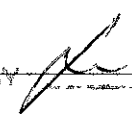


FIFTEENTH CONGRESS OF THE REPUBLIC)
OF THE PHILIPPINES)
First Regular Session)

OFFICE OF THE SECRETARY

10 JUL 22 P4 56

SENATE
S. No. 1924

RECEIVED BY 

Introduced by Senator Miriam Defensor Santiago

EXPLANATORY NOTE

The Consumer Act of the Philippines, Article 94 does not require on each cigarette promotional product the inclusion of a warning that cigarette smoking may be hazardous to one's health. The Consumer Act merely requires the labelling of the packages of cigarettes for sale or distribution within the country but it does not require that other promotional products should contain such labelling requirements.


This bill seeks to amend such law by requiring that promotional products for cigarettes should bear labels, warning the public of the health dangers associated with cigarette smoking.¹


MIRIAM DEFENSOR SANTIAGO
acc.

¹ This bill was originally filed during the Thirteenth Congress, First Regular Session

10 JUL 22 P4:57

SENATE
S. No. **1924**

RECEIVED BY 

Introduced by Senator Miriam Defensor Santiago

1 AN ACT
2 AMENDING REPUBLIC ACT NO. 7394 ALSO KNOWN AS THE CONSUMER ACT OF
3 THE PHILIPPINES, ARTICLE 94

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

4 SECTION 1. Republic Act No. 7394, also known as the Consumer Act of the Philippines,
5 *Art. 94*, is hereby amended by adding the following paragraph:

6 *"Cigarette Promotional Product Labelling.* - It shall be unlawful for any
7 person to manufacture, package, or import for sale or distribution within the
8 country any object that is sold or given or caused to be sold or given by any
9 manufacturer, packager, or importer to consumers for their personal use and that
10 displays the brand name, logo, or selling message of any cigarette product,
11 including pens, pencils, clothing, and sporting goods, unless such object bears, in
12 accordance with the requirements of this section, one of the following labels:

13 (1) GOVERNMENT WARNING: Smoking Causes Lung Cancer, Heart
14 Disease, Emphysema, and may complicate Pregnancy.

15 (2) GOVERNMENT WARNING: Quitting Smoking Now Greatly
16 Reduces Serious Risks to Your Health.

17 (3) GOVERNMENT WARNING: Smoking by Pregnant Women May
18 Results in Fetal Injury, Premature Birth, and Low Birth Weight.

19 (4) GOVERNMENT WARNING: Cigarette Smoke Contains Carbon
20 Monoxide.

1 The label shall be located in a conspicuous and prominent place on the
2 object, in a format and legible type, in contrast with all other printed material on
3 the object.

4 SECTION 2. *Separability Clause.* - IC any provision or part hereof, is held invalid or
5 unconstitutional, the remainder of the law *or* the law or the provision not otherwise affected shall
6 remain valid and subsisting.

7 SECTION 3. *Repealing Clause.* - Any law, presidential decree or issuance, executive
8 order, letter of instruction, administrative order, rule or regulation contrary to, or inconsistent
9 with, the provision of this Act is hereby repeated, modified, or amended accordingly.

10 SECTION 4. *Effectivity Clause.* - This Act shall take fifteen (15) days after its publication
11 in at least two (2) newspapers of general circulation.

Approved,