

NINETEENTH CONGRESS OF THE REPUBLIC OF THE PHILIPPINES Second Regular Session

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SENATE S. B. No. <u>2387</u> (In substitution of Senate Bill No. 1868)

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Prepared by the Committee on Trade, Commerce and Entrepreneurship with Senators Sonny Angara, Mark Villar, Loren Legarda, and Joel Villanueva, as authors thereof

#### AN ACT

# PROVIDING FOR THE PROTECTION OF GEOGRAPHICAL INDICATIONS FOR AGRICULTURAL OR NATURAL (UNPROCESSED OR WILD) PRODUCTS, PROCESSED PRODUCTS, WINES AND SPIRITS, OR ANY PRODUCTS OF HANDICRAFT OR INDUSTRY

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

#### **Article I**

#### **General Provisions**

Section 1. Short Title. – This Act shall be known as the "Protected
 Geographical Indications Act."

**Sec. 2.** *Declaration of Policies.* – The State recognizes the importance of geographical indications in agricultural, economic, and cultural development. It increases the competitive advantage of agricultural and industrial products with unique quality, reputation or characteristics that are essentially attributable to their geographical origin, thereby facilitating local and foreign market access and recognition. Further, rural socio-economic development is bolstered by the consequent creation of job opportunities from production, processing, and distribution.

10 Towards this end, the State shall endeavor to protect and promote these 11 industries by helping producers communicate the product characteristics and their 12 attributes to buyers and consumers to ensure:

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1	a)	Fair competition of producers;
2	b)	Availability of reliable information to consumers;
3	c)	Respect for intellectual property rights; and
4	d)	Integrity of the market.
5	Se	ec. 3. Definition of Terms. – For purposes of this Act, the following terms
6	are hereu	inder defined accordingly:
7	a)	Bureau refers to the Bureau of Trademarks;
8	b)	Control System refers to the verification of the compliance of goods with
9		the Manual of Specifications, either by internal or external authorities;
10	· c)	Director General refers to the Director General of the IPOPHL;
11	d)	<i>E-Gazette</i> refers to the IPOPHL's own publication where all matters required
12		to be published under the IP Code shall be published;
13	e)	Evocation of a Geographical Indication refers to a term, sign, or other
14		labelling or packaging device that presents a direct and clear link with the
15		product covered by a protected geographical indication in the mind of the
16		reasonably intelligent consumer, thereby exploiting, weakening, diluting or
17		being detrimental to the reputation of the registered name;
18	f)	Fees refer to costs imposed on direct recipients of public goods and services
19		provided and performed by the IPOPHL in the exercise of its functions. They
20		also include charges and other costs;
21	g)	Geographical Indication (GI) refers to indications which identify a good or
22		product as originating in a territory, region, or locality, where a given
23		quality, reputation, or other characteristic of the good is essentially
24		attributable to its geographical origin and/or human factors;
25	h)	Goods/Products refer to any agricultural or natural (unprocessed or wild)
26		products, processed products, including foodstuff and alcoholic beverages,
27		or any products of handicraft or industry;
28	i)	Homonymous Geographical Indication refers to a geographical indication
29		that, in part or in whole, has the same spelling as, or sounds alike as,
30		another geographical indication but identifies goods having a different
31		geographical origin;

1 j) Indigenous Cultural Communities/Indigenous Peoples (ICC/IPs) refers to a 2 group of people or homogenous societies identified by self-ascription and 3 ascription by others, who have continuously lived as organized communities 4 on communally bounded and defined territories, and who have, under 5 claims of ownership since time immemorial, occupied, possessed and 6 utilized such territories, sharing common bonds of language, customs, 7 traditions and other distinctive cultural traits, or who have, through 8 resistance to political, social and cultural inroads of colonization, non-9 indigenous religions and cultures, became historically differentiated from 10 the majority of Filipinos. ICC/IPs shall likewise include peoples who are 11 regarded as indigenous on account of their descent from the populations which inhabited the country, at the time of conquest or colonization, or at 12 13 the time of inroads of non-indigenous religions and cultures, or the 14 establishment of present state boundaries, who retain some or all of their 15 own social, economic, cultural and political institutions, but who may have 16 been displaced from their traditional domains or who may have resettled 17 outside their ancestral domains;

