



SENATE

S. No. 1985

PREPARED BY THE COMMITTEE ON ELECTORAL REFORMS
AND PEOPLE'S PARTICIPATION AND THE COMMITTEE ON
PUBLIC INFORMATION AND MASS MEDIA WITH SENATORS
ZUBIRI, PIMENTEL III, GORDON AND VILLAR AS AUTHORS

AN ACT AMENDING SECTION 11 OF REPUBLIC ACT
NO. 9006, OTHERWISE KNOWN AS THE "FAIR
ELECTION ACT"

*Be it enacted by the Senate and House of Representatives of
the Philippines in Congress assembled:*

1 SECTION 1. *Amended Rates of Political Propaganda.* –
2 Section 11 of Republic Act No. 9006, otherwise known as
3 the "Fair Election Act", is hereby amended to read as
4 follows:

5 "SEC. 11. *Rates of Political Propaganda.* –

6 During the election period, media outlets shall
7 [charge] GIVE registered political parties and
8 bona fide candidates a [discounted rate]

1 DISCOUNT of [thirty] FORTY percent ([30]
2 40%) for television, [twenty] THIRTY percent
3 ([20] 30%) for radio and ten percent (10%) for
4 print, [over] FROM the average OF THE
5 PUBLISHED rates charged during the [first]
6 LAST three [quarters of the] calendar yearS
7 [preceding the elections] FOR TELEVISION
8 AND RADIO, AND FROM THE PUBLISHED
9 RATES CHARGED ONE (1) YEAR PRIOR TO
10 THE ELECTION FOR PRINT.

11 "NOTHING IN THIS PROVISION
12 PROHIBITS A MEDIA OUTLET FROM
13 GIVING HIGHER DISCOUNTS: *PROVIDED*,
14 THAT THE DISCOUNT IT GIVES ONE
15 CANDIDATE SHALL BE THE SAME
16 DISCOUNT IT GIVES TO OTHER
17 CANDIDATES FOR THE SAME POSITION.

18 "IN NO CASE SHALL RATES
19 CHARGED TO REGISTERED POLITICAL
20 PARTIES AND *BONA FIDE* CANDIDATES

1 BE HIGHER THAN RATES CHARGED TO
2 NON-POLITICAL ADVERTISERS.”

3 SEC. 2. *Implementing Rules and Regulations.* –
4 Within thirty (30) days from the effectivity of this Act, the
5 Commission on Elections shall issue Implementing Rules
6 and Regulations for the effective implementation of the
7 provisions of this Act.

8 SEC. 3. *Repealing Clause.* – All laws, decrees,
9 executive orders, rules and regulations, and issuances
10 inconsistent with the provisions of this Act are hereby
11 repealed, amended, or modified accordingly.

12 SEC. 4. *Effectivity.* – This Act shall take effect
13 immediately upon its publication in the *Official Gazette* or
14 in two (2) newspapers of general circulation.

Approved,