

10 JUL -6 11:53

SENATE

S. NO. 310

RECEIVED BY: 

Introduced by Senator Antonio "Sonny" F. Trillanes IV

Explanatory Note

Hectarage devoted to mangoes increased from 133.8 thousand hectares in 2000 to 136.9 thousand hectares in 2001. Yet value of production fell by 7.6% from P15.8 billion to P14.6 billion. Even then, production grew by 3.7% from 848.32 thousand metric tons in 2000 to 879.73 thousand metric tons in 2001.

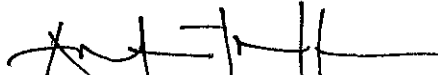
Most mangoes produced in the country are consumed domestically. In 2001, only 5% was exported to such markets as Hong Kong, Japan, United States, Singapore, and Netherlands in various forms: fresh, dried, puree, juice, and juice concentrate. The potential for expanding our exports to the world market is high, and with technological innovations, the mango industry has the potential for generating employment and serving as the base for agri-based industrialization in the countryside.

Yet, the growth of the industry has been hampered by a number of problems, among which are

- a) limited and unstable supply of quality fruits for exports
- b) inefficient marketing system
- c) lack of post-harvest facilities,
- d) lack of standard quality control and its implementation
- e) weak integrated pest management technology
- f) high cost of inputs, tariffs and transport; and
- g) stiff competition, especially in the world market

This bill seeks the creation of the Philippine Mango Industry Development Board which will be mandated with the formulation and implementation of a comprehensive medium-term development program for the mango industry. Closer coordination between the government and the private sector within the board will contribute much to a more dynamic and competitive performance of Philippine mangoes in the world market.

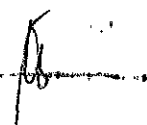
In view of the foregoing, early passage of this bill is earnestly requested.


Antonio "Sonny" F. Trillanes IV
Senator

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SENATE

S. NO. 310

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Introduced by Senator Antonio "Sonny" F. Trillanes IV

**AN ACT
TO PROMOTE AND DEVELOP THE PHILIPPINE MANGO INDUSTRY, CREATING
FOR THIS PURPOSE THE PHILIPPINE MANGO INDUSTRY DEVELOPMENT
BOARD, APPROPRIATING FUNDS THEREFOR, AND FOR OTHER PURPOSES**

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 **SECTION 1. Title.-** This Act shall be known as the 'Philippine Mango Act of 2010.'

2
3 **SEC. 2. Objectives of the Act.-** This Act aims to:

- 4 a) Generate a comprehensive and integrated Philippine Mango Industry
5 Development Program;
- 6 b) Establish institutional mechanisms for the effective implementation of such programs;
7 and,
- 8 c) Provide opportunities for the meaningful and effective participation of the private
9 sector in the development of the mango industry.

10
11 **SEC. 3. The Philippine Mango Industry Development Program.-** There is hereby
12 created a Mango Industry Development Program which shall have the following constitutive
13 elements:

- 14 a) A productivity strategy which shall promote and ensure the industry's capability to
15 meet the demand for mango in the local and global markets;
- 16 b) A marketing strategy which shall enhance the competitiveness of and maintain the
17 demand for local mango products in the world market, and;
- 18 c) A research and development strategy which shall develop, upgrade, standardize and
19 sustain the quality of local mango products to ensure their continuing world-competitiveness
20 through the dissemination and application of appropriate technologies.

1 **SEC. 4. - *The Mango Development Board.***- There is hereby created a Mango
2 Development Board, hereinafter referred to as the Board to be composed of nine (9), as follows:

- 3 a) Secretary of Agriculture - Chairman
4 b) Secretary of Science and Technology - Vice-Chairman
5 c) Secretary of Trade and Industry - Member
6 d) Director, Bureau of Plant Industry - Member
7 e) Two (2) representatives from duly-accredited
8 associations or organizations of direct
9 producers and/or exporters of mango - Members
10 f) Two (2) representatives from the trade
11 associations in the business of processing
12 mango products - Members
13 g) One (1) representing non-government
14 organizations engaged in developing the
15 mango industry and/or in promoting the
16 rights and interests of mango producers and
17 farmers in the country - Members

18 The members of the Board, representing the private sector, shall be appointed by the
19 Secretary of Agriculture from a list of nominees submitted by their respective sectors or
20 associations. The term of the members of the Board shall be three (3) years.

