SEVENTEENTH CONGRESS OF THE REPUBLIC OF THE PHILIPPINES Third Regular Session

SENATE

)

)

)

COMMITTEE REPORT NO. 465	' 18	SEP 1	9 A10 :46
Submitted by the Committee on Public Services on SEP 129	201	8	h.
Re: House Bill no. 6316			0
Recommending the approval of HBN 6316 with amendments.			
Sponsors: Senator Grace Poe			

MR. PRESIDENT:

The Committee on Public Services to which was referred House Bill No. 6316 introduced by Representatives Albano, Dy, Go (A.C.), Aggabao, Panganiban and Alvarez (F.), entitled:

"AN ACT

GRANTING NORTHEASTERN BROADCASTING SERVICES, INC A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN RADIO AND TELEVISION BROADCASTING STATIONS IN ISABELA PROVINCE AND REGION II."

has considered the same and has the honor to report it back to the Senate with the recommendation that the attached H.B. No. 6316 be approved with the following amendments:

1. On page 2, line 22, after the word provide, insert the words "FREE OF CHARGE,";

551715

of the Spect charp

- On the same page, line 23, after the word "time", insert the phrase "WHICH IS REASONABLE AND SUFFICIENT"; also on the same line, delete the word "said";
- 3. On the same page, line 24 after the word "facilities" insert the words "OF THE GRANTEE"; after the article "the", insert the word "PERTINENT"; pluralize the word "POPULATION" and insert the phrase "OR PORTIONS THEREOF" after it;
- 4. On the same page, line 25, after the word "issues", insert the phrase "AND RELAY IMPORTANT PUBLIC ANNOUNCEMENTS AND WARNINGS CONCERNING PUBLIC EMERGENCIES AND CALAMITIES, AS NECESSITY, URGENCY OR LAW MAY REQUIRE; after the word "programming" and semi colon (;) insert the phrase "PROMOTE PUBLIC PARTICIPATION";
- On same page, line 27 after the word "enterprise" and semi colon (;), insert the phrase "PROMOTE AUDIENCE SENSIBILITY AND EMPOWERMENT INCLUDING CLOSED CAPTIONING;";
- On the same page, line 28, after the word "obscene", delete the conjunction "and" and in lieu thereof replace it with "OR";
- On the same page, line 29, after the word "information" delete "or" and replace it with "AND";
- 8. On page 3, after line 2, insert a new paragraph which shall read as follows:

PUBLIC SERVICE TIME REFERRED HEREIN SHALL BE EQUIVALENT TO A MAXIMUM AGGREGATE OF TEN (10%) PERCENT OF PAID COMMERCIALS OR ADVERTISEMENTS WHICH SHALL BE ALLOCATED BASED ON NEED TO THE EXECUTIVE, LEGISLATIVE, JUDICIARY, CONSTITUTIONAL COMMISSIONS AND INTERNATIONAL HUMANITARIAN ORGANIZATIONS DULY RECOGNIZED BY STATUTES: *PROVIDED*, THAT THE NTC SHALL INCREASE THE PUBLIC SERVICE TIME IN CASE OF EXTREME EMERGENCY OR CALAMITY. THE NTC SHALL ISSUE RULES AND REGULATIONS FOR THIS PURPOSE, THE EFFECTIVITY OF WHICH SHALL COMMENCE UPON APPLICABILITY WITH OTHER SIMILARLY SITUATED BROADCAST NETWORK FRANCHISE HOLDERS.;

