NINETEENTH CONGRESS OF THE)		Office of the Socretary
REPUBLIC OF THE PHILIPPINES First Regular Session)	23	MAY -9 A8:49
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Introduced by Senator Jinggoy Ejercito Estrada

AN ACT

STRENGTHENING THE POWERS AND FUNCTIONS OF THE INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES, AMENDING FOR THE PURPOSE REPUBLIC ACT NO. 8293, AS AMENDED, OTHERWISE KNOWN AS THE "INTELLECTUAL PROPERTY CODE OF THE PHILIPPINES"

EXPLANATORY NOTE

Piracy is considered as the greatest threat to Philippine cinema. It deeply hurts the creative industry, as it discourages production, affects the livelihood of its workers and significantly diminishes revenues from the sector. Take for instance the unfortunate case of the 2020 Metro Manila Film Festival (MMFF) which reportedly earned less than 50 million pesos only, a substantial loss from the billion-peso box-office gross from the preceding years. The culprit was the massive piracy, illegal access and unlawful consumption of MMFF entries across the cyberspace. One film producer shared that they monitored illegal online streaming and found 10 to 20 links per hour.

The COVID-19 pandemic saw an unprecedented rise of film piracy in many countries. In the Philippines, illegal online links to Filipino movies which are still being shown in cinemas are also simultaneously and indiscriminately shared in social media platforms. The Intellectual Property Office of the Philippines (IPOPHL) also disclosed an "obviously striking surge" in counterfeiting and piracy activities in 2020, surpassing the number of reports and complaints received from the five-year period

(2016 to 2020). Movies and shows were most reported for alleged piracy (40%), followed by e-books (25%) and software products $(16\%)^1$.

A study further showed that more than 60% of Filipino consumers watch pirated content. All in all, the country has one the highest piracy rates in Southeast Asia.

Considering the pervasiveness of these illegal activities which severely hamper the growth of the creative economy and lead to loss of jobs or displacement of workers, there is a need to establish regulations and effective mechanisms to protect intellectual property rights.

This bill proposes to disable access to online sites which facilitate copyright infringement and introduces procedure for preventive action and site blocking. It also recommends imposition of higher fines from P5,000 to a minimum of P100,000 up to a maximum of P1,000,000, and an additional P10,000 for each day of continuing violation.

In the interest of revitalizing the film and creative sectors and realizing their full potential as one of the major drivers of growth of the national economy, the immediate passage of this legislation is earnestly sought.

JINGGOY EJERCITO ESTRADA

¹ "Reports, complaints against piracy, counterfeiting surge in 2020 amid COVID-19 disruption." February 12, 2021. https://www.ipophil.gov.ph/news/reports-complaints-against-piracy-counterfeiting-surge-in-2020-amid-covid-19-disruption/

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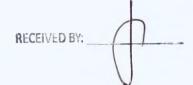
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Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

Section 1. Section 4 of Republic Act No. 8293, as amended, otherwise known as the "Intellectual Property Code of the Philippines," is hereby amended to read as follows:

"Sec. 4. *Definitions.* -4.1. $\times \times \times$.

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"4.5 THE TERM "COUNTERFEIT GOODS" REFER TO GOODS OR MATERIALS INCLUDING PACKAGING BEARING WITHOUT AUTHORIZATION A TRADEMARK WHICH IDENTICAL TO A TRADEMARK VALIDLY REGISTERED WITH THE INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES (IPOPHL) OR ALREADY DECLARED AS A WELL-KNOWN MARK INTERNATIONALLY OR IN THE **PHILIPPINES** COMPETENT AUTHORITY IN RESPECT OF SUCH GOODS OR WHICH CANNOT BE DISTINGUISHED IN ITS ESSENTIAL ASPECTS FROM SUCH A TRADEMARK AND WHICH THEREBY **VIOLATES THE RIGHTS OF THE OWNER OF THE TRADEMARK** IN QUESTION.