21
22 **SEC. 5. *Powers and Functions of the Board.***- The Mango Development Board shall
23 have the following powers and functions:

- 24 a) To formulate a comprehensive Mango Industry Development Program to promote and
25 accelerate the development of the mango industry, stimulate production, maintain its availability
26 and sustain its demand in the local and world markets in accordance with Section 3 of this Act;
27 b) To formulate and implement a medium and long-term national mango integrated
28 program geared towards the promotion in the international market of the Philippine mango;
29 c) To coordinate and integrate the activities of the various sectors engaged in the
30 development of the mango industry in pursuit of the provisions of this Act;
31 d) To develop, establish and provide continuing support to research, marketing systems
32 and services and other mechanisms to develop the industry;
33 e) Subject to existing laws, to establish and enforce industry and product standards on
34 quality, sizing and grading;

1 f) To provide and disseminate appropriate technologies on the production, processing,
2 preservation, and handling of mangoes and mango products;

3 g) To provide market information and disseminate farm management, pest management,
4 and post-harvest technology;

5 h) To enter into contracts, transactions, negotiations or undertakings, subject to the
6 regulations and procedures required by law, with any person or juridical entity to implement the
7 provisions of this Act;

8 i) To acquire, lease, own, mortgage, sell, donate or dispose of any real or personal
9 property of the Mango Board;

10 j) To source funds, receive grants, donations or other forms of contributions for the
11 development of the mango industry.

12 **SEC. 6. Quorum.-** The presence of five (5) members of the Board shall constitute a
13 quorum. For purposes of establishing a quorum, ex-officio members shall be counted.

14
15 **SEC. 7. Compensation.-** The members of the Board shall not receive any compensation
16 but shall receive per diems and travel allowances to be determined by the Board for every
17 attendance in meetings.

18
19 **SEC. 8. The Technical Working Committees.-** There is hereby created three (3)
20 Technical Working Committees under the Board, namely:

21 a) The Technical Working Committee on Production;

22 b) The Technical Marketing Committee on Marketing; and

23 c) The Technical Working, Committee on Research and Development.

24 The functions of the Technical Working Committees shall be determined by the Board in
25 accordance with the provisions of this Act.

26 Each of the Technical Working Committees shall be composed of five (5) members each
27 who shall be appointed by the Board.

28 The members of the Technical Working Committees shall be chosen and appointed based
29 on the following qualifications:

30 a) professional and technical competence in fields of endeavor necessary and/or related to
31 the functions of the respective working committees;

32 b) outstanding relevant experiences or performance record, and;

33 c) known probity and integrity in their respective guilds, professional associations or
34 industries, as the case may be.

1 **SEC. 9. *The Secretariat.***- There shall be a Secretariat which shall have the following
2 functions and responsibilities:

- 3 a) to conduct the day-to-day operations of the agency;
4 b) to assist the Board in the discharge of its administrative functions;
5 c) to provide the Board and the Technical Working Committees secretarial and logistical
6 support;

7 The Secretariat shall be administered by the Executive Director who shall be a member of
8 the career service and who shall be directly accountable to the Board.

9

10 **SEC. 10. *Implementing Rules and Regulations.***- The Secretary of Trade and Industry,
11 the Secretary of Agriculture and the Secretary of Science and Technology shall jointly
12 promulgate rules and regulations to implement the provisions of this Act.

13

14 **SEC. 11. *Appropriations.***- To carry out the provisions of this Act, the amount of Two
15 Million Pesos (P2,000,000.00) is hereby appropriated from the funds of the National Treasury.
16 Thereafter, such sums as may be necessary to maintain the operations of the Board shall be
17 included in the General Appropriations Act.

18

19 **SEC. 12. *Repealing Clause.***- All laws, decrees, orders, rules and regulations inconsistent
20 with or contrary to the provisions of this Act are hereby amended or repealed accordingly.

21

22 **SEC. 13. *Effectivity.***- This Act shall take effect fifteen (15) days following its complete
23 publication in the National Gazette or in at least two (2) newspapers of general circulation,
24 whichever comes earlier.

Approved,