9. On page 4, after line 15, insert new provisions which shall read as follows:

"SEC. 10. COMMITMENT TO PROVIDE AND PROMOTE THE CREATION OF EMPLOYMENT OPPORTUNITIES. – THE GRANTEE SHALL CREATE EMPLOYMENT OPPORTUNITIES AND SHALL ALLOW ON-THE-JOB TRAININGS IN THEIR FRANCHISE OPERATION. PROVIDED, THAT PRIORITY SHALL BE ACCORDED TO THE RESIDENTS WHERE THEIR PRINCIPAL OFFICE IS LOCATED. PROVIDED, FURTHER, THAT THE GRANTEE SHALL FOLLOW THE APPLICABLE LABOR STANDARDS AND ALLOWANCE ENTITLEMENT UNDER EXISTING LABOR LAWS, RULES AND REGULATIONS AND SIMILAR ISSUANCES, PROVIDED FINALLY, THAT THE EMPLOYMENT OPPORTUNITIES OR JOBS CREATED SHALL BE REFLECTED IN THE GENERAL INFORMATION SHEET (GIS) TO BE SUBMITTED TO SECURITIES AND EXCHANGE COMMISSION ANNUALLY.";

"SEC. 11. TAX PROVISIONS. – THE GRANTEE, ITS SUCCESSORS OR ASSIGNEES, SHALL CONTINUE TO BE SUBJECT TO ALL APPLICABLE TAXES, DUTIES, FEES OR CHARGES AND OTHER IMPOSITIONS UNDER REPUBLIC ACT NO. 8424, OTHERWISE KNOWN AS 'THE NATIONAL INTERNAL REVENUE CODE OF 1997', AS AMENDED; REPUBLIC ACT NO. 7160, OTHERWISE KNOWN AS THE 'LOCAL

GOVERNMENT CODE OF 1991', AS AMENDED, AND OTHER APPLICABLE LAWS."

- 10. On page 4, line 24 delete the phrase "That Congress shall be informed of any sale, lease,"; also delete lines 25 to 29 of the same page;
- 11. On page 5, line 17, after the title of the Section, delete the phrase "Except for taxes and customs duties,"; and
- 12. Renumber the sections accordingly.

RESPECTFULLY SUBMITTED

100 CE POE

nairperson Committee on Public Services

JOSEPH VICTOR G. EJERCITO Vice-Chairperson Committee on Public Services

FRANCIS "Chiz" G. ESCUDERO

Vice-Chairperson Committee on Public Services

Members

LOREN B. LEGARDA

RICHARD J. GORDON

rell IONTIVEROS

AQUILINÓ "Koko" PIMENTEL

PANFILO M. LACSON JOEL VALLANUEVA

ΑΝΤΟΝΙΟ "Sonny' " F. TRILI NES IV

PAOLO BENIGNO "Bahn" AQUINO IV

Ex-Officio Members

RALPH G. RECTO Senate President Pro-Tempore

JUAN MIGUEL F. ZUBIRI Majority Floor Leader

FRANKLIN M. DRILON Minority Floor Leader

HON. VICENTE C. SOTTO III Senate President

CONGRESS OF THE PHILIPPINES SEVENTEENTH CONGRESS Second Regular Session

HOUSE OF REPRESENTATIVES

H. No. 6316

BY REPRESENTATIVES ALBANO, DY, GO (A.C.), AGGABAO, PANGANIBAN AND ALVAREZ (F.), PER COMMITTEE REPORT NO. 372

AN ACT GRANTING NORTHEASTERN BROADCASTING SERVICES, INC. A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN RADIO AND TELEVISION BROADCASTING STATIONS IN ISABELA PROVINCE AND REGION II

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

SECTION 1. Nature and Scope of Franchise. - Subject to the 1 provisions of the Philippine Constitution and applicable laws, rules and 2 regulations, there is hereby granted to Northeastern Broadcasting Services. 3 Inc., hereunder referred to as the grantee, its successors or assignces, a 4 franchise to construct, install, establish, operate and maintain for commercial 5 purposes and in the public interest, radio and/or television broadcasting 6 stations in Isabela Province and Region II, where frequencies and/or channels 7 are still available for radio and/or television broadcasting, including digital 8 television system, through microwave, satellite or whatever means, including 9 the use of any new technology in television and radio systems, with the 10 corresponding technological auxiliaries and facilities, special broadcast, and 11 other program and distribution services and relay stations. 12

1 SEC. 2. Manner of Operation of Stations or Facilities. – The stations 2 or facilities of the grantee shall be constructed and operated in a manner as 3 will, at most, result only in the minimum interference on the wavelengths or 4 frequencies of existing stations or other stations which may be established by 5 law, without in any way diminishing its own privilege to use its assigned 6 wavelengths or frequencies and the quality of transmission or reception 7 thereon as should maximize rendition of the grantee's services and/or the 8 availability thereof.