1	"4.6 THE TERM "PIRATED GOODS" REFER TO GOODS OR
2	MATERIALS OR CONTENT, WHETHER TANGIBLE AND
3	INTANGIBLE, IN ELECTRONIC OR DIGITAL FORM, WHICH ARE
4	MADE, PRODUCED, COPIED, REPRODUCED, DISSEMINATED,
5	DISTRIBUTED, IMPORTED, USED, REMOVED, ALTERED,
6	SUBSTITUTED, MODIFIED, STORED, UPLOADED,
7	DOWNLOADED, COMMUNICATED, MADE AVAILABLE TO THE
8	PUBLIC, OR PROTECTED MATERIAL BROADCASTED, OR
9	REPLICATED WITHOUT THE CONSENT OF THE RIGHT HOLDER
10	OR PERSON DULY AUTHORIZED BY THE RIGHT HOLDER AND
11	WHICH ARE MADE, PRODUCED, REPLICATED, DIRECTLY OR
12	INDIRECTLY FROM AN ARTICLE WHERE THE MAKING OF THAT
13	COPY WOULD HAVE CONSTITUTED AN INFRINGEMENT OF
14	COPYRIGHT OR RELATED RIGHTS."
15	Sec. 2. Section 5 of Republic Act No. 8293, as amended, is hereby amended
16	to read as follows:
17	"Sec. 5. Functions of the Intellectual Property Office (IPO). – x x x
18	"x x x"
19	"5.3. THE OFFICE SHALL PERFORM THE FOLLOWING
20	ENFORCEMENT FUNCTIONS:
21	"(A) GATHER INTELLIGENCE INFORMATION RELATED
22	TO THE VIOLATIONS OF THIS ACT, CONDUCT
23	INQUIRY AND INVESTIGATION, AND DEVELOP
24	EFFECTIVE COUNTERMEASURES, TO DETER
25	COUNTERFEIT OR PIRATED GOODS OR CONTENT;
26	"(B) CONDUCT VISITS DURING REASONABLE HOURS TO
27	ESTABLISHMENTS AND BUSINESSES OF
28	ACTIVITIES SUSPECTED TO BE IN VIOLATION OF
29	THIS ACT IN ACCORDANCE WITH THE
30	PROCEDURES PRESCRIBED HEREIN;
31	"(C) DEVELOP A DATABASE OF PENDING CASES
32	INVOLVING VIOLATIONS OF THIS ACT;

1 "(D)	UND	ERTAKE ANY OR ALL OF THE FOLLOWING
2	ENFO	DRCEMENT ACTIONS:
3	"(1)	SERVE AND EXECUTE THE ADMINISTRATIVE
4		ORDERS DULY ISSUED BY THE OFFICE OF
5		THE DIRECTOR GENERAL IN ACCORDANCE
6		WITH ITS POWERS UNDER THIS ACT;
7	"(2)	ISSUE NOTICE OR WARNING TO THE
8		RESPONDENT OR RESPONDENTS;
9	"(3)	RECOMMEND THAT THE CONCERNED LOCAL
10		GOVERNMENT UNIT AND/OR OTHER
11		GOVERNMENT AGENCY CANCEL LICENSES
12		AND BUSINESS PERMITS OF
13		ESTABLISHMENTS OR BUSINESSES FOR
14		ENGAGING IN SELLING OR MAKING
15		AVAILABLE TO THE PUBLIC COUNTERFEIT OR
16	•	PIRATED GOODS OR FILE CHARGES AGAINST
17		THE RESPONDENTS FOR VIOLATION OF
18		APPLICABLE LAWS, RULES OR
19		REGULATIONS;
20	"(4)	REQUEST THE CONCERNED LOCAL
21		GOVERNMENT UNIT OR OTHER
22		GOVERNMENT AGENCIES TO IMPLEMENT
23		THE DECISIONS OF THE INTELLECTUAL
24		PROPERTY RIGHTS ENFORCEMENT
25		PURSUANT TO THEIR RESPECTIVE
26		MANDATES;
27	"(5)	REPORT THE RESULT OF SERVICE AND
28		EXECUTION OF ADMINISTRATIVE ORDERS;
29		AND,
30	"(6)	SUCH OTHER ORDERS OR ACTIONS
31		NECESSARY TO ENSURE COMPLIANCE WITH
32		THE PROVISIONS OF THIS ACT.