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- 18 k) *Indication* refers to a sign which is used to identify a good, either a
  19 geographical name (name of a territory, region, or locality, or under
  20 exceptional circumstances, the name of a country), a non-geographical
  21 name, an emblem or any other distinctive symbol;
- 22 I) *IP Code* refers to Republic Act No. 8293 otherwise known as the Intellectual
  23 Property Code of the Philippines;
  - m) IPOPHL refers to the Intellectual Property Office of the Philippines;
- n) *Manual of Specifications* refers to a document that contains the name to be
  protected as a geographical indication, description of the goods, the
  delimited geographical area where the goods are produced, and an
  explanation of the link between the said area and its quality, reputation, or
  characteristics; description of its production processes; control system and
  quality standards; labeling rules, among others;

1	o) Paris Convention refers to the Convention for the Protection of Industrial
2	Property signed at Paris on 20 March 1883, and any revision or amendment
3	thereto which has become into force in the Philippines;
4	p) Person refers to any juridical person, organization, association or duly
5	constituted government unit, body, or agency;
6	q) Producer refers to:
7	i. any producer of agricultural product or natural products;
8	ii. any processor of natural or agricultural or agri-food products;
9	iii. any industry or manufacturer of products of handicraft; and
10	iv. any trader dealing in the products mentioned in paragraphs (i), (ii), and
11	(iii);
12	r) Registrar refers to the Registrar of Geographical Indications;
13	s) <i>Rules</i> refers to the Rules and Regulations on Geographical Indications;
14	t) Use of Geographical Indication refers to offer for sale, production, sale,
15	export or import of geographical indication goods as well as any promotion
16	and communication material in relation to the geographical indication goods
17	and other preparatory steps necessary to carry out the sale or export of
18	goods protected as geographical indications.
19	Article II
20	Protected Geographical Indications
21	Sec. 4. Objectives. – A scheme for protected geographical indications is
22	established in order to help producers of products linked to a geographical area by:
23	a) Securing fair returns for the qualities of their products;
24	b) Ensuring uniform protection of the product's geographical indication as an
25	intellectual property right;
26	c) Providing clear information on the value-adding attributes of the product to
27	the consumers;
28	d) Regulating or managing the procedure related to the registration of
29	geographical indications;
30	e) Protecting geographical indications, including in the unfair competition
31	procedures;
32	f) Promoting geographical indication rights and products; and

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g) Protecting producers from anti-competitive practices in the registration and use of geographical indications.

3 Sec. 5. *Generic nature, conflicts with names of plant varieties and* 4 *animal breeds, with homonyms and trademarks.* – Generic terms shall not be 5 registered as protected geographical indications. A name may not be registered as a 6 geographical indication where it conflicts with a name of a plant variety or an animal 7 breed and is likely to mislead the consumer as to the true origin of the product.

A name proposed for registration that is wholly or partially homonymous with a name already entered in the register may not be registered, unless, after comparing the homonym sought to be registered and the name already entered in the register, there is sufficient distinction in practice between the conditions of their local and traditional usage and presentation, taking into consideration the need to ensure equitable treatment of the producers concerned and that consumers are not misled.

Sec. 6. *Names, Symbols, and Indications*. – Protected geographical
 indications may be used by any operator marketing a product which conforms to its
 corresponding specifications.

A national logo designed to publicize protected geographical indications shall
be established. The Bureau shall constitute a National Logo to certify all registered
geographical indication goods in the Philippines.

Sec. 7. Acquisition of Rights. – The enhanced protection afforded under this
 Act to any indication constituting a geographical indication shall be obtained through
 valid registration and a certificate issued to that effect by the Bureau.