9 SEC. 3. Prior Approval of the National Telecommunications 10 Commission. – The grantee shall secure from the National 11 Telecommunications Commission (NTC) the appropriate permits and licenses 12 for the construction and operation of its stations and facilities and shall not use 13 any frequency in the radio/television spectrum without authorization from the 14 NTC. The NTC, however, shall not unreasonably withhold or delay the grant 15 of any such authority.

The grantee shall not dispose or lease its facilities except to entities with radio or television franchise: *Provided*. That the grantee shall inform and secure written authorization to proceed from the NTC, and report the transaction to the NTC within sixty (60) days after its completion: *Provided*, *further*, That the NTC shall determine the corresponding sanction for any violation of this provision.

SEC. 4. Responsibility to the Public. - The grantee shall provide 22 adequate public service time to enable the government, through the said 23 broadcasting stations or facilities, to reach the population on important public 24 issues; provide at all times sound and balanced programming; assist in the 25 functions of public information and education; conform to the ethics of honest 26 enterprise; and not use its stations and facilities for the broadcasting of 27 obscene and indecent language, speech, act, or scene, or for the dissemination 28 of deliberately false information or willful misrepresentation to the detriment 29

of the public interest; or to incite, encourage, or assist in subversive or
treasonable acts.

3 SEC. 5. *Right of Government.* – The radio spectrum is a finite 4 resource that is part of the national patrimony and the use thereof is a privilege 5 conferred upon the grantee by the State and may be withdrawn any time after 6 due process.

7 A special right is hereby reserved to the President of the Philippines, in times of war. rebellion, public peril, calamity, emergency, disaster or 8 disturbance of peace and order: to temporarily take over and operate the 9 stations or facilities of the grantee; to temporarily suspend the operation of any 10 station or facility in the interest of public safety, security and public welfare; 11 12 or to authorize the temporary use and operation thereof by any agency of the government, upon due compensation to the grantee, for the use of said stations 13 or facilities during the period when these shall be so operated. 14

15 SEC. 6. *Term of Franchise.* – This franchise shall be in effect for a 16 period of twenty-five (25) years, unless sooner revoked or cancelled. This 17 franchise shall be deemed *ipso facto* revoked in the event the grantee fails to 18 comply with any of the following conditions:

(a) Commence operations within one (1) year from the approval of itsoperating permit by the NTC;

(b) Commence operations within three (3) years from the effectivity ofthis Act; and

(c) Operate continuously for two (2) years.

SEC. 7. *Bond.* – The grantee shall file a bond with the NTC, in the amount that the NTC shall determine, to guarantee compliance with and fulfillment of the conditions under which this franchise is granted. If, after three (3) years from the date of the approval of its permit by the NTC, the grantee shall have fulfilled the same, the bond shall be cancelled by the NTC.

1 Otherwise, the bond shall be forfeited in favor of the government and the 2 franchise *ipso facto* revoked.

SEC. 8. Self-regulation by and Undertaking of the Grantee. - The 3 grantee shall not require any previous censorship of any speech, play, act or 4 scene, or other matter to be broadcast from its stations: Provided, That the 5 grantee, during any broadcast, shall cut off from the air the speech, play, act or 6 scene, or other matter being broadcast if the tendency thereof is to propose 7 and/or incite treason, rebellion or sedition; or the language used therein or the 8 theme thereof is indecent or immoral: Provided, further, That willful failure 9 to do so shall constitute a valid cause for the cancellation of this franchise. 10

SEC. 9. Warranty in Favor of the National and Local Governments. – The grantee shall hold the national, provincial, city and municipal governments of the Philippines free from all claims, liabilities, demands, or actions arising out of accidents causing injury to persons or damage to properties, during the construction or operation of the stations of the grantee.

