


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SENATE

P. S. R. No. 1178

... GILBERTA... 

Introduced by SENATOR CYNTHIA A. VILLAR

**RESOLUTION
RECOGNIZING THE WORLD RADIO DAY ON FEBRUARY 13 OF EVERY YEAR
AND ENCOURAGING THE NATIONAL OBSERVANCE OF THE EVENT
THROUGH APPROPRIATE ACTIVITIES**

WHEREAS, we recognize the contributions of several prominent scientists who laid the technological foundation for the long-distance transmission of sound messages by radio waves;

WHEREAS, the radio is a powerful medium and considered a “vector of cohesion, education and culture that provide the means for change. It is a platform for exchange where young people may find their place and express themselves.”;¹

WHEREAS, February 13, the day the United Nations Radio was established, was initially proclaimed as the World Radio Day on 3 November 2011 at the 36th General Conference of the United Nations Educational, Scientific and Cultural Organization (UNESCO) and was subsequently formally endorsed by the United Nations General Assembly on 14 January 2013 during its 67th session;

WHEREAS, the objectives of the World Radio Day will be to raise greater awareness among the public and the media of the importance of radio; to encourage decision makers to establish and provide access to information through radio; as well as to enhance networking and international cooperation among broadcasters;

WHEREAS, the event will encourage decision-makers and those who work on radio broadcasting in all its forms to establish and provide access to information through radio, including community radio, and to diversify the content in order that all may enjoy the benefit in line with its function as a vector of cohesion, education, and culture;

WHEREAS, considering the invaluable role of radio in our historical experience, for instance its role as the instrument used to announce the Fall of Bataan and to tell Filipinos to continue the fight for liberty from Japanese occupation as well as its role in broadcasting the EDSA People Power over Radio Veritas/Radyo Bandido (which is now inscribed in the *UNESCO Memory of the World* program) just to mention a few, we find purpose to call for the national observance of the World Radio Day on February 13 in line with the UN observance;

¹ Statement of Dr, Irina Bokova, the first woman leader of United Nations Educational, Scientific and Cultural Organization (UNESCO)”

WHEREAS, we urge our radio stations to celebrate the Day with appropriate activities at both the local and national levels, with the participation of the National Commission of UNESCO, NGOs, the general public and diverse institutions (schools, universities, municipalites, cities, broadcasters, the press, professional associations and unions, museums, cultural organizations), and other relevant agencies, including the National Commission for Culture and the Arts (NCCA), to ensure the successful observance of World Radio Day;

WHEREAS, the observance of the World Radio Day will be an opportunity for the national, regional and local broadcasting organizations and unions to highlight educational, cultural, and social issues, which include the global challenges of eradicating poverty, addressing armed conflict, adopting to climate change and disaster risks;

WHEREAS, we urge that there should be coordination efforts on the part of the Kapisanan ng mga Brodkasters sa Pilipinas (KBP) and other concerned NGOs and institutions, such as the Philippine Center of the Internatinal Theatre Institute and its cukltural arm, the Earthsavers, in outlining inclusive cohesive transformative broadcasts in observance of the World Radio Day;

WHEREAS, we encourage that there will be full cooperation of the public and private sectors involved in the observance of the World Radio Day in providing a comprehensive report of the Philippine participation in the celebration of the World Radio Day to the UNESCO;

NOW, THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED, to recognize the World Radio Day on February 13 of every year and encourage the national observance of the event through appropriate activities.

Adopted,


CYNTHIA A. VILLAR