Sec. 8. *Rights of Registrants*. – Registered Geographical Indications shall
 be protected against:

- a) Any direct or indirect commercial use of a registered name with respect to
  products not covered by the registration where those products are
  comparable to the products registered or where using the name exploits the
  reputation of the protected name, including when those products are used
  as an ingredient;
- b) Any misuse, imitation, or evocation, even if the true origin of the products
  or services is indicated or if the protected name is translated or
  accompanied by an expression such as 'style', 'type', 'method', 'as produced

. 1 in', 'imitation' or similar, including when those products are used as an 2 ingredient; 3 c) Any other false or misleading indication as to the provenance, origin, nature, 4 or essential qualities of the product that is used on the inner or outer 5 packaging, advertising material, or documents relating to the product 6 concerned, and the packing of the product in a container tending to convey 7 a false impression as to its origin; 8 d) Any use of a geographical indication which constitutes an act of unfair 9 competition within the meaning of Article 10*bis* of the Paris Convention; and 10 e) Any other practice that tends to mislead the consumer as to the true origin 11 of the product. 12 Where a protected geographical indication contains within it the name of a product which is considered to be generic, the use of that generic name shall not be 13 14 considered to be contrary to sub-paragraphs (a) and (b) of the preceding paragraph. 15 Protected geographical indications shall not become generic. 16 Article III 17 Powers and Authority of the IPOPHL 18 Sec. 9. *Geographical Indications Registrar.* – The Director of the Bureau 19 of Trademarks shall act as the Registrar of Geographical Indications who has the 20 authority to examine and register applications for the registration of geographical 21 indications, and implement the provisions of this Act. 22 Sec. 10. Register of Protected Geographical Indications. – The Registrar 23 shall keep and maintain a register to be known as the Register of Protected 24 Geographical Indications which shall contain all the recorded particulars as the 25 Registrar deems appropriate. 26 The Register shall be open to the inspection of the public during business hours, 27 and accessible/searchable online, subject to certain conditions as the Registrar may 28 prescribe. A certified true copy or extract of any entry in the Register shall be provided 29 to any person requiring the copy or extract upon payment of the prescribed fee.

The Registrar, as soon as practicable, shall make applications for registration available and allow for the filing of observation or objections online or in electronic form.

1 Sec. 11. Powers of the Bureau of Legal Affairs. - The Bureau of Legal 2 Affairs (BLA) of the IPOPHL shall have the authority to adjudicate on oppositions to 3 the application for geographical indication and cancellations of registered geographical 4 indications. The BLA shall also exercise original and exclusive jurisdiction in 5 administrative complaints for geographical indication infringement and other violations 6 of this Act.

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The BLA shall also have the power to resolve disputes other than the 8 aforementioned through alternative modes of dispute resolution.

9 Sec. 12. Roles of Relevant Government Agencies. - Pursuant to their 10 respective mandates, the IPOPHL, the Department of Agriculture (DA), the 11 Department of Trade and Industry (DTI), the Department of Science and Technology 12 (DOST), the Department of Environment and Natural Resources (DENR), the National 13 Commission for Culture and the Arts (NCCA), the National Commission on Indigenous 14 Peoples (NCIP), the Cooperative Development Authority (CDA), and such other 15 agencies and local government units as may be appropriate, shall collaborate to 16 support and encourage the development of domestic products with origin-linked 17 quality, characteristics, or reputation to be granted geographical indication protection 18 under the provisions of this Act.

19 The IPOPHL, DA, DTI, DOST, DENR, NCCA, NCIP, CDA, or such other relevant 20 agencies as may be appropriate, shall conduct capacity-building and research and 21 development activities and/or projects for potential geographical indication producers 22 and stakeholders, such as but not limited to the formulation of a manual of 23 specifications, branding, packaging, and marketing of the geographical indication 24 protected product. The agencies shall assist these potential geographical indication 25 producers and stakeholders in ascertaining, validating, and certifying, as needed, the 26 link of the quality, characteristics, or reputation of the goods to the territory, and shall 27 provide such other services to support their needs.

28 The agencies shall allocate the necessary appropriations of their respective 29 annual budget to implement these mandates subject to existing budgeting, 30 accounting, and auditing laws, rules, and regulations.