1	"(E) COORDINATE WITH OTHER GOVERNMENT
2	AGENCIES AND PRIVATE SECTOR EFFORTS ON
3	MATTERS RELATED TO INTELLECTUAL PROPERTY
4	RIGHTS ENFORCEMENT;
5	"(F) ASSIST IN THE ENFORCEMENT OF ORDERS, WRITS,
6	AND PROCESSES ISSUED BY THE BUREAU OF
7	LEGAL AFFAIRS AND THE OFFICE OF THE
8	DIRECTOR GENERAL;
9	"(G) CONDUCT MONITORING ACTIVITIES RELATED OR
10	RELEVANT TO INTELLECTUAL PROPERTY RIGHTS
11	ENFORCEMENT;
12	"(H) EXERCISE INTER-AGENCY SPECIAL ENFORCEMENT
13	COORDINATION FUNCTIONS; AND,
14	"(I) SUCH OTHER POWERS AND FUNCTIONS AS MAY BE
15	NECESSARY OR INCIDENTAL TO THE ATTAINMENT
16	OF THE PURPOSES AND OBJECTIVES OF THIS ACT
17	OR AS MAY BE ASSIGNED BY THE DIRECTOR
18	GENERAL."
19	Sec. 3. Section 10 of Republic Act No. 8293, as amended, is hereby amended
20	to read as follows:
21	"Sec. 10. The Bureau of Legal Affairs. — The Bureau of Legal
22	Affairs shall have the following functions:
23	"10.1 x x x;
24	"10.2 (a) x x x;
25	"10.2 (b) After formal investigation, the Director for Legal
26	Affairs may impose one (1) or more of the following administrative
27	penalties:
28	"X X X
29	"(v) The imposition of administrative fines in such amount as
30	deemed reasonable by the Director for Legal Affairs, which shall in no
31	case be less than [Five thousand pesos (Php 5,000)] ONE HUNDRED
32	THOUSAND PESOS (PHP 100.000) nor more than Cone-hundred

fifty thousand pesos (Php 150,000) ONE MILLION PESOS (PHP 1 1,000,000). In addition, an additional fine of not more than [One 2 3 thousand pesos (Php 1,000)] TEN THOUSAND PESOS (PHP **10,000)** shall be imposed for each day of continuing violation. 4 $X \times X''$ 5 "THE DECISIONS OF THE ADJUDICATION OFFICERS ARE 6 7 APPEALABLE TO THE DIRECTOR. "10.3. ESTABLISH AND ADMINISTER ALTERNATIVE 8 **DISPUTE RESOLUTION MECHANISMS; AND** 9 "10.4 PROVIDE ASSISTANCE TO OTHER BUREAUS AND 10 OFFICES OF THE IPOPHL, INCLUDING LEGAL REVIEW, STUDY 11 AND SIMILAR TASKS. 12 "10.[3]5. The Director General may by Regulations establish the 13 procedure to govern the implementation of this Section." 14 Sec. 4. Section 216 of Republic Act No. 8293, as amended, is hereby further 15 16 amended to read as follows: "Sec. 216. Infringement. – Any person infringes a right 17 protected under this act when one: 18 "(a) $\times \times \times$; 19 "(b) $\times \times \times$; 20 "(c) x x x. 21 "216-A. **PREVENTIVE** ACTION ON **ONLINE** 22 23 INFRINGEMENT. — UNLESS OTHERWISE PROVIDED BY LAW, OR UNLESS OTHERWISE ORDERED BY THE APPROPRIATE 24 **COURT OF LAW, THE INTELLECTUAL PROPERTY OFFICE SHALL** 25 HAVE THE POWER, AFTER DUE NOTICE AND HEARING, TO 26 DISABLE ACCESS TO AN ONLINE LOCATION IN ORDER TO 27 PREVENT FURTHER ACCESS TO AN ONLINE LOCATION WHOSE 28 PRIMARY PURPOSE OR PRIMARY EFFECT OF WHICH IS TO 29 INFRINGE COPYRIGHT OR FACILITATE **COPYRIGHT** 30 INFRINGEMENT. 31

"THE COPYRIGHT OWNER OR THE EXCLUSIVE LICENSEE OF COPYRIGHT, HEREINAFTER REFERRED TO AS THE "ELIGIBLE PARTY," MAY SUBMIT AN APPLICATION TO THE INTELLECTUAL PROPERTY OFFICE TO ORDER THE DISABLING OF ACCESS TO ANY INFRINGING ONLINE LOCATION IDENTIFIED IN THE APPLICATION.

