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SENATE

Senate Bill No. 861

RECEIVED BY: 

INTRODUCED BY SEN. JINGGOY EJERCITO ESTRADA

EXPLANATORY NOTE

A practical strategy endorsed by international organizations to combat hunger and eliminate or reduce malnutrition is the enrichment of bread and bakery products with key micro-nutrients. As early as the 1940's, the internationally accepted standard for one pound average loaf of enriched bread is that it should contain the minimum daily requirements of thiamine (B), riboflavin B2, niacin and Vitamin D.

This measure aims to raise the health of our people, through optimal nutritious bread and bakery goods.

The baking industry as part of the food manufacturing sector is a significant component for socio-economic development. The organization of a Bakery Industry Development Board to promote health, protect consumer rights and upgrade the standards of bakeries is truly commendable.

This measure is a response to the need for improving the problem on malnutrition of our children and youth, upgrading bakery standards and setting a momentum to accelerate economic development through the bakery industry.

Approval of this measure is earnestly sought.


JINGGOY EJERCITO ESTRADA
Senator

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AN ACT
TO INSTITUTE A NATIONAL BAKERY INDUSTRY POLICY AND
TO CREATE THE NATIONAL BAKERY REGULATORY AGENCY, AND FOR
OTHER PURPOSES

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

SECTION 1. Title. This Act shall be known as the **“National Bakery Policy Act of the Philippines of 2010.”**

SEC. 2. Declaration of Policy. Health is one of the primary concerns of the government in its exercise of governance over its citizens. As part of the Filipino’s staple food especially during breakfast, the pandesal or any other baked product produced by numerous bakeries around the country needs government regulation not only in the operation of such bakeries but also in the preparation of food itself so as to assure the consuming public that it is safe, nutritious and at par with health standards.

SEC. 3. Creation of the National Bakery Regulatory Agency. There is hereby created a National Bakery Regulatory Agency that shall serve as the primary policy formulation, regulatory and information-based agency of the country geared towards the maintenance of health standards in the preparation of food products of bakeries throughout the Philippines. As such, the Agency shall implement all laws, rules and directives regulating and promoting the bakery industry of the Philippines. It shall have all the powers attendant to such function.

SEC. 4. Executive Board. There is hereby created an Executive Board composed of the following:

- (1) The Director of the National Bakery Regulatory Agency;
- (2) The Secretary of Department of Trade and Industry as member;
- (3) The Secretary of the Department of Health as member;
- (4) The Secretary of the Department of Interior and Local Government;
- (5) The Director-General of the NEDA and
- (6) A representative from the Bureau of Food and Drugs as member;

The Executive Board shall be the policy-making body of the Agency.

SEC. 5. Powers of the Agency. The agency shall have the following powers:

- (1) Establish a national program geared towards the promotion of the bakery industry of the Philippines;
- (2) Establish training and educational programs geared towards the development of skills and bakery workers;
- (3) Establish training and educational programs to assist entrepreneurs and bakery operators in order to make their businesses viable and self-sustaining;
- (4) Formulate and implement policies geared towards providing incentives to stakeholders in the bakery industry;
- (5) Institute other programs that may be determined by the Executive Board.

SEC. 6. Composition of the Agency. The Agency shall be headed a Director to be assisted by two (2) Assistant Directors. They shall be assisted by a Secretariat whose plantilla shall be determined by the Board.

SEC. 7. Appropriation. The amount necessary to carry out the provisions of this Act shall be included in the General Appropriations Act of the year following its enactment into law and thereafter.

SEC. 8. Separability Clause. If any portion or provision of this Act were to be declared unconstitutional, the remainder of this Act or any provision not affected thereby shall remain in force and effect.

SEC. 9. Repealing Clause. Any law, presidential decree or issuance, executive order, letter of instruction, rule or regulation inconsistent with the provisions of this Act is hereby repealed or modified accordingly.

SEC. 10. Effectivity. This Act shall take effect fifteen (15) days from the date of its complete publication in the Official Gazette or in at least two newspapers of general circulation.

Approved,