1	Article IV
2	Registration
3	Sec. 13. Applicants. – The following may make an application to the Registrar
4	for the registration of a geographical indication:
5	a) Producers referred in Section 3(q) of this Act or producers' organization or
6	association representing stakeholders directly involved in the extraction,
7	production manufacture and trade of the goods covered by the geographical
8	indication;
9	b) Government agencies or local government units having area of responsibility
10	covering the geographical origin of the goods, as well as representatives of
11	foreign governments, relative to the geographical indication of its nationals,
12	whose laws afford the same rights and protection to Philippine nationals; and
13	c) Organizations or associations or indigenous cultural communities/indigenous
14	peoples which are specifically entrusted with the task of regulating and/or
15	protecting geographical indication by paragraphs (a) or (b).
16	Sec. 14. Representation; Address for Service. – If the applicant is not
17	domiciled nor has no real and effective commercial establishment in the Philippines,
18	it shall designate by a written document filed in the IPOPHL, the name and address
19	of a Philippine resident or representative from the Embassy, Consulate or Chamber of
20	Commerce in the Philippines of the country where the goods originated, who may be
21	served notices or process in proceedings affecting the geographical indication. Such
22	notices or services may be served upon the person so designated by leaving a copy
23	thereof at the address specified in the last designation filed. If the person so
24	designated cannot be found at the address given in the last designation, such notice
25	or process may be served upon the Registrar.
26	Sec. 15. Additional Qualifications for Non-Filipino Applicants. – The
27	applicant, as defined in Section 13 of this Act, who is neither a domestic corporation
28	or organization/association nor a local government unit, body or agency and intends
29	to apply for registration of a geographical indication of a foreign country must also
30	have any of the following qualifications:

a) A juridical entity incorporated or organized in a country which is a party to the World Trade Organization Agreement on Trade-Related Aspects of

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1	Intellectual Property Right or to other international convention or agreement
2	concerning the protection of geographical indications, to which the
3	Philippines is also a party; or
4	b) Domiciled or has a real and effective industrial or commercial establishment
5	in the Philippines or in a country which is a party to an international
6	convention or agreement concerning the protection of geographical
7	indications, to which Philippines is also a party.
8	Sec. 16. <i>Requirements of Application.</i> – The application for the registration
9	of the geographical indication shall be in the prescribed form, may be in Filipino or in
10	English and, shall be filed before the Registrar, containing the following details:
11	a) Name and address of the applicant;
12	b) Name of the State of which the applicant is a juridical entity or the law under
13	which it is organized and existing; or name of the State in which the
14	applicant has a domicile or has a real and effective industrial or commercial
15	establishment;
16	c) Name of the geographical indication sought to be registered;
17	d) The goods to which the geographical indication applies;
18	e) Description of the geographical area to which the geographical indication
19	applies, including its territorial limitations or boundaries;
20	f) Description of the specific quality, reputation, or other characteristic of the
21	goods and how that quality, reputation, or other characteristic, as the case
22	may be, is essentially attributable to the geographical origin and/or human
23	factors;
24	g) Copy of the Manual of Specifications duly formulated and adopted by the
25	stakeholders or its governing board or council;
26	h) Certification from the concerned government agency or equivalent
27	independent body:
28	i. Validating the causal link between specific quality, reputation or
29	other characteristic of the goods and the geographical area where
30	it originated or produced as described in paragraph f of this section;
31	and

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ii. The technical information pertaining to the product specifications in the Manual of Specifications.

The Registrar may require the submission of other details as may be necessary.

**Sec. 17.** *Proof of GI Protection from Foreign Authorities.* – Foreign applicants shall also submit within a reasonable period as may be determined by the IPOPHL, proof issued by a competent agency of the government or any private certifying entity, showing that the subject of the application is a registered or protected geographical indication. Other analogous legal documents or proof may also be accepted.

Sec. 18. *Filing Date.* – The filing date of an application shall be the date on which the Registrar received a fully accomplished application form, containing all the details set forth under Section 16 of this Act, together with the proof of payment of the required fee.

### Article V

#### Examination

16 Sec. 19. Examination; Deficiencies. - The Registrar shall examine the 17 applications for registration of geographical indications in accordance with this Act or 18 in accordance with an international treaty to which the Philippines is a party, according to procedures approved thereunder. Should there be any deficiency in the application, 19 20 the applicant shall be notified by the Registrar to remedy the same, and if deemed 21 necessary, shall be requested to submit additional information or documents within 22 two (2) months from mailing date of the notice. The period to respond may be 23 extended upon written request by the applicant and payment of the required fee for 24 an additional period of one (1) month each but not to exceed the total of four (4) 25 months from mailing date of the official action. Any request for such extension must 26 be filed on or before the day on which the response of the applicant is due.