"THE APPLICATION TO THE INTELLECTUAL PROPERTY OFFICE SHALL BE SUBMITTED BY COMPLETING IN ITS ENTIRETY THE FORMS AND DOCUMENTATION AS REQUESTED BY THE INTELLECTUAL PROPERTY OFFICE TO ALLOW THE INTELLECTUAL PROPERTY OFFICE TO ESTABLISH THAT THE PARTY FILING THE APPLICATION IS AN ELIGIBLE PARTY, OR IS AUTHORIZED TO FILE THE APPLICATION ON BEHALF OF AN ELIGIBLE PARTY AND VERIFY THROUGH EVIDENCE THAT THE SUBJECT OF THE ORDER APPLIED FOR IS AN INFRINGING ONLINE LOCATION.

"FOR PURPOSES OF THIS CHAPTER, "ONLINE LOCATION" SHALL REFER TO ANY SINGLE OR COLLECTION OF RELATED WEB PAGES ACCESSIBLE BY A USER THROUGH A DOMAIN, IP ADDRESS, OR UNIFORM RESOURCE LOCATOR (URL), OR A SPECIFIC DOMAIN, IP ADDRESS, OR UNIFORM RESOURCE LOCATOR (URL) WHICH SERVES TO OPERATE, IN WHOLE OR IN PART, AN APPLICATION ON THE INTERNET."

"216-B. PROCEDURE OF INQUIRY FOR PREVENTIVE ACTION. — THE INTELLECTUAL PROPERTY OFFICE SHALL FORMULATE THE PROCEDURE OF INQUIRY FOR PREVENTIVE ACTION ON ONLINE INFRINGEMENT, ACCORDING TO THE FOLLOWING STANDARDS:

"(1) MINIMUM REQUIREMENTS OF THE APPLICATION
FOR ACTION BY AN ELIGIBLE PARTY. THE
APPLICATION REFERRED TO IN SECTION 84A
SHALL INDICATE: THE FACT THAT, AND THE

MANNER BY WHICH, THE INFRINGING ONLINE 1 LOCATION IS ACCESSIBLE; AND OTHER MATTERS 2 3 WHICH THE INTELLECTUAL PROPERTY OFFICE MAY TAKE INTO ACCOUNT, INCLUDING: 4 "(I) WHETHER THE ONLINE LOCATION MAKES 5 AVAILABLE OR CONTAINS DIRECTORIES, 6 INDEXES OR CATEGORIES OF THE MEANS 7 TO INFRINGE, OR **FACILITATE** AN 8 **INFRINGEMENT OF, COPYRIGHT;** 9 "(II) WHETHER THE OWNER OR OPERATOR OF 10 THE ONLINE LOCATION DEMONSTRATES A 11 DISREGARD FOR COPYRIGHT GENERALLY; 12 OR 13 "(III)WHETHER ACCESS TO THE **ONLINE** 14 LOCATION HAS BEEN DISABLED BY ORDERS 15 FROM ANY COURT OF ANOTHER COUNTRY 16 OR TERRITORY ON THE GROUND OF OR 17 RELATED TO COPYRIGHT INFRINGEMENT. 18 "(2) ONE APPLICATION MAY BE SUBMITTED FOR 19 MULTIPLE INFRINGING ONLINE LOCATIONS, AND 20 THE REQUIREMENTS OF THIS SECTION MUST BE 21 MET AND SET OUT IN THE APPLICATION. 22 "(3) THE APPLICANT MUST NOTIFY THE PERSON WHO 23 OPERATES THE ONLINE LOCATION OF THE 24 MAKING OF AN APPLICATION UNDER SECTION 1, 25 BUT THE INTELLECTUAL PROPERTY OFFICE MAY 26 DISPENSE, ON SUCH TERMS AS IT SEES FIT, WITH 27 THE NOTICE REQUIRED TO BE SENT TO THE 28 PERSON WHO OPERATES THE ONLINE LOCATION 29 IF THE INTELLECTUAL PROPERTY OFFICE IS 30 SATISFIED THAT THE APPLICANT IS UNABLE, 31

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DESPITE REASONABLE EFFORTS, TO DETERMINE

THE IDENTITY OR ADDRESS OF THE PERSON WHO OPERATES THE ONLINE LOCATION, OR TO SEND NOTICES TO THAT PERSON.