SEC. 10. Sale, Lease, Transfer, Grant of Usufruct, or Assignment of 16 Franchise. - The grantee shall not sell, lease, transfer, grant the usufruct of, 17 nor assign this franchise or the rights and privileges acquired thereunder to any 18 person, firm, company, corporation or other commercial or legal entity, nor 19 merge with any other corporation or entity, nor shall transfer the controlling 20 interest of the grantee, whether as a whole or in part, and whether 21 simultaneously or contemporaneously, to any such person, firm, company, 22 corporation or entity without the prior approval of the Congress of the 23 Philippines: Provided, That Congress shall be informed of any sale, lease, 24 transfer, grant of usufruct, or assignment of franchise or the rights and 25 privileges acquired thereunder, or of the merger or transfer of the controlling 26 interest of the grantee, within sixty (60) days after the completion of the said 27 transaction: Provided, further, That failure to report to Congress such change 28 29 of ownership shall render the franchise ipso facto revoked: Provided, finally,

1 That any person or entity to which this franchise is sold, transferred, or 2 assigned shall be subject to the same conditions, terms, restrictions, and 3 limitations of this Act.

4 SEC. 11. Dispersal of Ownership. - In accordance with the constitutional provision to encourage public participation in public utilities, the 5 grantee shall offer to Filipino citizens at least thirty percent (30%) or a higher 6 percentage that may hereafter be provided by law of its outstanding capital 7 stock in any securities exchange in the Philippines within five (5) years from 8 the commencement of its operations: Provided, That in cases where public 9 offer of shares is not applicable, establishment of cooperatives and other 10 methods of encouraging public participation by citizens and corporations 11 operating public utilities must be implemented. 12

Noncompliance therewith shall render the franchise ipso facto revoked.

13

14 SEC. 12. Reportorial Requirement. - The grantee shall submit an annual report to the Congress of the Philippines, through the Committee on 15 Legislative Franchises of the House of Representatives and the Committee on 16 Public Services of the Senate, on its compliance with the terms and conditions 17 of the franchise and on its operations on or before April 30 of every year 18 during the term of its franchise. The reportorial compliance certificate issued 19 by Congress shall be required before any application for permit or certificate is 20 21 accepted by the NTC.

SEC. 13. *Fine.* – Failure of the grantee to submit the requisite annual report to Congress shall be penalized by a fine of five hundred pesos (P500.00) per working day of noncompliance. The fine shall be collected separately by the NTC distinct from the penalties it imposes for noncompliance of its own reportorial requirements.

27 SEC. 14. *Equality Clause.* – Except for taxes and customs duties, any 28 advantage, favor, privilege, exemption, or immunity granted under existing 29 franchises, or which may hereafter be granted for radio and/or television

broadcasting, upon prior review and approval of Congress, shall become part 1 of this franchise and shall be accorded immediately and unconditionally to the 2 herein grantee: Provided, That the foregoing shall neither apply to nor affect 3 the provisions of broadcasting franchises concerning territory covered by the 4 franchise, the life span of the franchise or the type of service authorized by the 5 6 franchise

SEC. 15. Repealability and Nonexclusivity Clause. - This franchise shall be subject to amendment, alteration, or repeal by the Congress of the 8 Philippines when the public interest so requires and shall not be interpreted as 9 an exclusive grant of the privileges herein provided for. 10 11

7

SEC. 16. Separability Clause. - If any of the sections or provisions of this Act is held invalid, all other provisions not affected thereby shall remain 12 13 valid. 14

SEC. 17. Repealing Clause. - All laws, decrees, orders, resolutions, instructions, rules and regulations, and other issuances, or parts thereof which 15 are inconsistent with the provisions of this Act are hereby repealed, amended, 16 17 or modified accordingly. 18

SEC. 18. Effectivity. - This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in a newspaper of general circulation. 19 Approved,