In case the deficiencies are not remedied or if the applicant failed to submit the additional information or documents within the prescribed period, the application shall be considered withdrawn without prejudice to the right of the applicant to re-file the same application subject to the requirements set forth under this Act.

1 Sec. 20. Disclaimer. – A generic or customary term or common name 2 component of a geographical indication should be disclaimed. In general, a name or 3 term is considered generic, customary or common if it is understood by the general 4 public in the Philippines or the relevant consumers of the goods covered by the 5 geographical indication to be the product itself or the name and denomination used 6 to refer to the goods themselves.

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Sec. 21. Withdrawal of Application. – The application may be withdrawn at any time by filing with the Registrar a written declaration of withdrawal signed by 8 9 the applicant or its authorized representative or agent and upon payment of the 10 prescribed fee.

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# **Article VI**

# **Homonymous Geographical Indications**

Sec. 22. Protection for Homonymous Geographical Indications. - In 13 the case of homonymous geographical indications for goods as defined in Section 3(i) 14 15 of this Act, the protection shall be accorded to each indication.

16 Sec. 23. Differentiation of Homonymous Geographical Indications. -17 The Registrar, in cases of bona fide concurrent use of homonymous geographical 18 indications, shall determine the practical conditions under which the homonymous 19 geographical indications in question will be differentiated from each other, taking into 20 account the need to ensure equitable treatment of the producers concerned and that 21 the public are not misled.

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# **Refusal of the Application**

**Article VII** 

24 Sec. 24. Grounds for Refusal. - The following names shall not be registered 25 as a geographical indication and shall be refused:

- 26 a) Those which are contrary to laws and regulations, public order, public policy 27 or morality;
- b) Geographical indications of a foreign country which are not or have ceased 28 29 to be protected in their country or territory of origin;
- 30 c) Those which mislead or deceive the public as to the characteristic, nature, quality, place of origin, production process of the good and/or its use; 31

1	d) Those which consist exclusively of, or identical with, a generic, common or
2	customary name of the goods in the Philippines and the geographical
3	indication sought to be registered will be applied for the same goods;
4	e) Those which are identical with or confusingly similar to the name of a plant
5	variety or animal breed and is likely to mislead the consumer as to the true
6	origin of the goods;
7	f) Those which do not fall within the prescribed definition of geographical
8	indication; and
9	g) Those which are identical with, or confusingly similar to, or an evocation of,
10	an earlier filed or registered geographical indication in the Philippines or in
11	a treaty or international agreement of which the Philippines is a member in
12	respect of the same goods or closely related goods as to cause confusion.
13	Sec. 25. Order of Refusal. – Upon proper notification, an Order of Refusal
14	shall be issued by the Registrar to the applicant who may appeal the same to the
15	Director General in accordance with the Uniform Rules on Appeal. No motion for
16	reconsideration of the Registrar's decision is allowed.
17	Article VIII
18	Publication
19	Sec. 26. Publication. – When the Registrar finds that the requirements
20	prescribed by this Act are satisfied, it shall, upon payment of the prescribed fee,
21	forthwith cause the application to be published in the e-Gazette for a period of one
22	(1) month. The publication shall include the following:
23	a) Application number;
24	b) Filing date;
25	c) All the details set forth under Section 16 of this Act; and
26	d) Other matters which the Registrar may deem necessary.
27	Article IX
28	<b>Opposition to the Registration of Geographical Indication</b>
29	Sec. 27. Opposition. – a) Within one (1) month from the publication of the
30	application of the geographical indication and upon payment of the prescribed fee,
31	any interested person who may be damaged by its registration may file a notice to

The interested party may, in lieu of a notice, file a written request for extension of 1 one (1) month for good cause and upon payment of the required fee. 2

3 b) Within one (1) month from receipt by the BLA of such notice or request for 4 extension, a verified and written opposition, including supporting documents, must 5 also be submitted, without need of any notification from the BLA. Failure to comply 6 within the prescribed period will result in the dismissal of the Opposition. In no case 7 shall the filing of the verified opposition exceed two (2) months from the publication 8 date of the application.

