



HOUSE OF REPRESENTATIVES

H. No. 6604

BY REPRESENTATIVES FARIÑAS, ALVAREZ (P.), SUAREZ, NIETO, ANTONIO, VERGARA, SUANSING (E.), SY-ALVARADO, BULUT-BEGTANG, TUGNA, OAMINAL, GARCIA (G.), ORTEGA (P.), LAGMAN, ATIENZA, ROQUE (H.), DE VERA, DATOL, BAGATSING, GARIN (S.), BLAZON, PRIMICIAS-AGABAS, OLIVAREZ, ROBES AND TAMBUNTING, PER COMMITTEE REPORT NO. 454

AN ACT REGULATING THE RATES OF POLITICAL PROPAGANDA ON TELEVISION, RADIO AND PRINT DURING AN ELECTORAL CAMPAIGN PERIOD, AMENDING FOR THE PURPOSE SECTION 11 OF REPUBLIC ACT NO. 9006, OTHERWISE KNOWN AS THE "FAIR ELECTION ACT"

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 SECTION 1. Section 11 of Republic Act No. 9006, otherwise
2 known as the "Fair Election Act", is hereby amended to read as
3 follows:

4 "SEC. 11. *REGULATION OF Rates [for] OF*
5 *Political Propaganda.* - [During the election period,
6 media outlets shall charge registered political parties
7 and bona fide candidates a discounted rate of thirty
8 percent (30%) for television, twenty percent (20%) for
9 radio and ten percent (10%) for print over the average

1 rates charged during the first three quarters of the
2 calendar year preceding the elections.] THE
3 COMELEC SHALL HAVE THE POWER TO REGULATE
4 THE RATES OF POLITICAL PROPAGANDA AND PREVENT
5 MEDIA OUTLETS FROM INCREASING THE RATES TO
6 MORE THAN THE AVERAGE RATES CHARGED TO
7 REGULAR ADVERTISERS ONE (1) YEAR PRIOR TO THE
8 START OF THE CAMPAIGN PERIOD.

9 "DURING THE CAMPAIGN PERIOD, MEDIA
10 OUTLETS SHALL PROVIDE REGISTERED POLITICAL
11 PARTIES AND BONA FIDE CANDIDATES A DISCOUNT OF
12 FIFTY PERCENT (50%) FOR POLITICAL PROPAGANDA
13 ON TELEVISION, RADIO AND PRINT. IN NO CASE SHALL
14 RATES CHARGED TO REGISTERED POLITICAL PARTIES
15 AND BONA FIDE CANDIDATES BE HIGHER THAN RATES
16 CHARGED TO REGULAR ADVERTISERS."

17 SEC. 2. If any provision or part hereof is held invalid or
18 unconstitutional, the remainder of the law or the provision not
19 otherwise affected shall remain valid and subsisting.

20 SEC. 3. Any law, presidential decree or issuance, executive
21 order, letter of instruction, administrative order, rule or regulation
22 contrary to or is inconsistent with the provisions of this Act is
23 hereby repealed, modified or amended accordingly.

24 SEC. 4. This Act shall take effect fifteen (15) days after its
25 publication in the *Official Gazette* or in any newspaper of general
26 circulation.

Approved,