inconsistent with or  
17 contrary to the provisions of this Act are hereby amended or repealed accordingly.

18  
19 **SEC. 13. *Effectivity Clause.*** This Act shall take effect fifteen (15) days following its complete  
20 publication in the National Gazette or in at least two (2) newspapers of general circulation,  
21 whichever comes earlier.

Approved,