9 (c) A copy of the opposition shall be furnished by the BLA to the applicant who 10 may comment on it within one (1) month from receipt of the order. The opposition 11 will be taken into consideration by the BLA in deciding whether to grant or refuse 12 protection to the geographical indication being applied for.

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# Article X **Term of Protection**

15 Sec. 28. Finality of Decision; Registration and Term of Protection. - If 16 no opposition is filed within the prescribed period, the geographical indication shall be 17 granted protection on the day immediately after the last day of publication and 18 entered in the Register of Protected Geographical Indications. In case there is an opposition, the protection shall be reckoned from the finality of the decision that the 19 20 geographical indication is entitled to registration and protection. The registered 21 geographical indication is protected for an unlimited term until or unless revoked with 22 finality.

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# Article XI

#### Amendment

25 Sec. 29. Amendment of an Application or Registration. - The application 26 for registration or the registration of a geographical indication may be amended, at 27 the request of the applicant or registrant, to correct the formalities in the application 28 or registration and the details in the Manual of Specifications.

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# **Cancellation of Registration; Dispute Resolution**

**Article XII** 

31 Sec. 30. *Cancellation of Registration*. – At any time, upon payment of the 32 prescribed fee and upon a verified petition by any interested person that the protection

of geographical indication accorded under Section 7 of this Act is no longer warranted,
due notice and opportunity to be heard shall be given to the registrant and if the same
petition is found to be meritorious, the BLA shall cancel the registration based on any
of the following grounds:

- a) The conditions for protection specified under Section 3(g) of this Act havenot been fulfilled;
- b) There has been a change in the geographical origin of the goods including
  the natural and human factors, which are determinative of the quality,
  reputation or characteristics of the goods bearing a geographical indication
  and such change results in the disqualification;
- c) Based on the ruling or decision of the court or tribunal, the applicantregistrant referred to under Section 13 of this Act has no effective control
  over the use of the geographical indication, standards of production of the
  goods and other product specifications;
- d) The registration of the geographical indication was obtained through false
  statements and documents during the course of the application; and
- e) The registered or protected geographical indication has been proven to be
  generic or a common or customary name of the goods covered thereby in
  the Philippines prior to the grant of protection.

Sec. 31. Notice of Verified Petition. – The BLA shall notify and furnish a
 copy of the verified petition to the concerned registrant of the geographical indication
 who may comment to it within one (1) month from receipt of the order.

The period to file the comment may be extended for another one (1) month upon written request of the registrant for good and sufficient cause and upon payment of the required fee. Thereafter, the petition shall be submitted for decision of the Director of the BLA. In no case shall the filing of the comment exceed two (2) months from the date of receipt of the notice to comment.

- Sec. 32. Appeal. The decision of the BLA shall be final and executory unless
   appealed to the office of the Director General as provided under the uniform rules on
   appeal. No motion for reconsideration of the BLA Director's decision is allowed.
- 31 Sec. 33. *Dispute Resolution*. Notwithstanding any contrary provision in
   32 the Manual of Specifications, if the approval of the association cannot be obtained as

regards the formulation and/or implementation of any of the provisions and
 requirements in the Manual, including control processes and standards, and labeling
 rules, the same shall also be referred to the BLA for mediation as provided under the
 implementing rules.

5 In case of any internal dispute, or any issue on the use and/or misuse of the 6 geographical indication on the products specified in the registration by members of 7 the applicant/registrant or authorized users thereof, or those involving conflicts and 8 issues in the admission of stakeholders to the association and/or in imposing 9 prohibitions on use of the registered geographical indication, these may be referred 10 to the BLA for mediation as governed by the relevant implementing rules and 11 regulations.

12 If the settlement agreement involves the implementation of the Manual of 13 Specifications, the same is subject to review by the Registrar and/or any certifying 14 government agency if the issue relates to the causal link of the products with the 15 geographical area or any technical information on the product specification embodied 16 in the Manual of Specifications. Upon clearance by the Registrar and/or certifying 17 government agency, the settlement agreement shall be deemed final and will be 18 incorporated in the Manual of Specifications.

In the event mediation proceedings fail, the parties may be referred to the BLAfor arbitration as provided in the rules and regulations.