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- "(4) UPON RECEIPT OF THE APPLICATION, THE INTELLECTUAL PROPERTY OFFICE SHALL REVIEW THE SAME AND DETERMINE WHETHER THE ONLINE LOCATION MEETS THE REQUIREMENTS OF PARAGRAPH (A). IF AN APPLICATION MEETS THE REQUIREMENTS OF PARAGRAPH (A), THE INTELLECTUAL PROPERTY OFFICE SHALL GIVE DUE NOTICE OF THE SAME TO THE PERSON WHO OPERATES THE ONLINE LOCATION EITHER BY DIRECTLY CONTACTING SUCH PERSON OR BY **POSTING** SUCH NOTICE PUBLICLY. THE INTELLECTUAL PROPERTY OFFICE SHALL, WITHIN FIVE (5) DAYS OF GIVING DUE NOTICE, RENDER AN ORDER REQUIRING INTERNET SERVICE PROVIDERS TO TAKE REASONABLE STEPS TO DISABLE ACCESS TO THE INFRINGING ONLINE LOCATION. A COPY OF THE SAID ORDER SHALL LIKEWISE BE GIVEN TO THE ELIGIBLE PARTY.
- "(5) THE INTERNET SERVICE **PROVIDERS** MUST COMPLY WITH THE DISABLING ORDERS WITHIN FORTY-EIGHT (48) HOURS OF THE ISSUANCE OF THE DISABLING ORDER AND MUST DISABLE THE **IDENTIFIED INFRINGING ONLINE LOCATIONS BY** IMPLEMENTING AN **EFFECTIVE TECHNICAL** MEASURE, OR A MEASURE UNDERTAKEN BY THE INTERNET SERVICE PROVIDER TO DISABLE OR PREVENT ACCESS TO AN INFRINGING ONLINE LOCATION, AND MAY INCLUDE DOMAIN NAME SYSTEM (DNS) BLOCKING, IP BLOCKING, URL

1	BLOCKING, SERVER NAME INDICATOR BLOCKING
2	OR OTHER MEANS.
3	"(6) THE INTELLECTUAL PROPERTY OFFICE MAY AT
4	ANY TIME DURING THE OPERATION OF THE
5	ORDERS NOTIFY THE INTERNET SERVICE
6	PROVIDERS SHOULD IT BECOME AWARE THAT
7	ANY INFRINGING ONLINE LOCATION IS
8	ACCESSED FROM AN ADDITIONAL ONLINE
9	LOCATION, INCLUDING ONE THAT APPEARS TO BE
10	ASSOCIATED WITH ANY INFRINGING ONLINE
11	LOCATION BASED ON ITS NAME, BRANDING OF
12	THE IDENTITY OF ITS OPERATOR, AND MAKE
13	SUCH DIFFERENT ONLINE LOCATION SUBJECT TO
14	THE ORDERS."
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- Sec. 5. *Implementing Rules and Regulations.* Within ninety (90) days from the effectivity of this Act, the Intellectual Property Office shall promulgate the necessary rules and regulations for the implementation of this Act.
- Sec. 6. *Separability Clause.* If any provision of this Act is declared invalid or unconstitutional, the remaining provision not affected thereby shall continue to be in full force and effect.
- Sec. 7. *Repealing Clause.* All laws, decrees, orders or regulations or part thereof inconsistent with this Act are hereby repealed or modified accordingly.
- Sec. 8. *Effectivity.* This Act shall take effect fifteen (15) days following the completion of its publication in the *Official Gazette* or in a national newspaper of general circulation.

Approved,