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# Article XIII

# Exceptions

### Sec. 34. Prior Users of Geographical Indications and Trademarks. –

1) Nothing in this Act shall prevent the continued or similar use of a particular geographical indication of another country identifying goods in connection with goods or services by any national or domiciliary of the Philippines or any national with real or effective commercial establishment in, or doing business in the Philippines, who have used said geographical indication in a continuous manner with regard to the same or related goods or services in the Philippines either -

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- a) For at least 10 years before April 15, 1994; or
- b) In good faith before April 15, 1994.

2) Where the trademark has been applied for or registered in good faith, or
 where rights to a trademark have been acquired through use in good faith either –

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a) Before the effectivity of this Act; or

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b) Before the geographical indication is protected in its country of origin.

Measures adopted to implement this Act shall not prejudice the eligibility for,
or the validity of the registration of the trademark, or the right to use a trademark, on
the basis that such trademark is identical with or similar to, a geographical indication.

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# Indigenous Cultural Communities/Indigenous Peoples

Article XIV

10 **Sec. 35.** *Additional mechanism.* – Considering the rights accorded to the 11 indigenous cultural communities/indigenous peoples under the pertinent laws and 12 international instruments, this Act shall serve as an additional mechanism towards 13 recognition of the full ownership, control, and protection of their cultural and 14 intellectual rights.

Sec. 36. *Filing and compliance assistance.* – Recognizing the importance and benefits of protecting, promoting and preserving traditional knowledge and traditional cultural expressions through geographical indications, the IPOPHL shall endeavor to capacitate and assist the indigenous cultural communities/indigenous peoples in the filing of their applications and compliance of the prescribed requirements.

21 **Sec. 37.** *Waiver of fees.* – The Director General is authorized to grant partial 22 or total waiver of fees for applications filed by recognized indigenous cultural 23 communities/indigenous peoples prescribed by the Bureau relevant to the 24 geographical indication registration.

Sec. 38. Non-diminution of rights. – Nothing in this Act may be construed
 as diminishing or extinguishing the rights that indigenous cultural
 communities/indigenous peoples have or may acquire in the future.

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Sanctions and Penalties

Article XV

Infringement of Geographical Indications,

Sec. 39. Infringement of Geographical Indications. – Any willful use of
 registered geographical indications in a manner prescribed under Section 8 of this Act,

without the consent or authorization from the registrant, is considered as an
 infringement and offense against the economic interest of the State. The State can
 *motu proprio* take administrative or legal measures to enforce protection of
 geographical indication against the geographical indication's infringers.

Sec. 40. *Penalties.* – Independent of the civil and administrative sanctions
imposed by law, a criminal penalty of imprisonment from two (2) years to five (5)
years and a fine ranging from five hundred thousand pesos (P500,000.00) to one
million pesos (P1,000,000.00), shall be imposed on any person who is found guilty of
committing infringement of geographical indications.

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# Article XVI

### **Final Provisions**

**Sec. 41.** *Appropriations.* – The amount necessary for the conduct of activities and projects in relation to capacity-building, research and development, and assistance to potential and registered geographical indication producers shall be sourced from the budgets of the different government agencies tasked to implement the same.

Sec. 42. *Implementing Rules and Regulations.* – Within ninety days (90)
after the effectivity of this Act, the IPOPHL, in consultation with the relevant
stakeholders, shall formulate the implementing rules and regulations (IRR) necessary
to carry out the provisions of this Act.

Sec. 43. *Transitory Provision*. – Geographical indications registered by the
IPOPHL under Republic Act No. 8293 and its regulations prior to the effectivity of this
Act shall remain valid and effective. They shall automatically be transferred to, and
form part of, the register created under this Act.

Sec. 44. *Repealing Clause.* – All laws, acts, presidential decrees or
proclamations, issuances, executive orders, letters of instruction, administrative
orders, rules and regulations, or parts thereof inconsistent with any of the provisions
of this Act are hereby repealed, amended, or modified accordingly.

Sec. 45. Separability Clause. – If any provision of this Act is declared
 unconstitutional, the remainder of this Act or any provision not affected thereby shall
 remain in full force and effect.

Sec. 46. *Effectivity.* – This Act shall take effect fifteen (15) days after its
 publication in the *Official Gazette* or in a newspaper of general circulation.

Approved,

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